



2021 QUESTAR Awards  
Grand Winners  
Book

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# 2021 QUESTAR Awards Judges

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## **AIR**

*Rockville, MD*

Luis Martinez – Graphic Designer

Martha Mater – Manager, Creative Services

Lesa Rowe – Design/Art Direction

## **BURGESS STRATEGIC MARKETING SERVICES**

*Troy, MI*

Sandra J. Burgess – Owner

## **CREATIVE CREATURE COMPANY LIMITED**

*Hong Kong*

Gigi Ching Chui Chi - Producer

## **DANIEL KENNEDY COMPANY**

*NYC, NY*

Daniel Kennedy - Owner

## **GREAT THINKS GMBH**

*Cologne, Germany*

Brigitte Laepper-Roehricht – Creative Director

## **KARIN UND WALTER BLUCHERT GEDACHTNISSTIFTUNG**

*Hamburg, Germany*

Magdalena Bluchert – Vorstand

## **KMW**

*Hamburg, Germany*

Matthias Wolff – Creative Director

## **M-1 STUDIOS**

*Troy, MI*

Matthew Peach – President/Producer

## **MM PARTNERS**

*Seoul, KOREA*

Young Il, Kim – Senior Director

Sang Hyun Lee – Art Director

Jong Kook Yi – Chief Director

## **PAN AMERICAN ENERGY**

*Buenos Aires, Argentina*

Daniel Felici – VP of Institutional Relations

## **PEPPERCLUB**

*Stuttgart, Germany*

Sven Ruhs – Creative Director

## **SSDM**

*Troy, MI*

Laura Oliveto – Public Relations & Communications

## **STAN GELLMAN GRAPHIC DESIGN**

*St. Louis, MO*

Mary Muehlemann - Designer

Teresa Thompson – President

Bryan Wakeland – Senior Designer

## **THE OPEN UNIVERSITY OF HONG KONG**

*Hong Kong*

Dan IP – Senior Lecturer

## **YESTOGETHER**

*Tehran, Iran*

Houman Yegani – Brand Communications Strategist

# Best of Show

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HONG KONG TRADE DEVELOPMENT COUNCIL

*"Upgraded Platform. Greater Success." Supplier Video*

<https://www.youtube.com/watch?v=PRJnLTns5S0>

## NOMINATOR

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<https://home.hktdc.com/>

# Best of Advertisements

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## MTR CORPORATION LIMITED *Better Together - The LOHAS*

<https://bit.ly/3sFY4y2>

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# Best of Company Portfolio

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## FAR EAST CONSORTIUM INTERNATIONAL LIMITED *Corporate Video*

<https://www.fecil.com.hk/?route=media-video>

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<http://www.fecil.com.hk/en/global/home.php>

# Best of Corporate Identity

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HONG KONG CORRECTIONAL SERVICES

*Inside Prison Walls - Unsung Heroines in LWCI, Episode 2*

<https://bit.ly/2QhKAv3>

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# Best of Event Promotion

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WILO SE

*BEYOND THE OBVIOUS*

<https://www.vimeo.com/525518353>

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# Best of Mobile Media

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SYMRISE AG

*Online Annual Report 2019*

<https://cr2019.symrise.com>

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# Best of Non-Profit Organizations

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THE OPEN UNIVERSITY OF HONG KONG  
*OUHK Jockey Club Institute of Healthcare*

<https://www.youtube.com/watch?v=ucpX5JUZwHg>

## NOMINATOR

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# Best of Tourism

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SALZBURGERLAND TOURISMUS GMBH

*So geht gesünder urlauben*

[https://youtu.be/B8x\\_G9F1\\_PA](https://youtu.be/B8x_G9F1_PA)

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# Best of Video Campaigns

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HONG KONG TRADE DEVELOPMENT COUNCIL

*"Upgraded Platform. Greater Success." Supplier Video*

<https://www.youtube.com/watch?v=PRJnLTns5S0>

## NOMINATOR

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# Best of Video Story Telling

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DAIMLER TRUCK

*Master of the Forest*

[www.bit.ly/37ISdjF](http://www.bit.ly/37ISdjF)

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