



2017 QUESTAR Awards
Grand Winners
Book

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2017 QUESTAR Awards Judges

BURGESS STRATEGIC MARKETING SERVICES

Troy, MI

Media

Sandra J. Burgess – Owner

DEVON TITLE

Troy, MI

Dan Baron – Marketing Director

H2H CONSULTING, LLC

Troy, MI

Kendra Corman – Managing Director

LOVED GMBH

Hamburg, GERMANY

Peter Matz – Managing Partner

Rouven Steinke – Creative Director

MEDIA GENESIS

Troy, MI

Antoine Dubeauclard - President

John Torres – Operations Director

MENSEMEDIA

Düsseldorf, GERMANY

Ronn Kirschnick – Director, Online

MM PARTNERS

Seoul, KOREA

Young Il, Kim – Chief Director

Sang Hyun Lee – Chief Designer

Jong Koon Yi – CEO & Chief Director

STAN GELLMAN GRAPHIC DESIGN

St. Louis, MO

Laura Shoemaker – Designer

Teresa Thompson – Owner/Designer

Bryan Wakeland - Designer

SÜDEN AD AGENCY

Stuttgart, GERMANY

Sven Ruhs – Creative Director

Best of Show

KÄSSBOHRER GELÄNDEFahrZEUG AG

Imagefilm Kässbohrer Geländefahrzeug AG

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Max Fuhrmann
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ART/FILM DIRECTOR

Jan Litzinger

COMPOSER

Olav Taranczewski

PHOTOGRAPHERS

Hosam Sidou Abdulkader, Abdullah Jassin Kadiri & Halil Ibrahim Köse

Best of Advertisements

CRÉATION GROSS GMBH & CO. KG
#MÄNNERFREUNDSCHAFT / #MALEFRIENDSHIP

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Best of Broadcast

THE WAR AMPS *Jericho's Story*

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Best of Corporations

AUDI AG

Audi Sport Brand Book Film "Tunnel"

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Best of Brand Experience

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ART/FILM DIRECTOR

Jan Litzinger

COMPOSER

Olav Taranczewski

PHOTOGRAPHERS

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Best of Internal Communications

ANGLO AMERICAN
Futuresmart Mining

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Best of Non-Profit Organizations

AMIA – ASOCIACIÓN MUTUAL ISRAELITA ARGENTINA *Video "Memoria AMIA"*

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SPECIAL RECOGNITION

Elio Kapszuk – Director of the Art Center & Special Projects, AMIA
Daniel Pomerantz – Executive Director, AMIA
Ralph Thomas Saieg – Vice-President 1st in Exercise of AMIA Presidency
Gabriel Scherman – Director of Institutional Communication, AMIA
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Best of Mobile Media

BSH HAUSGERÄTE GMBH *Gaggenau – Essays*

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