



2011 ASTRID AWARDS

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ASTRID AWARDS 2011

JUDGES

AHA DESIGN/AHA GROUP

Vienna, AUSTRIA

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BEAU GARDNER ASSOCIATES

Massapequa, NY

Beau Gardner - President

CLP HOLDINGS

Kowloon, Hong Kong

Karen Kan – Communications Resources
Manager

Jane Lau – Director – Group Public Affairs

CURTIS GROUP

Bloomfield Hills, MI

Paige Curtis - President

Cathy Hunter - Art Director

Pat Maloney - Marketing Director

DANIEL KENNEDY COMMUNICATIONS SERVICES

New York, NY

Daniel Kennedy - Managing Director

DECKER DESIGN

New York, NY

Lynda Decker - President

Shannon Hughes

Kevin Lamb - Senior Designer

G+J

Hamburg, GERMANY

Edith Flechenstein - Project Management

Daniel Geuse - Project Management

Melanie Jonas - Project Management

Jana Vosolil - Project Management

I.LINK GROUP LTD.

Central, HONG KONG

Hidy Shum - Sales Director

Walter Yu - Art Director

IONE FINANCIAL PRESS LIMITED

Central, HONG KONG

Corrin Chan - CEO

Man Chan - Assoc. Creative Art Director

Alex Choi - Art Director

Dennis Ho - Sales Director

Epo Lai - Sales Director

Davy Li - Sales Director

Alan So - Creative Director

JIM BARBER STUDIO

Newtown, CT

Jim Barber - Principal

KRS CONSULTING, INC.

Davis, CA

Angela Liao - Web Designer

LOVED GmbH

Hatiburg, GERMANY

Sabine Cole - Editor-in-Chief

Julia-Christin Holtz – Art Director

Peter Matz – Publication Manager

M & M

Shatin, HONG KONG

Mike Moulders - Principal Brand Design
Consultant

OVE DESIGN & COMMUNICATIONS

Toronto, Ontario CANADA

Jean-Pierre Veilleux - Vice President

PARAGRAPHS

Chicago, IL

Rachel Radtke - Sr. Vice President

**RR DONNELLEY ROMAN
FINANCIAL**

Central, Hong Kong

Yan Wai Kei – Creative Director

SHOEMAKE PHOTOGRAPHY INC.

Boonton, NJ

Allan H. Shoemake - President

S/O PROJECT

Seoul, SOUTH KOREA

Hee Bong Kim - Manager in Chief

Wonki Lim - Manager

Jihye Lee - Manager

Jiyeon Lee - Sr. Designer

SRP

Phoenix, AZ

Dawn Crighton - Sr. Designer

Mary Grober - Sr. Designer

Jeryl Jones - Sr. Designer

**STAN GELLMAN GRAPHIC DESIGN
INC.**

St. Louis, MO

Megan Ruff - Graphic Designer

Barry Tilson - President

Bryan Wakeland - Graphic Designer

STUDIO 210

Norwalk, CT

Joan Dwyer - Client Services

Karen Krieger - CCO

Michelle Yandrich - Designer

THE DESIGN ASSOCIATES LTD.

Chaiwan, HONG KONG

Victor Cheong - Creative Director

TIERNEY

Philadelphia, PA

A.F. Biancosino - Sr. Vice President &
Director of Print Services

TWICE GRAPHICS

Kwun Tong, HONG KONG

Steve Lau - Design Director

YELLOW CREATIVE (HK) LIMITED

HONG KONG

Rebecca So Yuk Yee – Director

Ellen Zee – Director

BEST OF SHOW

HENKEL AG & CO. KGAA

We love hair.

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BEST OF ADVERTISING

I-GO CAR SHARING *I-GO Car Sharing Campaign*

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BEST OF ANNUAL REPORTS

CHINA TELECOM CORPORATION LIMITED *Annual Report 2010*

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BEST OF BROCHURES

SAMSUNG ELECTRONICS *SAMSUNG Profile*

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BEST OF CALENDARS

EDICO FINANCIAL PRESS SERVICES LIMITED *Calendar - 2011*

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BEST OF CAMPAIGNS

U.S. TRUST BANK OF AMERICA PRIVATE WEALTH MANAGEMENT *2010 U.S. Trust "What is Worth?" Brand Campaign*

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BEST OF COVER DESIGN

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BEST OF CUSTOM PUBLICATIONS

V&B FLIESEN GMBH

nuances

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BEST OF DVDS/VIDEOS

HONG KONG TOURISM BOARD *2010 Festive Hong Kong Video*

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BEST OF EMPLOYEE PUBLICATIONS

SAP AG *SAP World*

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BEST OF GRAPHIC DESIGN

EQUITY FINANCIAL PRESS LIMITED *Calendar 2011*

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BEST OF MAGAZINES

IBM (SCHWEIZ) AG *Think - Intelligenter arbeiten*

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BEST OF PROMOTION

MASTERCARD WORLDWIDE *Mastercard/RWC 2011 Sales Tool Kit*

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BEST OF SELF-PROMOTION

THE HONG KONG HERITAGE PROJECT *"Heritage Raiders" An Adventure Game* *Exploring Hong Kong's Past*

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BEST OF SPECIAL PROJECTS

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BEST OF WEBSITES

HONG KONG TOURISM BOARD *Hong Kong Halloween Treats Website & Scream Inception Campaign*

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