



**ASTRID AWARDS 2013**

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# **ASTRID AWARDS 2013**

## **JUDGES**

### **33 VISUAL**

*Mexico City, MEXICO*

Angelica Karau – Chief Design Interface  
Associate

Rafael Monroy – Project Director/Partner

Martin L. Vargas – Director/Partner

### **AIR HEALTH**

*Silver Springs, Maryland*

Gwen Brown – Assistant to Mgrs., Director  
& Health Group

Martha Mater – Manager, Creative Services

John Stapp – Sr. Graphic Designer

### **AVILA CREATIVE INC.**

*Chicago, Illinois*

John Avila - President

### **BCUBE**

*Milan, ITALY*

Arturo Dodaro – Client Creative Director

Aureliano Fontana – Client Creative  
Director

Sergio Spaccavento – Client Creative  
Director

### **BEAU GARDNER ASSOCIATES**

*Massapequa, New York*

Beau Gardner – President

### **C.J. GRAPHICS, INC.**

*Toronto, CANADA*

Vince Karpacz – Account Manager

Tina Pimentel – Account Executive

Gino Rende – Account Executive

### **CRE8 (Greater China) LTD.**

*Central, HONG KONG*

Alford Cho – Managing Director

Ivan Leung – Art Director

Samson Tong – Marketing Director

### **DANIEL KENNEDY**

#### **COMMUNICATIONS SERVICES**

*New York, New York*

Daniel Kennedy - Managing Director

### **EDICO FINANCIAL PRESS SERVICES**

*Central, HONG KONG*

Amy Chan Donati – Managing Director

Stella Kwok – Creative Director

Izabel Lok – Head of Customer Service and  
Operations

### **GENNEX FINANCIAL MEDIA LIMITED**

*Central, HONG KONG*

Corrin Chan – CEO, Executive Director

Head of Business Development

Claudia Choi – Associate Business

Development Director

Kelvin Chung – Creative Director

King Wong – Art Director

### **GLOBAL POINT**

*New York, New York*

Samantha Edwards – Creative Director

Ryan Lemere – Creative Specialist

En Tsao – Designer

**GREATER TORONTO AIRPORTS  
AUTHORITY**

*Toronto, ON, CANADA*

Scott Aird – Graphic Designer & Illustrator

**HOFFMANN UND CAMPE  
CORPORATE PUBLISHING**

*Hamburg, GERMANY*

Stefanie Albrecht – Production Manager

Tobias Heideier – Assistant Art Director

Mona Karl – Head of Public Relations

**I.LINK GROUP LTD.**

*Central, HONG KONG*

Hidy Shum - Sales Director

Bryan Yuen – Assistant Manager

Oka Yeung – Art Director

**INBRAX CHILE**

*Santiago, CHILE*

Cristian Chávez – Creative Director

Pancho González – Executive Creative  
Director

Eduardo Pérez – Creative Director

**IONE FINANCIAL PRESS LIMITED**

*Central, HONG KONG*

Cyrus Chan - Assoc. Creative Art Director

Man Chan – Art Director

Daniel Fok – Art Director

Dennis Ho – Sales Director

Axel Kiang – Creative Director

Eric Ko – Sales Manager

Epo Lai – Sales Director

Jay Lee – Senior Manager

Davy Li - Sales Director

**JIM BARBER STUDIO**

*Newtown, Connecticut*

Jim Barber – Principal

**KIRCHERBURKHARDT GmbH**

*Berlin, GERMANY*

Elle Bruesch – Head of Corp. Comms.

Henriette Dieckhoff – Sr. Art Director

Katrin Gruber – Art Director

Martin Gutheil – Sr. Project Management

Sabrina Kuenz – Editor

Anne Liedthe – Senior Art Director

**M&M CONSULTANCY**

*Ma On Shan, HONG KONG*

Mike Moulders – Design & Brand  
Consultant

**MEDIA GENESIS**

*Troy, Michigan*

Antoine Dubeauclard - President

Hannah Mitchell – Web Graphic Designer

**MM PARTNERS**

*Seoul, KOREA*

Jina Jung – Director

Jung-eun, Kim – Editor

Eundo Song - Editor

Jong Kook Yi – Director, CEO

**RAT FÜR RUHM UND EHRE GmbH**

*Düsseldorf, GERMANY*

Myrto Athanassiou – Partner

Rebecca Haag - Editor

Sepideh Honarbacht – Managing Partner

Brigitte Lohmanns – Editor

**REF FINANCIAL PRESS LIMITED**

*Central, HONG KONG*

Teresa Law – Sales Director

Vivianne Leung – Sales Coordinator

Karen Li – Sales Manager

Alan So – Creative Director

Kiki Wu – Assistant Sales Manager

**RINGZWEI**

*Hamburg, GERMANY*

Dirk Linke – Creative Director

**RR DONNELLEY ROMAN  
FINANCIAL LTD.**

*Central, HONG KONG*

Rachel Choi – Senior Designer

Yan, Wai Kei - Creative Director

**STAN GELLMAN GRAPHIC DESIGN  
INC.**

*St. Louis, Missouri*

Amber Branson - Graphic Designer

Teresa Thompson - President

Bryan Wakeland - Graphic Designer

**SMART MEDIA – THE ANNUAL  
REPORT COMPANY**

*Colombo, SRI LANKA*

Ananda Jagoda – Creative Director

Kapila Juwanabadu – Production Manager

Naleen Wijesinghe – Associate Creative

Director

**TAYBURN**

*Istanbul, TURKEY*

Ronaldo Manosa – CEO, CSO

Emre Sarikus – Copy Writer

Nilgün Yilmazcan – Client Relocations

Director

**SOAPBOX DESIGN**

*Toronto, ONTARIO*

Gary Beelik – Creative Director

**TOPPAN VITE LIMITED**

*Kowloon, HONG KONG*

Wilson Kwan - Creative Director

Derek Ma – Assistant Art Director

Peter Yeo – Assistant General Manager

**SRP**

*Phoenix, Arizona*

Dawn Crighton - Sr. Graphic Designer

Mary Gober - Designer

Jeryl Jones - Sr. Graphic Designer

**YELLOW CREATIVE (HK) LIMITED**

*Central, HONG KONG*

Wong Chun Hong – Executive Design

Director

Rebecca Yuk Yee So – Executive Director

Ellen Zee – Executive Director

# BEST OF SHOW

## KIRCHERBURKHARDT GMBH

*Papilionis*

### **NOMINATOR:**

Ms. Antje Brückner  
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# BEST OF ANNUAL REPORTS

*~ Non-Traditional ~*

## SENNHEISER ELECTRONIC GMBH & CO. KG

*Annual Report 2011*

*0-20 HZ "In the Depths of Sound"*

### **NOMINATOR:**

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# **BEST OF ANNUAL REPORTS**

*~ Specialized ~*

## **ISTA INTERNATIONAL GMBH**

*"For Measurable Success, For an Intact Environment"*

*Sustainability Report 2011*

### **NOMINATOR:**

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# BEST OF ANNUAL REPORTS

*~ Traditional ~*

## KREISSPARKASSE KÖLN

*Jahresbericht 2011*

### **NOMINATOR:**

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# BEST OF BROCHURES

## HYUNDAI MOTOR COMPANY

*Inspire me*

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# BEST OF CALENDARS

## EDICO FINANCIAL PRESS SERVICES LIMITED *Calendar 2013*

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# BEST OF CAMPAIGNS

## CHURCH LIFE INSURANCE CORPORATION

*Church Life Insurance Corporation*

*Direct Marketing Campaign*

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# BEST OF COVER DESIGN

*~ Annual Reports ~*

## **ANDRITZ AG**

*Global Faces*

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# BEST OF COVER DESIGN

*~ Magazines ~*

## ALLIANZ ASSET MANAGEMENT AG

*Project M*

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# BEST OF CUSTOM PUBLICATIONS

## KPMG AG WIRTSCHAFTSPRÜFUNGSGESELLSCHAFT *High Growth Markets*

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*www.kpmg.de*

# BEST OF EMPLOYEE PUBLICATIONS

## ROBERT BOSCH GMBH

*Bosch-Zünder*

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*www.bosch.com*

# BEST OF MAGAZINES

## FRANZ HANIEL & CIE. GMBH *enkelfähig*

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# BEST OF PHOTOGRAPHY

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# **BEST OF SELF PROMOTION**

## **DIRECT PRINTING CO., LTD.** *Chinese New Year Gift Set 2013*

### **NOMINATOR:**

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**KIRCHERBURKHARDT GMBH**

*Papilionis*

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# BEST OF WEBSITES

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*Annual Report 2011*  
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