



2016 ASTRID Awards
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Book

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2016 ASTRID Awards Judges

AIR

Rockville, MD

Jodie Lide – Graphic Designer
Martha Mater – Manager, Creative Services
Matt Mowczko – Graphic Designer

BEAU GARDNER ASSOCIATES, INC.

Westhampton, NY

Beau Gardner – President

DANIEL KENNEDY COMMUNICATIONS SERVICES

New York, NY

Daniel Kennedy – President

DECKER DESIGN

New York, NY

Kevin Lamb – Designer
Brandon Penny – Designer

DNA COMMUNICATIONS GROUP

Sydney NSW, AUSTRALIA

Michael Mrakovcic – Executive Creative Director

EDICO FINANCIAL PRESS SERVICES LIMITED

Central, HONG KONG

Amy Donati – Managing Director
Stella Kwok – Director, C & G Department
Vicky Lee – Director, Corporate Sales & Services Department
Ricky Tse – Manager, Print Bind/Logistics Department

GENNEX FINANCIAL MEDIA LIMITED

Central, HONG KONG

Kelvin Chung – Creative Director
King Wong – Associate Creative Director
Laetitia Wong – Associate Art Director

i.LINK GROUP LIMITED

Central, HONG KONG

Hidy Shum – Assistant General Manager

INBRAX

Santiago, CHILE

Rodrigo Gallardo – Art Director
Marcela Silva – Art Director
María José Silva – Art Director

iONE FINANCIAL PRESS LIMITED

Central, HONG KONG

Cyrus Chan – Associate Sales Director
Man Chan – Art Director
Daniel Fok – Art Director
Dennis Ho – Sales Director
Axel Kiang – Creative Director
Eric Ko – Sales Manager
Epo Lai – Head of Sales
Terry Lai – Art Director
Terence Lau – Managing Director
Davy Li – Sales Director

KD1 DESIGNAGENTUR

Cologne, GERMANY

Prof. Rüdiger Quass von Deyen – Partner/Creative Director

M&M

Ma On Shan, Shatin HONG KONG

Mike Moulders – Principal Brand Design Consultant

MARSTON COMMUNICATIONS

Toronto, ON CANADA

Yvan Marston – Principal

MM PARTNERS

Seoul, KOREA

Jina Chung – Chief Director
Sang-Hyun Lee – Designer
Jong-Kook Yi – CEO & Chief Director

NEXT DIGITAL LIMITED

Tseung Kwan O, New Territories HONG KONG
Wong Shuk Ha, Cat – Company Secretary

PARCEL DESIGN

Toronto, ON CANADA
Gary Beelik – Creative Director
Laura McInnis – Graphic Designer
Dan Neil – Graphic Designer

PRH HAMBURG KOMMUNIKATION

Hamburg, GERMANY
Stefan Heinzel – Senior Executive
Monika Neumeister – Art Director
Frank Ohlsen – Managing Partner

REF FINANCIAL PRESS LIMITED

Central, HONG KONG
Alan So Ka Lung – Creative Director
Lisa Wong Ho Yan – Project Manager
Nick Li Ka Chun

RR DONNELLEY

Central, HONG KONG
Rachel Choi – Creative Director
Kobee Chow – Designer
Alex Ng – Senior Designer

SÜDEN AD AGENCY

Stuttgart, GERMANY
Sven Ruhs – Creative Director
(Editor-in-Chief, Golden Arrow Magazine)

TOPPAN VITE LIMITED

Kowloon, HONG KONG
Gary Li – Assistant Art Director
Derek Ma – Art Director
Peter Yeo – Assistant General Manager

Best of Show

TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED *Moments of Love*

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Ms. Ivy Lau
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Best of Advertisements

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5th Floor
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Best of Annual Reports – *Traditional*

DR. AUGUST OETKER KG
Dr. Oetker Annual Report 2014

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Best of Annual Reports – *Non-Profit Organizations*

HONG KONG JOCKEY CLUB
Riding High Together for a Better Future
Annual Report 2014/2015

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Best of Annual Reports – *Online*

CLP HOLDINGS LIMITED *A Snapshot of 2014 Annual Report*

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Best of Annual Reports – *Sustainability Report*

NEW WORLD DEPARTMENT STORE CHINA LIMITED *Continuous Carbon Reduction*

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Best of Apps

HAMBURGER SPARKASSE

Manni chasing the robbers –

The exciting Hamburg-adventure for fast kids.

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Best of Books

T-SYSTEMS INTERNATIONAL GMBH *Economic Miracle 4.0*

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Best of Brochures

KERRY PROPERTIES LIMITED

The Bloomsway Promotion Booklet

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Best of Calendars

NWS HOLDINGS LIMITED
Growing Beyond Boundaries
Corporate Calendar 2016

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Best of Campaigns

HONG KONG TOURISM BOARD *2015 Hong Kong Summer Fun Campaign*

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Best of Cover Design

NEW WORLD DEVELOPMENT COMPANY LIMITED

We Are All Artisans

Annual Report 2015

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Best of Custom Publications

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Best of Graphic Design

2K

2K at E3 2015

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Best of Magazines

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A Bright Start

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Best of Special Projects

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Der neue Fernberkehr

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