

**Final Call –
June 9, 2010**



**ARC
AWARDS**

I N T E R N A T I O N A L

The Academy Awards of Annual Reports

Global Awards XXIV
Honoring Excellence in Annual Reports

Publicly Held Corporations * Privately Owned Companies * Government Agencies * Not-for-Profit Organizations * Associations

The 2010 MerComm Annual Report Competition

Dear Colleague:

Join us as we honor the year's most outstanding annual reports!

For almost a quarter of a century, the MerComm **Annual Report Competition** — the **ARC Awards** — is the most anticipated event of the year. The Awards are globally recognized, providing a platform for the highest standards in the annual report industry.

As the world's premier annual report competition, we pledge to you:

Openness. Nominators have the right to see their scores and comments from the judges. The top 25 percent win an ARC Award. It's that simple and straightforward. Accountability, ethical standards, and transparency are the hallmarks of the competition which have earned the annual report industry's trust.

Independence. The ARC Awards is the only annual report competition in the world not tied to a magazine or trade association. The ARC Awards accept no advertising or sponsorships. As such, the judges are free from conflicts of interest. They can honestly evaluate your annual report without untoward pressure from any party who could hold vested interest in or otherwise influence the results. The judging process is designed to guarantee integrity and impartiality.

Fairness. Entrants from large and small agencies, companies and nonprofit groups have an equal chance at winning. Budgets are disregarded — ensuring balance. Awards are given for overall performance — in other words, how well the annual report tells the company's story this year.

Winning a prestigious ARC Award provides further proof that your creativity, hard work and talent adds extra value to how an annual report is perceived.

Enter your annual reports — and join the most important annual report competition in the world. The nomination deadline is May 10, 2010.

Wishing you honor, joy and success!



Reni Witt
President
MerComm, Inc.

**There's still time!
Deadline Extended
June 9, 2010**

P.S. The Museum für Kunst und Gewerbe (Museum of Art and Commerce) in Hamburg, Germany, houses a permanent collection of ARC Award-winning annual reports. This international exhibition is a testimony to the global stature of the ARC Awards and serves as a showcase for the art of the annual report. With as much splendor and more energy than ever, the Exhibition opens September 23rd. We look forward to presenting your winning annual report at this illustrious show.



Drum roll please...
For the finale, the 2009 ARC BEST OF SHOW goes to Shannon Dean, CALIFORNIA WATER SERVICE GROUP.



Grand Award winners, Georg Flachbart MIND(21)FACTORY and Gunther Przyklenk SPARDA-BANK, Germany.



April Chan, CLP HOLDINGS accepting the Gold Award from Master of Ceremonies Charles Payne, FOX BUSINESS NETWORK with Jack Vlastelica, CLP HOLDINGS.

2009 ATTENDEES.



Standing on the podium, with her second win of the PLATINUM ACHIEVEMENT Award is the great Felizitas Peters, HGB HAMBURGER GESCHÄFTSBERICHTE, Germany.



A fabulous celebration for Cheryl Fletcher, AFC ENTERPRISES and Nina Eisenman, EISENMAN ASSOCIATES.



Reviewing the winning annual reports in the Astor Ballroom of the HOTEL INTERCONTINENTAL, New York City.



Capturing the moment, the inimitable Johnny Law, IN-DESIGN, Hong Kong.



Accepting the TITANIUM ACHIEVEMENT Award is the triumphant Corrin Chan, iONE FINANCIAL PRESS LIMITED, Hong Kong.



Celebrating their sensational success, H.M. Hennayake Bandara and Sunil Perera, NATIONAL SAVINGS BANK, Dr. Vijith Kannangara, SMART MEDIA, with Chandena Kodituwakku, Suresh Gooneratne and Ranjith Pandithage, DIMO, all Grand Award winners hailing from Sri Lanka.

CONGRATULATIONS 2009 WINNERS

"We are very happy to be awarded in so many categories."

3ST KOMMUNIKATION GmbH
Mainz, GERMANY

"Thanks so much for the excellent news of our Gold wins. You've made our day here at the studio. And we're all very excited that we're going to the Banquet."

33 VISUAL
Col. Florida, MEXICO

"The comments of the judges are much appreciated in order to improve our results next year."

**ARA ASSET MANAGEMENT
(PROSPERITY) LTD.**
HONG KONG

"We are thrilled with our Honours placement. Thank you so much."

BRYAN MILLS IRADESSO
Toronto, Ontario, CANADA

"We are very happy and honoured about getting such great recognition from the highly decorated judges. Please accept our applause to the ARC organization and our many thanks to the jury."

BÜRO04
Zürich, SWITZERLAND

"The ARC Ceremony was a wonderful evening. What an honor to be recognized at such a prestigious event. We enjoyed it very much!"

CALIFORNIA WATER SERVICE GROUP
Torrence, California, USA

"Thank you for the good news that we have won two ARC Awards. We are very proud and pleased to be recognized."

CITY OF VICTORIA
Victoria, British Columbia, CANADA

"Thank you for the award. We are very proud of it and the Certificate of Honor."

COMMERZBANK AG
Frankfurt, GERMANY

"The ARC Awards Gold Prize Ceremony is a special event which we look forward to every year."

DAIWA HOUSE INDUSTRY CO. LTD.
Osaka, JAPAN

"It was great to see everyone at the ARC Awards Gala. The MerComm team always does a terrific job."

EISENMAN ASSOCIATES
New York, New York, USA

"Thanks for the great competition this year."

EQUITYSTORY AG
Munich, GERMANY

"Thank you for the Silver Award!"

ESPRIT
Kowloon, HONG KONG

"Many thanks for the very nice ceremony and for the entire competition."

EUROCLEAR
Brussels, BELGIUM

"Our Gold was welcome and happy news! The Judging Reports and the judges' suggestions will be incorporated into our future work. We wish to thank everyone at MerComm for organizing a great 2009 ARC. The awards Ceremony is the high point of our professional year."

EX-ACT CORPORATION
Tokyo, JAPAN

"Thank you for our Certificates. We're truly honoured. We'd like to thank the international panels of judges for conferring us these prestigious awards."

FORT ENGAGE PTE LTD
SINGAPORE

"The ARC Awards is one of the leading accolades in the IR Industry."

GENERAL SOLUTIONS, INC.
Tokyo, JAPAN

"We are all very thrilled to receive the second Platinum Award. It is a big motivation for the whole team!"

HGB - HAMBURGER GESCHÄFTSBERICHTE GmbH
Hamburg, GERMANY

"We are honored and excited to join this year's international ARC competition."

INTEMA
Seoul, KOREA

"We are extremely pleased with the outstanding performance of the ARC Ceremony. We were deeply impressed by the excellent creativity and initiative of the annual report masterpieces by other competitors around the world. It's an honor to participate in one of the greatest global awards competition."

IONE FINANCIAL PRESS
HONG KONG

"We were very delighted with our winning status. It's so exciting — especially for our team which worked so hard this year."

KW43 BRANDESIGN
Düsseldorf, GERMANY

"Thanks for the notifications of our winning status. It's very important for our clients!"

MENSALIA UNTERNEHMENSBERATUNGS GmbH
Vienna, AUSTRIA

"Thanks for the Certificate of Excellence. We are so happy and honored to bag the Gold Award for our work."

METAFUSION
SINGAPORE

"Thanks for the very, very charming Awards Ceremony. It was a unique opportunity to get to know other professionals in the industry, to discuss and exchange experiences/ thoughts/ideas. We enjoyed the evening very much indeed! It was a terrific success!"

MIND(21)FACTORY
Stuttgart, GERMANY

"We are very pleased to receive two Golden and one Silver recognition. Many thanks."

NOVARTIS INTERNATION AG
Basel, SWITZERLAND

"We are very thrilled with the great news of our many awards!"

SMART MEDIA
Colombo, SRI LANKA

"Our clients are most excited for their awards. It is indeed an honor to gain these reputable prizes."

THE DESIGN ASSOCIATES LTD.
Chaiwan, HONG KONG

"Thank you so much for the Ceremony. It was an unforgettable night for us."

TOPPAN VITE LIMITED
HONG KONG

"We are thrilled to receive the Bronze Award. The scores and feedback from the judges are very much appreciated on how to improve future reports."

TRANSCANADA
Calgary, Alberta, CANADA

"We would like to convey our deepest appreciation to award this excellent recognition to us."

WONDERFUL SKY FINANCIAL GROUP
Wanchai, HONG KONG

"We are glad and delighted to receive the winning results. Management sees this as achieving another milestone to keep up with our high standards. It is indeed a huge encouragement for us to continue surpassing our expectations."

XPRESS PRINT PTE LTD
SINGAPORE

2009 BEST OF CATEGORIES WINNERS

Best of Show	California Water Service Group (USA)	Non-English Annual Reports	Büro4 - Gestaltung und Kommunikation for SCHWEIZER FERNSEHEN (Switzerland)
Titanium Achievement	iOne Financial Press Limited (Hong Kong) The Greatest Percentage of Wins on behalf of their Clients	Non-Profit Organizations	Object 9 for BATON ROUGE AREA CHAMBER (BRAC)
Platinum Achievement	HGB Hamburger Geschäftsberichte (Germany) The Greatest Number of Wins on behalf of their Clients	Non-Traditional Annual Reports	VSA Partners, Inc. for HARLEY DAVIDSON, INC.
Cover Design Graphics & Text	Mensalia/Büro X Wien for WIENERBERGER AG (Austria)	Non-Traditional Annual Reports	Greater Toronto Airports Authority (Canada)
Cover Design People & Portraits	Novartis International AG (Switzerland)	On-Line Annual Reports	Thomson Reuters USA
Cover Design Special Treatments	Rosebud, Inc. for DEPARTURE WIRTSCHAFT, KUNST UND KULTUR GmbH (Austria)	On-Line Annual Reports	Addison Corporate Marketing for WPP (United Kingdom)
Cover Design Various	Euroclear SA/NV (Belgium)	Printing & Production	Rahofer Werbeagentur for PALFINGER AG (Austria)
Chairman's Letter USA	California Water Service Group USA	Social And Public Responsibility Reports	Greater Toronto Airports Authority (Canada)
Chairman's Letter International	Smart Media (Pvt) Ltd. for DIESEL & MOTOR ENGINEERING PLC (Sri Lanka)	Summary Annual Reviews	Thomson Reuters
Interior Design Creative Format	Smart Media (Pvt) Ltd. for NATIONAL SAVINGS BANK (Sri Lanka)	Best of Austria	Mensalia/Büro X Wien for WIENERBERGER AG
Interior Design Eastern Hemisphere	The Thirdage for LOTTE SHOPPING CO., LTD. (South Korea)	Best of Canada	Greater Toronto Airports Authority
Interior Design Europe	Ringzwei for RTL GROUP (Luxembourg)	Best of Germany Distinctive Format	3st kommunikation for SCHOTT
Written Text USA	California Water Service Group USA	Best of Germany Traditional Format - Under 200 pages	3st kommunikation for STIHL
Written Text International	Centerra Gold Inc. (Canada)	Best of Germany Traditional Format - Over 200 pages	BurdaYukom Publishing GmbH for AUDI AG
Interior Photography USA	New Jersey Resources	Best of Hong Kong Creative Format	iOne (Regional) Financial Press Limited for CHINA TELECOM CORPORATION LIMITED
Interior Photography International	Mind(21)Factory for SPARDA BANK BADEN-WÜRTTEMBERG EG (Germany)	Best of Hong Kong Traditional Format	Yellow Creative (HK) Limited for TRANSPORT INTERNATIONAL HOLDINGS LIMITED
Illustrations	Marquard & Bahls AG (Germany)	Best of Korea	S/O Project for SK TELECOM
Financial Data	Mensalia/Büro X Wien for WIENERBERGER AG (Austria)	Best of Mexico	Pilar Muñoz X_Design S.C. for GRUPO MODELO, S.A.B. DE C.V.
Annual Reports With 10-K	Mike Klodnicki & Associates for WEYERHAEUSER	Best of Singapore	Coal Creative Consultants Pte. Ltd. for COMPETITION COMMISSION OF SINGAPORE
Off-Calendar Accounting Annual Reports	Nesnadny + Schwartz for THE GEORGE GUND FOUNDATION	Best of USA Creative Approach	Addison for NEENAH PAPER, INC.
		Best of USA Traditional	Unboundary for FEDEX CORPORATION
		Best of International	Euroclear SA/NV (Belgium)

JUDGING PROCEDURES

Criteria for Judging

The ARC Awards Competition is unique in that each annual report is judged against itself, based on its success in communicating its company's story. Judging is based not on corporate profitability or expensive production but on the values of creativity, clarity, effectiveness and excellence as symbolized by the ARC Awards.

Some of the elements to be considered in the judging of the annual reports include: cover design, chairman's letter, interior design, clarity of written text, photography, presentation of corporate information, expression of financial data, and how well the spirit of the organization is communicated.

Judging Process

The ARC Awards are conducted as a "blind" judging. (Nominating agency names are withheld from the judges.)

Each entry is evaluated three separate times during the preliminary rounds. The three sets of scores are then averaged into a single score for the individual entry. A certain minimum score must be achieved to qualify for an award. Only one Gold, Silver, Bronze and Honors Award will be given in each classification; however, if no entry scores high enough, no award will be given.

The Judges

Judges come from around the globe to participate on the ARC jury panels. Preliminary judging is carried out independently by panels of judges representing leaders in the fields of investor relations, writing, design and photography. Final judging is made by presidents, CEOs and other senior executives of corporations, agencies, and design firms.

The Winners

Annual reports scoring in the top 25 percent will be awarded Honors, Bronze, Silver and Gold certificates of outstanding achievement. All Gold Award winners become candidates for the Best of Category - Grand Awards. An ARC Award plaque will be presented to each of the Grand Award winners. The Best of Show trophy will be presented to the one top annual report that best exemplifies the spirit of the ARC Awards.

Awards Ceremony

The ARC Awards will be presented during a Gala Champagne Cocktail Reception and Banquet set for Thursday evening, September 16th in New York City. All winning annual reports will be on display. All winners will be called to the stage to receive their awards.

Judges

The distinguished panel of judges recognizes the art of communications in a global economy and the science of new technologies that enable the worldwide exchange of ideas and information. Members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft.

33 Visual - MEXICO	KuKa AG - GERMANY
Abbott Laboratories	Lambs Farm
Addison	Lockheed Martin Corporation
Affno - SRI LANKA	M&M Consultancy - HONG KONG
AHA Design - AUSTRIA	MacDonald Design - CANADA
AIR Health	Maloney & Fox
Alex Schkrutz Consultancy	Mark Joseph Photography, Inc.
AND Partners	Marsteller
Arnold Saks Associates, Inc.	MasterCard
Banco Popular North America	Mensalia GmbH - AUSTRIA
Bank of China - HONG KONG	Meta-4 Design Inc.
Baxter International	METAL
BBDO Detroit	Mike Klodnicki & Associates
BCN Communications	Mind(21)Factory - GERMANY
Beau Gardner Associates Inc.	MWW Group
Bertz Design Group	Northeastern University
Booz Allen Hamilton	O'Connor & Partners
Burgess Strategic Marketing Services	Origin Design
Burson - Marsteller	Ove Design + Communications Ltd. - CANADA
Carlow University	Paragraphs
Carnegie Mellon University	Perlgut Group
Charles Schwab	Pitt Magazine
CHC Enterprises	Q&E Advertising - SRI LANKA
Chicago Transit Authority	Ravelle Brickman Public Relations
Ciel Design Partners	Red Lizard Creative
CLP Holdings Ltd - HONG KONG	Ringzwei - GERMANY
CME Group	Robert Wood Johnson Foundation
Coal Creative Consultants - SINGAPORE	Rutgers University
Continuum Health Communications	Savage Branding & Corporate Design
Coyne Public Relations	Sedgwick Richardson - HONG KONG
Creative Fire - CANADA	Sedgwick Richardson - SINGAPORE
Critt Graham + Associates	Shoemake Photography Inc.
Curran & Connors, Inc.	Signi Design - MEXICO
Curtis Group	Skaggs Advertising & Design
Daniel Kennedy Communications Services	Smart Media - SRI LANKA
Decker Design	Smith & Associates - CANADA
Donahue Communications Inc.	Soapbox Design Communications - CANADA
Edelman	S/O Project - KOREA
Eisenman Associates	Southern Company
Equity Group - HONG KONG	SRP
Ex-Act Corporation - JAPAN	Stage 3 Productions, Inc.
Family Health International	Stan Gellman Graphic Design Inc.
Federal Reserve Bank of Chicago	Strategic Alliance International
Flughafen Wien AG - AUSTRIA	Studio 210
Gabbe Group	Taylor & Ives
G+J Corporate Editors - GERMANY	Ted Horowitz Photography
Greater Toronto Airports Authority - CANADA	The Business Photographer
Greg Kinch Photography	The Design Associates Ltd. - HONG KONG
Hirschhorn Central Communications	The Hong Kong Institute of Education - HONG KONG
Honey Communications - KOREA	Thiel Design
Horizon Film & Video	Tierney Communications
i.LINK Group Limited - HONG KONG	Time, Inc. Content Solutions
Image Boutique Productions Ltd - HONG KONG	Toppan Vite Limited - HONG KONG
Inca Film & Communications - KOREA	Twice Graphics - HONG KONG
INC Design	University of Pittsburgh
Inergy Group	VSA Partners
Insight Creative - NEW ZEALAND	VWA/see see eye
iONE Financial Press - HONG KONG	Weber Shandwick Worldwide
Jim Barber Studio	William Blair & Company
John Giammatteo Photographs	Yellow Creative (HK) Limited - HONG KONG
John Madere Photography	
Kitty Hawk Studios	
KRS Consulting	

ENTRY INFORMATION

Who

The competition is open to all organizations and individuals involved in the process of producing annual reports for publicly held or privately owned companies, government agencies, associations, and not-for-profit organizations. Entries may be submitted by individuals, agencies, corporate departments, organizations or suppliers.

What

The following must be included in order to process your entry:

- Completed entry form
- 3 copies of each annual report submitted for each category/classification (example: your annual report enters three categories — send 9 copies)
- Entry fee

Note: Online annual reports must state URL.

All entries must be based on the 2009 calendar year or any part of the fiscal year that includes 2009.

**Deadline Extended
June 9, 2010**

When

All entries postmarked by ~~May 10, 2010~~ will be considered by the ARC Awards distinguished panel of judges and advisors. Written notification will be sent to the nominator upon receipt of the entry(ies).

Where

Send fee, entry form and submission to MerComm, Inc., 500 Executive Boulevard, Ossining-on-Hudson, NY 10562. Make checks payable in U.S. dollars to MerComm/ARC. Credit card payment is also accepted via phone 1-914-923-9400. Contact our office for details concerning bank transfers.

Why

The ARC Awards stands for “Annual Report Competition.” Beyond the acronym, “arcs” represent the longitudinal and latitudinal lines circling the earth, symbolizing the global reach of this international competition.

CATEGORY CLARIFICATIONS – OVERALL PRESENTATION

Please select only ONE “Overall Presentation” category for your annual report. Choose as MANY “Special Categories” as would be advantageous to your company or client.

Traditional Annual Report: Vertical format, standard paper size, and perfect bound, with full financials which have been typeset, including charts and graphs.

Non-Traditional A.R.: Anything else! Horizontal format, oversize, digest size, spiral bound, saddle-stitched, two parts, hardcover; designed as a calendar, comic book, game board, magazine, tabloid; written as a novel, in poetry, as a play, as parody; and any other creative, novel or imaginative approach.

A.R. with Form 10-K (Form 20-F for Europe): Traditional or Non-traditional book wherein the financials are simply a reprinting of the company’s SEC filings. The words “Form 10-K” appear on the 1st page of the financials which are usually printed on inexpensive paper, no special typesetting, graphs or charts. May be perfect bound within the annual report or as a separate document inserted in a pocket folder, or otherwise attached.

Social and Public Responsibility Report: A separate publication demonstrating the corporation’s commitment to the environment, the community, and social issues. It is not an annual report, even though the annual report may have a section devoted to corporate responsibility.

Summary Annual Report: A traditional or non-traditional book without full financial reporting, usually with just a few pages of financial highlights.

Off-Calendar and Late Published A.R.s: 2008 books are accepted for companies and non-profit organizations that report off-calendar or publish late. The 2008 annual report must be the current one available. (You may not submit both a 2008 book and a 2009 book!)

Non-English A.R.: May be any of the above, but completely written in the native language, with no English translation either in the annual report or separately provided.

Award Notification

Winners will be notified the week of July 26, 2010. The Grand winners will be announced the evening of the Awards Dinner, September 16, 2010.

Important – Award Certificates

Should your entry win an award, your certificate will be personalized in the following format:

Nominating Company
Client Company
“Title of Annual Report”
Category

If you would prefer any variation to the official format, you must let us know in writing on the entry form.

ARC 2010 Calendar **Deadline Extended – June 9, 2010**

May 10th * Deadline for Entries, Fees and Forms

July 26th * Winners Notified, Banquet Reservations Accepted

September 16th * Awards Presentation Banquet — NYC

CLASSIFICATIONS

CORPORATIONS

- 001 Accounting
- 002 Aerospace & Defense
- 003 Agriculture/Agri-Business
- 004 Airlines
- 005 Airport Management (Corporation)
- 006 Apparel & Accessories
- 007 Appliances
- 008 Automobile & Trucks
- 009 Automotive Parts
- 010 Bank Holding Co.

Banking and Financial Services

- 011 Eastern Hemisphere
- 012 Western Hemisphere

Banks

- 013 International Public
- 014 National Commercial
- 015 Regional Commercial
- 016 Local
- 017 Online
- 018 Savings & Loan
- 019 Beverages – USA
- 020 Beverages – Other Countries
- 021 Bio-Pharmaceuticals
- 022 Biotechnology
- 023 Broadcasting & Cable
- 024 Building Materials and Supplies
- 025 Cancer & Disease Therapeutics
- 026 Cement & Aggregates
- 027 Chemicals
- 028 Claims Management
- 029 Clearing Services
- 030 Clothing & Accessories
- 031 Coal Production
- 032 Communications Services
- 033 Computers – Software
- 034 Conglomerate
- 035 Constructions & Building

Construction/Engineering

- 036 Eastern Hemisphere
- 037 Western Hemisphere
- 038 Consumer Packaged Goods
- 039 Consulting Services
- 040 Distribution Services
- 041 Diversified Business
- 042 Document Technology & Solutions
- 043 Dry Bulk Shipping
- 044 Education Services
- 045 Electric & Gas Services
- 046 Electronics
- 047 Electronics & Components

Electric Companies & Systems

- 048 U.S.A.
- 049 Other Countries
- 050 Electricity Generator and Retailer
- 051 Employee Benefits Provider

Energy

- 052 Alternative
- 053 U.S.A.
- 054 Other Countries

- 055 Engineered Industrial Products
- 056 Entertainment
- 057 Environmental Protection
- 058 Exhibition & Interiors Design
- 059 Fashion Manufacturer

Financial Services

- 060 Brokerage & Commodity
- 061 Consumer & Specialty
- 062 Futures & Options Exchange
- 063 General – USA
- 064 General – Other Countries
- 065 General – International
- 066 Institutional Fund Mgt.
- 067 Leasing
- 068 Self-Regulatory Organization
- 069 Venture Capital Investment

- 070 Food & Cons. Packaged Goods
- 071 Food Dist. Proc. & Wholesalers
- 072 Food Industry
- 073 Forest Products
- 074 Furniture Manufacturing
- 075 Gaming
- 076 Gas Dist., Transp. & Transm.
- 077 Global Consumer Products
- 078 Graphic Design
- 079 Grocery – Retail
- 080 Health & Life Sciences
- 081 Health and Well-Being Products
- 082 Healthcare Industry Services
- 083 Healthcare Technology
- 084 Heavy Machinery
- 085 Helicopters
- 086 Holding Companies
- 087 Hotel & Casino
- 088 Hotels & Leisure
- 089 Household Products
- 090 Housing Related Prods/Svcs.
- 091 Industrial Gas Supplier
- 092 Information Services
- 093 Information Technology
- 094 Infrastructure Company

Insurance

- 095 Financial Services
- 096 General
- 097 Life & Health
- 098 Property & Casualty
- 099 Reinsurance
- 100 Internet Service Provider
- 101 Investment/Power & Business
- 102 IT Services & Solutions
- 103 Locomotive/Rolling Stock Manufacturer
- 104 Logistics Enterprises
- 105 Luxury Goods
- 106 Mail & Document Management

Manufacturer

- 107 Construction Materials
- 108 Equipment & Supplies
- 109 Manufacturing & Distributing
- 110 Marine Ship Building & Repairs

- 111 Marketing & Sales
- 112 Materials for Electronics
- 113 Media Company
- 114 Medical Equipment/Technology
- 115 Metals-Specialty
- 116 Mining: Ferrous & Nonferrous
- 117 Minting/Coin Production
- 118 Mobile Content Developer
- 119 Motorcycles

Multi & General Industry

- 120 Consumer
- 121 Manufacturing
- 122 Multi-Industry – Products & Svcs.
- 123 Municipal Services
- 124 Oil & Gas Production Services
- 125 Packaging
- 126 Paper Manuf. & Related Products
- 127 Pharmaceuticals – General
- 128 Pharmaceuticals – Specialty
- 129 Photo Finishing
- 130 Printing & Publishing
- 131 Professional Services
- 132 Property
- 133 Railroads
- 134 Railway, Retail & Property
- 135 Rating Agency

Real Estate Investment Trust (REIT)

- 136 Commercial/Industrial
- 137 Retail/Shopping Centers
- 138 Various & Multi-Use

Real Estate Development/SVC

- 139 Commercial/Industrial
- 140 Global/Commercial
- 141 Residential Properties
- 142 Retail/Shopping Centers
- 143 Various & Multi-Use

- 144 Restaurants

Retail

- 145 Convenience & Dept. Stores
- 146 Fashion
- 147 International
- 148 Jewelry
- 149 Specialty Stores

- 150 Residential Business
- 151 Semiconductor Technology
- 152 Shipping Services
- 153 Signage Design & Fabrication
- 154 Specialty Chemical
- 155 Sports Equipment & Goods
- 156 Sustainability Report
- 157 Technologies/Engineering
- 158 Technology Consulting

Telecommunications

- 159 Eastern Hemisphere
- 160 Western Hemisphere
- 161 Telecommunications Equipment
- 162 Tobacco, Food & Beverage
- 163 Tourism
- 164 Transportation & Trans. Leasing
- 165 Waste Recovery Solutions

- 166 Water Supply Cos. (Corporation)
- 167 Water Treatment
- 168 Wholesale Distributor
- 169 Wireless, Service Provider
- 170 Workplace Health & Safety
- 171 Other/Misc. Corporations (Please specify industry on entry form)

NON-PROFIT ORGANIZATIONS

- 172 Airport Management (Non-profit)
- 173 Animal Welfare
- 174 Art Administration
- 175 Associations
- 176 Blood Products & Services
- 177 Cancer Care
- 178 Chamber of Commerce
- 179 Charity Institution
- 180 Children's Charity
- 181 Community Foundation
- 182 Community Service
- 183 Cultural Institution
- 184 Donor Report
- 185 Educational Facility/Services
- 186 Education – Teachers
- 187 Environmental Coalition
- 188 Financial Services (Non-Profit)
- 189 Foundation
- 190 Government Agencies & Offices
- 191 Health & Education
- 192 Homeless Services
- 193 Hospital
- 194 Humanitarian & Relief Org.
- 195 Immigration Services
- 196 Land Preservation
- 197 Legal Aid & Public Defender
- 198 Local Government
- 199 Medical Center
- 200 Museum
- 201 Pension Fund
- 202 Performing Arts
- 203 Power Authority
- 204 Public Land Developer
- 205 Public Service
- 206 Racing Club
- 207 Rehabilitation Institute
- 208 Research Institute
- 209 Rural Community Dev.
- 210 Science & Technology (Non-Profit)
- 211 Social Service Organizations
- 212 University
- 213 Water Supply Company (Non-Profit)
- 214 Other/Misc. Nonprofit Org. (Please specify type of organization on entry form)

The 24th Annual ARC Awards

THE INTERNATIONAL SYMBOL FOR EXCELLENCE IN ANNUAL REPORTS

DEADLINE: ~~MAY 10, 2010~~ June 9, 2010

Remember — send 3 books per Category!

Please fill out this page for each annual report submitted.

Log number

Official Use only

ENTRY INFORMATION

TITLE OF ANNUAL REPORT

Suggestion: use phrase or text from cover of the annual report

THEME OR GOAL

You may type on separate sheet of paper. Please be brief.

CATEGORY & CLASSIFICATION (see three digit codes on opposite page) Ex: Write in boxes below.

CORPORATIONS: 2009 A.R.s

Overall Presentation (choose only one)

Traditional Format	AR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A.R. with Form 10-K	KW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Traditional A.R.	NT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social and Public Responsibility A.R.	SP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Summary Annual Review	SR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Off-Calendar Accounting (2008 A.R.)	OF	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-English A.R.	NE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Special Categories (choose any or all)

Cover Photo/Design	CD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chairman's Letter	CL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior Design	ID	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Written Text	WT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photography	PH	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Illustrations	IL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial Data	FD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Printing & Production	PP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Green/Environmentally Sound A.R.	GR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Online A.R.*

Interactive	IT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PDF	PD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

NON-PROFIT ORGANIZATIONS: 2009 A.R.s

Overall Presentation (choose only one)

Traditional Format	NP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Traditional A.R.	NT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Off-Calendar Accounting (2008 A.R.)	OF	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Summary Review	SR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Special Categories (choose any or all)

Cover Photo/Design	CD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
President's Letter	PL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior Design	ID	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Written Text	WT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photography	PH	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online A.R.*	OL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

OTHER/MISC – (Codes 171 or 214) Describe industry or organization:

***ON-LINE A.R.s** provide URL:

NOMINATOR INFORMATION

YOUR NAME MR. MS.

TITLE

AGENCY, CORPORATION, OR ORGANIZATION

STREET ADDRESS

CITY

STATE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

E-MAIL

URL

Country Code / City Area Code / Number

Country Code / City Area Code / Number

CLIENT INFORMATION

NAME MR. MS.

TITLE

CORPORATION, OR ORGANIZATION

STREET ADDRESS

CITY

STATE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

E-MAIL

URL

Country Code / City Area Code / Number

Country Code / City Area Code / Number

2010 ARC Awards MASTER PAYMENT FORM



Fill out this section once for all entries. Attach with payment.

NUMBER OF ENTRIES

↓ Corporations: 2009 A.R.s

_____ Annual Report - Traditional	@\$295 = \$ _____
_____ A.R. with 10-K	@\$295 = \$ _____
_____ Non-Traditional A.R.	@\$295 = \$ _____
_____ Social and Public Responsibility	@\$295 = \$ _____
_____ Summary Annual Review	@\$295 = \$ _____
_____ Off-Calendar (2008 A.R.)	@\$295 = \$ _____
_____ Non-English A.R.	@\$295 = \$ _____
_____ Cover Photo/Design	@\$245 = \$ _____
_____ Chairman's Letter	@\$245 = \$ _____
_____ Interior Design	@\$245 = \$ _____
_____ Written Text	@\$245 = \$ _____
_____ Photography	@\$245 = \$ _____
_____ Illustrations	@\$245 = \$ _____
_____ Financial Data	@\$245 = \$ _____
_____ Printing & Production	@\$245 = \$ _____
_____ Green A.R.	@\$245 = \$ _____
_____ Online A.R. - Interactive	@\$245 = \$ _____
_____ Online A.R. - PDF	@\$245 = \$ _____

Non-Profit Organizations: 2009 A.R.s

_____ Traditional A.R.	@\$225 = \$ _____
_____ Non-Traditional A.R.	@\$225 = \$ _____
_____ Off-Calendar (2008 A.R.)	@\$225 = \$ _____
_____ Summary Review	@\$225 = \$ _____
_____ Cover Photo/Design	@\$190 = \$ _____
_____ President's Letter	@\$190 = \$ _____
_____ Interior Design	@\$190 = \$ _____
_____ Written Text	@\$190 = \$ _____
_____ Photography	@\$190 = \$ _____
_____ Online A.R.	@\$190 = \$ _____

_____ TOTAL NUMBER OF ENTRIES Fee Subtotal \$ _____

- 5-10 Entries, 5% Discount - \$ _____
 11-20 Entries, 10% Discount - \$ _____
 21+ Entries, 20% Discount - \$ _____

TOTAL FEES PAID \$ _____
(U.S. Dollars)

- Check Enclosed (Drawn on U.S. Banks only.) Bank-to-Bank Transfer
(contact us for details)

American Express
 □□□□ - □□□□□□ - □□□□□□
 Exp. □□ - □□

MasterCard/Visa
 □□□□ - □□□□ - □□□□ - □□□□
 Exp. □□ - □□

Cardholder's Name _____

Company _____

Cardholder's Signature _____

- Please return entries. We'll contact you regarding costs.

Make checks payable and mail to:

MerComm/ARC
 500 Executive Boulevard
 Ossining-on-Hudson, NY 10562 USA

T: 1-914-923-9400
 F: 1-914-923-9484
 E: info@mercommawards.com

DEADLINE: ~~MAY 10, 2010~~ June 9, 2010

SHIPPING INSTRUCTIONS:

Mailing/shipping costs are at the entrant's expense. Send entry materials along with entry forms and fees. To hasten your package through customs, please affix or mark in bold lettering outside the package - "Contest Material. No Commercial Value."