



MERCURY

EXCELLENCE AWARDS

2011 | 2012

Silver Jubilee

Winners Reception & Dinner

MARCH 22, 2012
THE NEW YORK PALACE HOTEL
NEW YORK CITY





MERCURY

EXCELLENCE AWARDS

2011 | 2012

CELEBRATE the public relations industry's most esteemed work at MerComm's Silver Anniversary Gala—the splendid culmination of the 25th Anniversary International MERCURY Awards Competition, March 22, 2012 at the NEW YORK PALACE HOTEL—New York City.

COME and join hundreds of your colleagues from around the world.

COME and be impressed by the excellent creativity and amazing international overview of the industry's output.

COME and **CELEBRATE** your success!

 **All winning entries will be on display.**
All attendees are called up to the stage to give an acceptance speech.

In keeping with the occasion, elegant attire is strongly encouraged.



25 Years of Gala Celebrations



"We very much enjoyed the Awards Dinner and look forward to being there next year."

ALAN TAYLOR COMMUNICATIONS
New York, NY USA



"Thank you for the truly spectacular evening — from the delicious meal to the wonderful awards presentation. We are honored to be recognized among such brilliance and creativity!"

OAKLAND MALL MERCHANTS ASSOCIATION
Troy, MI USA



"The Banquet was a great event; we loved it. You've really gone above and beyond. Thank you very much!"

BRENDIN BUSINESS INFORMATION
Cambridge, MA USA



"Thank you for such a lovely evening at the Banquet — MerComm did a fabulous job!"

NORTHEASTERN UNIVERSITY
Boston, MA USA



"Thanks very much for putting together such a great awards ceremony."

INGERSOLL RAND
Montvale, NJ USA



"The MERCURY Awards Reception and Dinner was a wonderful evening for the winners and guests."

PORTER NOVELLI
New York, NY USA



"Good job at the banquet!"

MASTERCARD WORLDWIDE
Purchase, NY USA



"The Awards Dinner was a wonderful and successful evening! Everybody came back happy and excited."

DAS-AMT GMBH
Hamburg, GERMANY



"The MERCURY Dinner was a great event — We are very happy about all our awards."

XEO GMBH
Düsseldorf GERMANY





Silver Jubilee

An Invitation to an evening of stars

25TH ANNIVERSARY
MERCURY AWARDS CEREMONY

Join delegates from around the world for a gala celebration honoring professionals who have achieved the highest degree of excellence in public relations and corporate communications

THURSDAY, MARCH 22, 2012

6:00 Cocktail Reception

7:00 Formal Dinner

8:00 Awards Show and Presentation

10:00 Champagne Toast and Dessert

THE NEW YORK PALACE HOTEL

455 Madison Avenue, New York City

Black Tie Optional – Cocktail Dress

R.S.V.P. (914) 923-9400 Fax (914) 923-9484

E-mail info@mercommawards.com

Sponsored by MerComm, Inc.

500 Executive Boulevard, Ossining, NY 10562 USA

25th Anniversary MERCURY AWARDS Silver Jubilee

March 22, 2012 * 6:00 p.m. * THE NEW YORK PALACE HOTEL * NEW YORK CITY

§ DINNER RESERVATION FORM §

☐ YES, reserve my seating for:

_____ Guests @ \$460 per person
_____ Table for 6 @ \$2,484 per table
_____ Table for 10 @ \$3,680 per table

WE PREFER TO PAY BY: ☐ Check enclosed ☐ Bank-to-Bank Transfer ☐ AMEX ☐ Visa/MasterCard

Card Number: _____ Exp. Date: _____

Cardholder: _____ Signature: _____

Contact Name: _____ Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Person Accepting Award: _____ Title: _____

First/Given Name

Last/Family Name

Company: _____

Guest Names(s): (Including Acceptee)

1. _____

6. _____

2. _____

7. _____

3. _____

8. _____

4. _____

9. _____

5. _____

10. _____

We recommend that you make early reservations for best seating. Cancellations with full refunds will be honored until 4 p.m., E.S.T., Friday, March 16, 2012. No refunds for any reason can be made after that time.