

THE ACADEMY AWARDS OF ANNUAL REPORTS

# **2024 CALL FOR ENTRIES**

# THE ENDURING VALUE OF THE ARC AWARDS

Annual Reports are among the most meteoric - and transient - of corporate publications. They shine brightly for the year, exciting to see the final production. Then they recede as the next year's books begin to take form. The ARC Awards give meaning to this ephemeral work.

The many talented teams of writers, photographers, designers and creatives, who put forth their best efforts to produce a beautiful annual report, will have the ARC prize to point to. It's proof that an international faculty of judges, all at the top in the industry, felt that what was done was artistic, intelligent and innovative: worthy of global recognition.

For 38 years, the ARC Awards continues to be the most prestigious award in annual reports. The feeling of winning in this highest-esteemed competition is all the more gratifying precisely because it was selected by your peers. That's the value of the ARCs.

Our mission is to raise the standards of excellence, to give recognition to the truly great and original new ideas, and to inspire even better work!

Here's to you! Wishing your stellar annual reports world-wide acclaim in the 2024 ARC Awards!

With admiration & respect,

lem Wit

Reni L. Witt

President and Founder International ARC Awards

P.S. This year's deadline to post or send your entries is May 24th.

June 26, 2024



2023 BEST OF SHOW

SHIAN INC.
NISSIN FOODS HOLDINGS CO., LTD.

2013 BEST OF SHOW WILLY INC. VESSIS FOODS HOLDINGS

## 2023 - BEST OF COUNTRIES



**NEXXAR GmbH** for WIENERBERGER AG



TOPPAN MERRILL LIMITED for HARBIN BANK CO., LTD.



STAKEHOLDER REPORTING **GmbH & CO. KG** for DEUTSCHE TELEKOM AG



**IONE FINANCIAL PRESS LIMITED** *for* THE HONGKONG AND SHANGHAI HOTELS, LIMITED



**DNA KOMUNIKA** for PT PGN LNG INDONESIA



SHIAN INC. for NISSIN FOODS HOLDINGS CO., LTD.



TALANTONE CREATIVE GROUP for LOTTE CORPORATION



**NOVA FUSION SDN BHD** for PETRONAS CHEMICALS GROUP BERHAD



META FUSION PTE LTD for PSA INTERNATIONAL PTE LTD

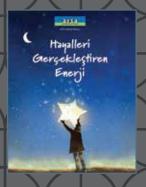


CALIFORNIA WATER SERVICE GROUP



#### EST OF SRI LANKA **EMAGEWISE**

(PRIVATE) LIMITED for HNB ASSURANCE PLC



# EST OF TÜRKIYI

FINAR KURUMSAL ILETISIM COZUMLERI LTD. STI. for AKSA POWER GENERATION



# EST OF EU

SOLBERG / VOLVO CARS for VOLVO CARS (Sweden)



# EST OF INTERNATIONA

INSIGHT CREATIVE LIMITED for COMVITA NZ LTD. (New Zealand)

# **2023 - BEST OF CATEGORIES**

mercommawards.com/arc/ **GrandGallery.htm** 

# **ENTRY DETAILS**

#### Who

The competition is open to all organizations and individuals involved in the process of producing annual reports for publicly held or privately owned companies, government agencies, associations, and not-for-profit organizations.

#### What

To process your entry, simply send:

- Completed Entry Form
- 3 copies of each printed annual report submitted for each category/classification (example: your annual report enters three categories — send 9 copies)
- Online annual reports, submit only URL
- Entry fee with Master Payment Form

**Note:** For definitions of Category Descriptions, please see www.mercommawards.com/arc/entryInfo.htm#faqs.

All entries must be based on the 2023 calendar year or any part of the fiscal year that includes 2023.

#### When

Deadline Extended June 26, 2024

All entries emailed or postmarked by May 24, 2024 will be considered. Send print annual reports by courier, DHL Express, FedEx, TNT or UPS. Send online annual reports to info@mercommawards.com.

#### Where

Send fee, entry form and **print annual reports** to:

MerComm/ARC Awards 500 Executive Boulevard - Ste. 200 Ossining-on-Hudson, NY 10562 (USA)

Send online annual reports with URL, fee and entry form to: info@mercommawards.com

Make checks payable in U.S. dollars to MerComm/ARC. Credit card payment is also accepted on the Master Payment Form (p.8), by phone 1-914-923-9400 or email info@mercommawards.com. Contact our office for details concerning bank transfers.

#### Why

The ARC Awards stands for "Annual Report Competition." Beyond the acronym, "arcs" represent the longitudinal and latitudinal lines circling the earth, symbolizing the global reach of this international competition.

# **ARC 2024 CALENDAR**

May 24th Deadline

**Deadline Extended June 26, 2024** 

August 28th - Winners Notified

September 25th - Grand Winners Announced

October 10th - Best of Show Revealed

# **JUDGING PROCEDURES**

#### Criteria for Judging

Entrants from agencies, companies and non-profit groups, whether large or small, have an equal chance at winning. Budgets are disregarded – ensuring balance. Awards are given for overall performance – in other words, how well the annual report tells the company's story this year.

Some of the elements to be considered in the judging of the annual reports include: cover design, chairman's letter, interior design, clarity of written text, photography, presentation of corporate information, expression of financial data, and how well the spirit of the organization is communicated.

#### **Judging Process**

The ARC Awards are conducted as a "blind" judging. (Nominating agency names are withheld from the judges.)

Each entry is evaluated three separate times during the preliminary rounds. The three sets of scores are then averaged into a single score for the individual entry. A certain minimum score must be achieved to qualify for an award. Only one Gold, Silver, Bronze and Honors Award will be given in each classification; however, if no entry scores high enough, no award will be given.

#### **The Judges**

Judges come from around the globe to participate on the ARC jury panels. Preliminary judging is carried out independently by panels of judges representing leaders in the fields of investor relations, writing, design and photography. Final judging is made by presidents, CEOs and other senior executives of corporations, agencies, and design firms.

#### **The Winners**

Annual reports scoring in the top 30 percent will be awarded Honors, Bronze, Silver and Gold certificates of outstanding achievement. All Gold Award winners become candidates for the Best of Category - Grand Awards. An ARC Awards plaque will be presented to each of the Grand Awards winners. The Best of Show trophy will be presented to the one top annual report that best exemplifies the spirit of the ARC Awards.

#### **Important - Award Certificates**

Should your entry win an award, your certificate will be personalized in the following format:

#### **Nominating Company**

CLIENT COMPANY
"Title of Annual Report"
Category

If you would prefer any variation to the official format, you must let us know in writing on the entry form.

#### Judaes

The distinguished panel of judges recognizes the art of communications in a global economy and the science of new technologies that enable the worldwide exchange of ideas and information. Members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft.

33 VISUAL - MEXICO A. PLUS FINANCIAL PRESS LIMITED HONG KONG SAR ABOVE THE LINE COMPANY LIMITED - HONG KONG SAR AIR - USA AIRPORT AUTHORITY - HONG KONG SAR AKADEMIE DEUTSCHER GENOSSENSCHAFTEN E.V. - GERMANY ANTA SPORTS PRODUCT LTD. HONG KONG SAR ATREVIA - PORTUGAL ATREVIA - SPAIN ATRUVIA - GERMANY AVILA CREATIVE, INC. - USA BANK OF CHINA - HONG KONG SAR BERENBERG - GERMANY BESO BY LLYC - SPAIN BGA PUBLISHING - USA BRAINDS MARKEN UND DESIGN GMBH - AUSTRIA BURGESS STRATEGIC MARKETING SERVICES CALIFORNIA WATER SERVICES GROUP - USA CD COMMUNICATIONS GROUP SDN BHD MALAYSIA CHINA COMMUNICATIONS SERVICES CORPORATION LIMITED - HONG KONG SAR CHINA TELECOM CORPORATION LTD. - HONG KONG SAR CHINA UNICOM - HONG KONG SAR CHRISTIAN RAHOFER GMBH - AUSTRIA CITIC - HONG KONG SAR CODE RED - GERMANY CONCEPT C MEDIA GMBH - GERMANY COPE CONTENT PERFORMANCE GROUP GMBH - AUSTRIA CRE8 (GREATER CHINA) LIMITED HONG KONG SAR CREATIVE CREATURE COMPANY LIMITED - HONG KONG SAR CURRAN & CONNORS, INC. - USA DESIGNKOMMUNE - GERMANY DNA KOMUNIKA - INDONESIA DONNELLEY FINANCIAL SOLUTIONS - HONG KONG SAR EDICO FINANCIAL PRESS SERVICES LTD. HONG KONG SAR ELEGANCE FINANCIAL COMMUNICATIONS LIMITED - HONG KONG SAR EQUITY FINANCIAL PRESS LTD. - HONG KONG SAR FAR EAST CONSORTIUM INTERNATIONAL LTD. - HONG KONG SAR FAST RETAILING CO., LIMITED - JAPAN FGI DESIGN - USA FINAR KURUMSAL - TÜRKIYE FULKRUM STUDIO - USA GENESIS ENERGY - NEW ZEALAND GENNEX FINANCIAL PRESS LIMITED - HONG KONG SAR GLOBAL REPORTING SERVICES - AUSTRALIA GRANATO CREATIVE GROUP - USA GREAT THINKS GMBH - GERMANY H2H CONSULTING - USA HETERMEDIA SERVICES LTD. - HONG KONG SAR HGB HAMBURGER GESCHÄFTSBERICHTE GMBH & CO. KG - GERMANY HONG KONG BROADBAND

NETWORK, LTD. - HONG KONG SAR

HYUNDAI MOTOR GROUP - SOUTH KOREA I.LINK GROUP LIMITED - HONG KONG SAR

UNIVERSITY - HONG KONG SAR HONG KONG TOURISM BOARD

HONG KONG METROPOLITAN

HONG KONG SAR

INSIGHT CREATIVE - NEW ZEALAND IONE FINANCIAL PRESS LIMITED - HONG KONG SAR IR & MEHR - AUSTRIA JOURNAL INTERNATIONAL THE HOME OF CONTENT GMBH - GERMANY JUJU STUDIO - USA JUNGHEINRICH - GERMANY KANRO INC. - JAPAN KD1 DESIGNAGENTUR - GERMANY KERRY PROPERTIES - HONG KONG SAR KILLING MARIO - SOUTH KORFA KMW - GERMANY KPR - SOUTH KOREA
KW COMMUNICATIONS - GERMANY LIN YOUNG - MALAYSIA LLYC - SPAIN LORRAINE GREGORY COMMUNICATIONS M&M CONSULTING LTD - HONG KONG SAR M DIGITAL PARTNERS COMPANY LIMITED HONG KONG SAR M-1 STUDIOS - USA MEDIA GENESIS - USA MENS CREATION LIMITED - HONG KONG SAR MENSALIA GMBH - AUSTRIA METAFUSION PTE. LTD. - SINGAPORE MILENIO 3 - MEXICO MM PARTNERS - SOUTH KOREA MSI - LUXEMBOURG NGONG PING 360 - HONG KONG SAR NOON CREATIVE - USA NOVA FUSION - MALAYSIA OCEAN PARK CORPORATION - HONG KONG SAR ORANGE FINANCIAL PRINTING LIMITED - HONG KONG SAR PEPPERCLUB - GERMANY PROFILWERKSTATT - GERMANY PRATT INSTITUTE - USA QUAKER HOUGHTON - USA REF FINANCIAL PRESS LIMITED HONG KONG SAR REGINALD PAUFFLEY - UNITED KINGDOM RETHINK - MALAYSIA RINGZWEI - GERMANY SAKAGUCHI CORP. - JAPAN SEQUEL - USA SHIAN INC. - JAPAN SIX GROUP SERVICES AG - SWITZERLAND SMART MEDIA - SRI LANKA SOLOMON FINANCIAL PRESS - HONG KONG SAR SSDM - USA STAN GELLMAN GRAPHIC DESIGN INC. - USA STUDIO 210, LLC - USA SYDINVEST - DENMARK SYMRISE - GERMANY TAYBURN - TÜRKIYE TERRITORY - GERMANY THE HONG KONG SOCIETY FOR THE AGED HONG KONG SAR TOPPAN MERRILL LIMITED - HONG KONG SAR TRIGLAV, D.D. - SLOVENIA TRONNCOM KG - AUSTRIA ULLED ASOCIADOS - SPAIN UNITED THERAPEUTICS - USA USA WRITING SERVICES - USA WALKER PUBLICITY CONSULTING - USA WYNK DESIGN, INC. - USA X DESIGN - MEXICO YELLOW CREATIVE (HK) LIMITED - HONG KONG SAR

7FFV 7AMIR - USA

## **CLASSIFICATIONS**

University

130 Urban Renewal

Vocational Training

Other/Misc. Non-Profit Org.

(Please specify type of

organization on entry form)

& Education

129

132

#### 048 Healthcare & **CORPORATIONS** Retail: 091 Specialty Stores **Diverse Businesses** 049 Holding Company 092 Supercenters 001 Aerospace & Defense 050 Hotel & Leisure 093 Supermarkets 002 Agricultural Machinery 094 Service Provision Company **051** Information Services 003 Airlines 052 Information Technology 095 Shipping Services 004 Airport Management 053 Infrastructure Company 096 Software & IT Solutions 005 Automobile & Trucks 097 Sportswear 098 Technologies/Engineering Insurance: Banking & Financial Services: 054 General 099 Telecommunications 006 Asia/Oceania 055 Life & Health Telecommunications Equip. 007 Europe 056 Reinsurance Telecommunications 008 Hong Kong SAR Service Provider 009 The Americas 057 Internet Commerce 102 Textile Materials Production 058 Internet Service Provider 103 Tourism 010 Banking, Invest. & Wealth Mgt. 059 Investment Holding Company 104 Toy Manufacture & Sales 060 IT Services & Solutions 105 Transportation & Leasing Banks: 061 Jewelry Water Supply Cos. (Corp.) 011 International 062 Logistics/Advertising Analysis Wireless Service Provider 012 Local 063 Logistics & Supply Chain Other/Misc. Corporations 013 National Facilitator (Please specify industry 014 Regional 064 Logistics Svcs./Enterprises on entry form) 065 Machine Vision Systems 015 Beer/Wine/Spirits 066 Manufacturing & Distributing 016 Beverage & **NON-PROFIT** 067 Media Company/Conglomerate Food Manufacturer 068 Mining: Ferrous & Nonferrous **ORGANIZATIONS** Biotechnology 069 Mobile Network Operations 018 Business Services 070 Natural Gas Svcs. Provider 109 Cancer Research 019 Candy Production & Sales 071 Network Services & Comms. 020 Chemicals Child Rehabilitation 072 Oil & Gas Production Services Christian/Religious 021 Coin Minting & Refining 111 073 Operator/Broadband Provider Organization 022 Communications Services 074 Optical Frames & Sunglasses 112 Conservation & Education 023 Conglomerate - Multinational 075 Paper Manufacturing Cultural Organization 024 Construction & Building 076 Pharmaceuticals Disabilities Advocate 025 Construction/Engineering /Assistance 026 Department Stores Property Development: Foreign Aid Organization 027 Diversified Business 077 Commercial 028 Electric & Gas Services 116 Foundation 078 Investment Holding Government Agencies 029 Electric Power Company 079 Residential & Offices 030 Electricity Generator & Retailers 080 Various & Multi-Use 031 Energy 118 Health & Education Housing 032 Energy Equipment & Services 081 Railway International Development & 033 Energy Infrastructure Finance Institution 034 Engineered Joining Real Estate Development/SVC: 121 Motorina Club Technology 082 Commercial/Industrial 122 National Accounting Body 035 Engineered Products 083 High End/Luxury 123 N.G.O. Charitable Organization Manufacturer **Properties** Racing Club 036 Family Sports Club 124 084 Residential Properties Rehabilitation & 037 Financial & Tech. Svcs. 085 Various & Multi-Use Crime Prevention 038 Financial Assets Management Senior Citizens Charity 039 Financial Holding Co. 086 Real Estate Integrated 127 Social Service Organizations 040 Financial Printing Development & Investment 128 Tourism

Real Estate Investment Trust (REIT):

089 Various & Multi-Use

Industrial/Office

088 Retail/Shopping Centers

087 Commercial/

090 Real Estate Management

Financial Services:

042 General

043 Food & Consumer

044 Game Developer

045 Glass Production046 Global Port Operator047 Health & Life Sciences

Packaged Goods

041 Consumer & Specialty

# SPECIALIZED ANNUAL REPORTS

133 Combined Annual & ESG Report

Combined Annual &
Sustainability Report
134 Non-Traditional
135 Traditional

 Company Fact Sheet
 CSR - Corporate Social Responsibility Report
 DEI - Diversity, Equity & Inclusion Report

ESG - Environmental, Social & Governance Report: 139 USA

140 Other Countries

Integrated AR & CSR:

141 2-3 Part Presentation

142 Hardcover/Boxed

143 Non-Traditional

144 Traditional

145 Integrated AR & ESG146 Summary Annual Review

Sustainability Report:

147 Americas & Europe
148 Asia/Pacific
149 Hong Kong SAR

150 Other/Misc. Specialized ARs (Please specify on entry form)

## **ENTRY FORM**

## **June 26 DEADLINE: MAY 24, 2024**

Remember — send 3 books per Print Category!

Please fill out this page for each annual report submitted.

Log number Official Use only

#### **ENTRY INFORMATION** TITLE OF ANNUAL REPORT Suggestion: Use phrase or text from cover of the annual report. THEME OR GOAL You may type on separate sheet of paper. Please be brief. CATEGORY & CLASSIFICATION (see three digit codes on opposite page) Ex: 0 3 8 Write in boxes below. **PRINT ANNUAL REPORTS - 2023 ONLINE ANNUAL REPORTS - 2023 Overall Presentation** (choose only one) Overall Presentation (choose only one) Traditional Format TD Interactive IT Non-Profit Organization NP PDF A.R. PD Non-Profit Organization Non-Traditional A.R. NT NN Specialized A.R. SP Non-English A.R. ΝE Featured Categories (choose any or all) Featured Categories (choose any or all) Cover/Home Page HP Cover Photo/Design CD Chairman's Letter/Presentation CP Chairman's/President's Letter CL Design/Graphics DG Interior Design ID Script/Writing SW Written Text WT Photography/Video PV Photography РΗ **ONLINE A.R.s** provide URL: Illustrations ILInfographics IG Financial Data FD **Printing & Production** PP OTHER/MISC - (Codes 108, 132 or 150) Describe industry or organization: NOMINATOR INFORMATION YOUR NAME MR. MS. TITLE AGENCY/CORPORATION STREET ADDRESS CITY STATE ZIP/POSTAL CODE COUNTRY PHONE FAX URL E-MAIL **CLIENT INFORMATION** CLIENT'S NAME \_ MR. \_ MS. TITLE CLIENT CORPORATION/ORGANIZATION STREET ADDRESS CITY STATE ZIP/POSTAL CODE COUNTRY PHONE FAX URL E-MAIL

# **MASTER PAYMENT FORM**

Fill out this section once and attach with payment. Upon receipt, all entries become property of MerComm, Inc., which may use entries for display and exhibition purposes. DEADLINE FOR ENTRIES and 20% DISCOUNT: MAY 24, 2024 June 26, 2024

PRINT ANNUAL REPORTS - Corporation
Overall Presentation
Number of Entries x \$390 each = \$
Featured Categories
Number of Entries x \$340 each = \$
PRINT ANNUAL REPORTS - Non-Profit Organization
Overall Presentation
Number of Entries x \$290 each = \$
Featured Categories
Number of Entries x \$230 each = \$
ONLINE ANNUAL REPORTS - Corporation
Overall Presentation
Number of Entries x \$310 each = \$
Featured Categories
Number of Entries x \$280 each = \$
ONLINE ANNUAL REPORTS - Non-Profit Organization
Overall Presentation
Number of Entries x \$260 each = \$
Featured Categories
Number of Entries x \$220 each = \$
TOTAL Number of Entries - Subtotal \$
O 5-10 Entries, 5% Discount \$
11+
-O-21+ Entries, 20% Discount* \$
*(Valid only to May 24, 2024)
TOTAL FEES PAID  (U.S. Dollars - Drawn on U.S. Banks only.)
○ Check Enclosed ○ Bank-to-Bank Transfer (Contact us for details)
O American Express
○ MasterCard/Visa
Exp
Cardholder's Signature
Cardholder's Name
Company
Make checks payable and mail to:
MerComm/ARC T: 1-914-923-9400
500 Executive Boulevard - Ste. 200 F: 1-914-923-9484 Ossining-on-Hudson, NY 10562 USA E: info@mercommawards.com
SHIPPING INSTRUCTIONS: To hasten your package through customs,
please affix or mark in bold lettering outside the package – "Contest Material. No Commercial Value." Send by DHL, FedEx, TNT or UPS.