ARC AWARDS 2013

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ARC 2013 AWARDS
PRELIMINARY JUDGES

33 VISUAL
Mexico City, MEXICO
Rafael Monroy ~ Project Director
Yazmin Perez – Senior Designer
Martin L. Vargas – Director

ADDISON
New York, NY
Eliott Saltzman – Senior VP

AIR HEALTH
Silver Spring, MD
Martha Mater – Manager, Creative Svs.
Gwen Brown – Assistant to Managing Dir.
John Stapp – Graphic Designer

A.PLUS FINANCIAL PRESS LTD.
Sheung Wan, HONG KONG
Cavin Chan – Sales Director
Kay Pau – Art Director
Walter Yu – Senior Art Director

ALLAN HUNTER SHOEMAKE PHOTOGRAPHY INC.
Boonton Township, NJ
Allan Hunter Shoemake – President & CEO

ASIA PR AGENCY
Wanchai, HONG KONG
Man Shu Fat – Creative Director
Joyce Ngan Kit Ming – Managing Director

AVILA CREATIVE
Chicago, IL
John Avila - Principal

BANK OF CHINA (HONG KONG) LIMITED
Central, HONG KONG
Angel Yip – Chief Corporate Communications Manager

BASSO DESIGN GROUP
Troy, MI
Laura Oliveto – Exec. Vice President
Business Development

BCN COMMUNICATIONS
Chicago, IL
Rob Mileham – Principal
Jim Pitroksi – Principal

BCUBE
Milan, ITALY
Arturo Dodaro – Creative Director
Sergio Spacavento – Executive Creative Dir.

BEAU GARDNER ASSOCIATES
Massapequa, NY
Beau Gardner – President

BEAUMONT HEALTH SYSTEM
Royal Oak, MI
Julie Kitchen – Gov.’t & Community Affairs Analyst
BRYAN MILLS IRADESSO  
_Ontario, CANADA_  
Jason Chesebrough – Digital Creative Dir.  
Ian Todd – Creative Director

BURGESS STRATEGIC MARKETING SVS.  
_Troy, MI_  
Sandra Burgess – Owner

CHC ENTERPRISES  
_Gorham, ME_  
Charles H. Crockett - Principal

CHINA RONGSHENG HEAVY INDUSTRIES  
_Central, HONG KONG_  
William Li – Investor Relations Dir.

CHINA TELECOM CORP. LTD.  
_Wanchai, HONG KONG_  
Doris Chan – Asst. Manager, IR Dept.  
Enrica Lee – Asst. Company Secretary  
Ivan Wong – Manager, Investor Relations

C.J. GRAPHICS, INC.  
Ontario, CANADA  
Christina Pattyn – Partner, Marketing  
Yuki Shichi – Partner, Design  
Michael Ulinski – Partner

COAL CREATIVE  
_SINGAPORE_  
Goh Yong Yau - Account Director

CRE8 (GREATER CHINA) LTD.  
_Central, HONG KONG_  
Alford Cho – Managing Director  
Fat Chark – Creative Director  
Ivan Leung – Art Director  
Kit Ng – Multimedia  
Samson Tong – Marketing Director  
Ale Tang – Chief Editor  
Ryan Wong – Creative Director, Mktg.

CURRAN & CONNORS, INC.  
_Hauppauge, NY_  
Larry Baronciani PhD. – Senior Designer  
John Einemann – Creative Director  
Erin Hanley – Art Director  
Criz Malonzo – Designer  
Alex Marino - Designer  
Mike McMurray – Sr. Art Director

CURRAN & CONNORS, INC.  
_Brentwood, CA_  
Juan F. Agró – Designer  
Kile Brekke – Designer  
Matt Wong – Art Director

DAIWA HOUSE INDUSTRY CO. LTD.  
_Osaka, JAPAN_  
Keisuke Izumoto – General Manager -  
Kazutake Morimoto - Chief/Advertisement Department

DECKER DESIGN, INC.  
_New York, NY_  
Michael Aron – Design Director  
Lynda Decker – President, Designer  
Kevin Lamb – Designer
EDICO FINANCIAL PRESS SERVICES LTD.
Central, HONG KONG
Connie Cheng – Executive Assistant
Amy Donati – Managing Director
Vicky Lee – Director, Corp. Sales & Svs.
Dept.
Joey Li – Associate, Corp. Sales & Svs.
Dept.
Izabel Lok – Director, Operations
Heidi Mak – Creative Designer
Ricky Tse – Print Bind/Logistics Manager
Queenie Shek – Associate Director
Joyce Wong – Sales Director

GENNEX FINANCIAL MEDIA LTD.
Central, HONG KONG
Corrin Chan – CEO, Head of Business
Development
Claudia Choi – Associate Business
Development Director
Kelvin Chung – Creative Director
Sabrina Lam – Sr. Business Development
Executive
Jay Lee – Associate Technical Director –
Business Development
King Wong – Associate Art Director

GREATER TORONTO AIRPORTS
AUTHORITY
Toronto, ON, CANADA
Jason Ritchie – Manager, Creative Svcs.

HGB HAMburger
GESCHÆFTSBERICHTE
GMBH & CO. KG
Hamburg, GERMANY
Jens Blume – Art Director
Claudia Kroecher – Art Director
Matthias Wolff – Creative Director

HO CHI MINH CITY SECURITIES
CORPORATION
Ho Chi Minh City, VIETNAM
Nguyen Kim Hang – Comm.’s Officer
Pham Thi Phuong Lan – Head of Comm.’s
Huynh Trinh Bao Tram – Comm.’s Officer

HOFFMANN UND CAMPE
CORPORATE
PUBLISHING
Hamburg, GERMANY
Mona Karl – Head of Public Relations
Kim Kraweih – Publishing Manager
Dominique Schoensiegel – Editor in Chief

II LINK GROUP LIMITED
Central, HONG KONG
Hidy Shum – Sales Director
Emmy Sin – Art Director
Oka Yeung – Art Director

EISENMAN ASSOCIATES
New York, NY
Nina Eisenman – CEO
James Huang – Senior Designer
Laura Tipaldo - Designer

ENGAGE MEDIA PTE. LTD.
SINGAPORE
Ivan L.S. Wong – Managing Director &
Editor
May Wong – General Manager

EQUITY FINANCIAL PRESS LTD.
Central, HONG KONG
Catherine Chan – Director
John Kwok – Regional Creative Dir.

FGI DESIGN
New York, NY
Trevor Paccione – Creative Director
Susan Weiss – Senior Vice President

FIRST RABBIT GMBH
Köln, GERMANY
Brigitte Lapper-Rohricht – Creative Art Dir.
Jens Tappe – Art Director

FOUNDRY COMMUNICATIONS
Calgary, AB, CANADA
Jake Lim - Designer
IDEAS ON PURPOSE
New York, NY
John Connoily – Principal
Michelle Marks - Principal
Anna Tan – Design Director

MATTER, INC.
Chicago, IL
John Pleecha – Art Director
Jenna Habig - Designer
Virginia Tevere – V.P. Design Director

INSIGHT CREATIVE LTD.
Auckland, NEW ZEALAND
Mike Tisdall – Managing Director

MEDIA GENESIS
Troy, MI
Antoine Dubeauclard – President
Heather Joy – Web Designer

IONE FINANCIAL PRESS LIMITED
Central, HONG KONG
Cyrus Chan – Sales Manager
Man Chan – Art Director
Daniel Fok - Art Director
Dennis Ho – Sales Director
Axel Kiang – Head of Design
Eric Ko – Sales Manager
Terry Lai – Art Director
Epo Lai – Sales Director
Terence Lau – Managing Director
Davy Li – Sales Director

MENSALIA GMBH
Vienna, AUSTRIA
Astrid Focke – Production Director
Christophe Gilet – Managing Director
Jasmin Medani – Editing Director

MIKE KLODNICKI & ASSOCIATES
Marietta, GA
Mike Klodnicki – President

JIM BARBER STUDIO
Sandy Hook, CT
Jim Barber - Principal

MILENIO3
Distrito Federal, MEXICO
Veronica Martínez - Manager
Georgina Popp – Director
Daniel Salinas - President
Daniela Sanchez - Manager

JOHN MADEIRE PHOTOGRAPHY
New York, NY
John Madeire - Photographer

MM PARTNERS
Seoul, SOUTH KOREA
Jong-Kook Yi – Chief Director

KERRY PROPERTIES LTD.
Quarry Bay, HONG KONG
Michelle Lam – Director

M&M PARTNERS
Ma On Shan, HONG KONG
Mike Moulders – Consultant,
Brand Design Management

KETCHUM PLEON GMBH
Berlin, GERMANY
Dirk Popp - CEO

PARAGRAPHS DESIGN
Chicago, IL
Rachel Radtke – Senior Vice President
Dora Rodriguez – Sr. Designer
Mike Schultz – Digital Designer
Chase Zvoneck - Admin./Design

LOCKHEED MARTIN CORP.
Bethesda, MD
Eric Schulzinger – Director Multi-
Media Communications
PETRANIX CORPORATE AND
FINANCIAL COMMUNICATIONS AG
Zurich, SWITZERLAND
Petra Nix - Owner and Managing Partner

PHOENIX COMMUNICATIONS
LIMITED
Wanchai, HONG KONG
Kinsson Ku - Account Director

PRATT INSTITUTE
New York, NY
Alisa Zamir - Tenured Professor

PVF INVESTOR RELATIONS
Lambsheim, GERMANY
Huburtus Von Munchhausen - Manager
Investor Relations

Q30 DESIGN INC.
Ontario, CANADA
Peter Scott, R.G.D. - Principal

RAT FUER RUHM UND EHRE GMBH
Dusseldorf, GERMANY
Rebecca Haag - Editor
Sepideh Honarbadt - Managing Partner
Brigitte Lohmanns - Editor & Publication
Expert

REF FINANCIAL PRESS LTD.
Central, HONG KONG
Alex Choi - Associate Creative Director
Teresa Law - Sales Director
Alan So - Creative Director

RINGZWEI
Hamburg, GERMANY
Dirk Linke - Creative Director & Owner

RR DONNELLEY
Central, HONG KONG
Shing Chan - Designer
Rachel Choi - Senior Designer
Yan, Wai Kei - Creative Director

RTL GROUP
LUXEMBOURG
Janine Neves – Communications Manager

SEDGWICK RICHARDSON
Central, HONG KONG
Gareth Richardson - Director
March Richardson - Director

SIGNI
D.F., MEXICO
Daniel Castelano – President/Partner
René Galindo – Design Director/Partner

SHIAN, INC.
Tokyo, JAPAN
Yuichi Akiyama - Coordinator
Jeffrey Canaday - Sr. Editor/Writer
Kevin Foley – Designer
Hidelnaru Furuya - Designer
Mary Kumagai – Designer
Rob Nieksen – Editor
David Sargent – Editor
Ikko Tsukahara – Designer
Akihiro Yoshimura – Executive Consultant

SMART MEDIA - THE ANNUAL
REPORT COMPANY
Colombo, SRI LANKA
Dilan DeSilva – Assistant Art Director
Ananda Jagoda – Chief Creative Director
Kapila Juwanabady – Production Manager
Dr. Vijith Kannangara – Chairman
Jayantha Nagendran – Chief Officer, Quality
Assurance
Vajira Pathirana – Assistant Art Director
Rienzi Pereira – Manager, Publishing
Raja Senanayake – Chief Officer,
Process Development
Randika Sulochana – Art Director
Saman Wijesooriya – Associate Creative
Dir.
Naleen Wijesinghe – Associate Creative Dir.

S/O PROJECT
Seoul, SOUTH KOREA
Cho Hyun – CEO/Art Director
Heebong Kim – Art Director
Yeonsoo Kim – Art Director
SOAPBOX DESIGN COMMUNICATIONS
Toronto, CANADA
Gary Beelik – Partner
Richard Nalli-Petta – Designer
Tatjana Petkovic - Designer

STAN GELLMAN GRAPHIC DESIGN INC.
St. Louis, MO
Amber Branson – Designer
Britni Eggers – Designer
Bryan Wakeland – Designer

TANGO DESIGN LIMITED
Chai Wan, HONG KONG
Johnny Law – Executive Director
Aligo Mok – Executive Director

TAV AIRPORTS HOLDING
Istanbul, TURKEY
Nurser Ilgen – Head of Investor Relations

TAYBURN
Istanbul, TURKEY
Ronaldo Manosa – CEO
Emre Sarikus – Copy Writer
Nilgün Yilmazcan – Director, Marketing

TAYBURN
Edinburgh, UNITED KINGDOM
Steven Mitchell – Director
Judith Reid – Senior Designer

THE DESIGN ASSOCIATES LTD.
Chaiwan, HONG KONG
Victor Cheong – President/Creative Director
Kimmy Ng – Head of Design
Philip Suen – Partner & Design Director

THE SAUDI BRITISH BANK
KINGDOM OF SAUDI ARABIA
Abdullah Almehrij – S.M. Corporate Comms.

THE THIRD AGE
Seoul, SOUTH KOREA
Kim Gi Hwan – Creative Director
Nam Juing – Art Director
Julie Jong Koch – Copy Writer
Park Kyung Mwa - Planner

TOPPAN VITE LIMITED
Kowloon, HONG KONG
Wilson Kwan – Creative Director Director
Ian Yap – Creative Director
Peter Yeo – Assistant General Manager

TWICE GRAPHICS
Kwun Tong, HONG KONG
Steve Lau – Design Director

WACHOVIA SECURITIES
New York, NY
Zeev Zamir - Financial Advisor (Retired)

WEBER SHANDWICK
Dallas, TX
Sean Collins – Senior Vice President

YELLOW CREATIVE (HK) LIMITED
Central, HONG KONG
Wong Chun Hong – Executive Creative Director
Rebecca So Yuk Yee – Executive Director
Ellen Zee – Executive Director
**ARC 2013 AWARDS**

**FINAL JUDGES**

**Eliott Saltzman**  
*Senior Vice President*  
ADDISON  
New York, NY

**John Einemann**  
*Senior Art Director*  
CURRAN & CONNORS  
New York, NY

**Allan Shoemake**  
*President & CEO*  
ALLAN HUNTER SHOEMAKE PHOTOGRAPHY, INC.  
Boonton Township, NJ

**Daniel Kennedy**  
*President*  
DANIEL KENNEDY COMM. SERVICES  
New York, NY

**Charles H. Crockett**  
*President*  
CHC ENTERPRISES  
Gorham, ME

**Michael Aron**  
*Design Director*  
DECKER DESIGN  
New York, NY

**Brian Dort**  
*Senior Sales Executive*  
C.J. GRAPHICS  
Canada

**Lynda Decker**  
*President*  
DECKER DESIGN  
New York, NY

**April Chan**  
*Company Secretary*  
CLP HOLDINGS  
Hong Kong

**Heidi Mak Hoi Tik**  
*Creative Designer*  
EDICO FINANCIAL PRESS SVS.  
Hong Kong

**Jeff Brandi**  
*Creative Director-Interactive*  
CURRAN & CONNORS  
New York, NY

**Ricky TSE Dick Tong**  
*Print Bind Manager*  
EDICO FINANCIAL PRESS SVS.  
Hong Kong
Nina Eisenman  
**President**  
EISENMAN ASSOCIATES  
New York, NY

James Huang  
**Designer**  
EISENMAN ASSOCIATES  
New York, NY

Trevor Paccione  
**Creative Director**  
FGI DESIGN  
New York, NY

Susan Weiss  
**Senior Vice President**  
FGI DESIGN  
New York, NY

Corrin Chan  
**CEO & Executive Director**  
GENNEX FINANCIAL MEDIA LTD  
Hong Kong

Claudia Choi  
Associate Business Development Dir.  
GENNEX FINANCIAL MEDIA LTD.  
Hong Kong

John Connolly  
**Principal, Creative Director**  
IDEAS ON PURPOSE  
New York, NY

Anna Tan  
**Lead Design Director**  
IDEAS ON PURPOSE  
New York, NY

Axel Kiang  
**Creative Director**  
IONE FINANCIAL PRESS LTD.  
Hong Kong

Terence Lau  
**Managing Director**  
IONE FINANCIAL PRESS LTD.  
Hong Kong

Jim Barber  
**Principal**  
JIM BARBER STUDIO  
Sandy Hook, CT

John Madere  
**Photographer**  
JOHN MADERE PHOTOGRAPHY  
New York, NY

Mike Klodnicki  
**President**  
MIKE KLODNIICKI & ASSOCIATES  
Marietta, GA

Mark Perl gut  
**President**  
PERLGUT GROUP  
New York, NY

Alisa Zamir  
**Professor**  
PRATT INSTITUTE  
New York, NY

Alan So  
**Creative Director**  
REF FINANCIAL PRESS  
Hong Kong
Janine Neves  
*Communications Manager*  
RTL GROUP  
Luxembourg  

**Ananda Jagoda**  
*Chief Creative Officer*  
SMART MEDIA-THE ANNUAL REPORT  
COMPANY  
Sri Lanka  

Gary Beelik  
*Partner*  
SOAPBOX DESIGN  
Canada  

Wilson Kwan  
*Creative Director*  
TOPPAN VITE LIMITED  
Hong Kong  

Peter Yeo  
*Director of Marketing*  
TOPPAN VITE LIMITED  
Hong Kong  

Zeev Zamir  
*Financial Advisor-Retired*  
WACHOVIA SECURITIES  
New York, NY
BEST OF SHOW

TRINITY LIMITED

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BEST OF COVER DESIGN
~ Abstract & Various ~

SENNHEISER ELECTRONIC GMBH & CO. KG
0-20HZ "In the Depths of Sound"
2011 Annual Report

NOMINATOR:
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BEST OF COVER DESIGN
~ Boxed Sets ~

THE LIGHTHOUSE HOTEL PLC
Unwavering

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BEST OF COVER DESIGN
~ Die Cuts & Double Folds ~

SK TELECOM
"Expanding Boundaries"

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BEST OF COVER DESIGN
~ People & Portraits ~

MONTEFIORE MEDICAL CENTER
2011 Annual Report

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NISSIN FOODS HOLDINGS CO., LTD.
"TASTE THE PRIDE"

NOMINATOR:
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Senior Managing Director, CSO (Chief Strategic Officer)
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BEST OF CHAIRMAN'S LETTER

DAIWA HOUSE INDUSTRY CO., LTD.

One Heart, One Tomorrow

NOMINATORS:
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General Managers
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WILLS EYE INSTITUTE
"Never Satisfied"
Annual Report 2012

BEST OF INTERIOR DESIGN
~ Americas ~

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CREATIVE DIRECTOR:
Mr. Richard Colbourne
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BEST OF INTERIOR DESIGN
~ Europe ~

PALFINGER AG
Increasing the Power of the Brand

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CHINA RONGSHENG HEAVY INDUSTRIES GROUP HOLDINGS
Passion to Excel

NOMINATOR:
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CLIENT:
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Director - Capital Market Mgmt. Centre
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BEST OF INTERIOR DESIGN
~ Hong Kong/PRC ~
~ Traditional ~

TRINITY LIMITED

NOMINATOR:
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Group Chief Marketing Officer
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BEST OF INTERIOR DESIGN
~ International ~

CHEIL INDUSTRIES, SAMSUNG
In Full Swing

NOMINATOR:
Ms. Youn H. Park
Lead Partner
TALANTONE CREATIVE GROUP
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SOUTHERN COMPANY
Generations

NOMINATOR:
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SO OTHERS MAY SEE INC.

Do you see? What we see?

NOMINATOR:
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SENNEISER ELECTRONIC GMBH & CO. KG
0-20HZ "In the Depths of Sound"
2011 Annual Report

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GERMANY
Tel: 49 5130 600-329 - Fax: 49 5130 600-295
edelgard.marquardt@sennheiser.com
BEST OF PHOTOGRAPHY
~ Americas ~

MUTUAL OF AMERICA
"Leading the Way"
2012 Annual Report

NOMINATOR:
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Vice President, Corporate Communications
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TRINITY LIMITED

NOMINATOR:
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Group Chief Marketing Officer
TRINITY LIMITED
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Palfinger AG
Increasing the Power of the Brand

Nominator:
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Client:
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Company Spokesperson
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The Twelve Success Elements

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