



2020 ARC Awards Grand Winners Book

Sponsored by:

MerComm, Inc.

500 Executive Boulevard, Suite 200

Ossining, NY 10562 USA

T. 914.923.9400 – F. 914.923.9484

www.mercommawards.com

2020 ARC Awards Preliminary Judges

A.PLUS FINANCIAL PRESS LIMITED

HONG KONG

Kay Pau – Art Director

Evelyn Tang – Art Director

Walter Yu – Head of Design

CHINA COMMUNICATIONS SERVICES CORPORATION LTD

HONG KONG

Joanna Lee- Assistant to Company Secretary & Deputy CFO

AIR

Rockville, MD

Martha Mater - Mgr., Creative Services

CHINA UNICOM (HONG KONG) LIMITED

Hong Kong

Joeling Law – Manager, Investor Relations

Enrica Lee – Assistant Company Secretary

ARMACELL

Capellen, LUXEMBOURG

Tom Anen – Director Corporate

Communications

CITIC

Hong Kong

Desmond Hu - Manager

AVILA CREATIVE, INC.

Chicago, IL

John Avila – Principal

COOLGREY DESIGN WORKSHOP LIMITED

Hong Kong

Kelvin Chung – Creative Director

King Wong – Creative Director

BANK OF CHINA (Hong Kong)

Hong Kong

Angel Yip – Deputy General Manager

DAIWA HOUSE INDUSTRY CO., LTD.

Osaka, JAPAN

Keisuke Izumoto – Executive Officer, Advertising Dept.

Kazutaka Morimoto – Manager, Advertising Dept.

BERENBERG

Hamburg, GERMANY

Karsten Wehmeier – Head of Corporate Communications

BGA PUBLISHING INC.

Brightwaters, NY

Beau Gardner - President

DONNELLEY FINANCIAL SOLUTIONS

HONG KONG

Fan Fung - Senior Designer

Ling Ma – Senior Designer

Ying Tsui - Designer

BURGESS STRATEGIC MARKETING SERVICES

Troy, MI

Sandra J. Burgess – Owner

DNA KOMUNIKA

Jakarta, Indonesia

Meta Magdalena – CEO

Faisal Bayhakah Umar – Creative Director/Founder

CHC ENTERPRISES

Gorham, ME

Charles H. Crockett – Principal

**DOTPLUS COMMUNICATIONS SDN.
BHD**

Kuala Lumpur, Malaysia
Lin Young – Creative Director

**EDICO FINANCIAL PRESS SERVICES
LIMITED**

HONG KONG
Amy Donati – Chief Executive Officer
Vicky Lee – Director-Corporate Sales & Service
Department
Ricky Tse – Director, Print Bind/Logistics Dept.

FGI DESIGN

New York, NY
Trevor Paccione – Creative Director
Susan Weiss – Senior Vice President

FIDUCIA GAD

Hamburg, Germany
Maika-Alexander Stangenberg – SVP Marketing
& Corporate Communications

GENNEX FINANCIAL MEDIA LIMITED

HONG KONG
Jeff Lau Shu Fung – Creative Director
Maxx Wong Ka Kit – Associate Creative
Director
Laetitia Wong Yuk Sin – Project Administrative
Manager

GREAT THINKS GMBH

Cologne, Germany
Brigitte Laepper-Rohricht – Creative Director

HETERMEDIA SERVICES LTD.

HONG KONG
Charles Ho – Design Manager
Orling Or - Business Development Director
Vanessa Yeung – Senior Business Development
Manager

**HGB HAMBURGER
GESCHÄFTSBERICHTE GMBH & CO.
KG**

Hamburg, GERMANY
Christa Eickmeyer- Senior Managing Partner
Boris Fisher – Director Consulting and
Processes
Katharina Marx – Senior Art Director
Peter Poppe – Senior Managing Partner

HOUSE OF COMMUNICATIONS

Troy, MI
Darlene L. House – Owner and Chief
Communications Specialist

I.LINK GROUP LIMITED

HONG KONG
Adrienne Chan – Creative Director
Hidy Shum – Assistant General Manager

IFC

Washington D.C.
Robert P. Wright – Branding & Publications
Team

INBRAX

Santiago, CHILE
Cristian Chavez – Creative Director
Rodrigo Gallardo – Art Director
Renato Galecio – Art Director

INSIGHT CREATIVE LIMITED

Auckland, NEW ZEALAND
Mike Tisdall –Founding Director

iONE FINANCIAL PRESS LIMITED

HONG KONG
Ricky Chan – Art Director
Daniel Fok – Assistant Creative Director
Axel Kiang – Creative Director

KERRY PROPERTIES LIMITED

HONG KONG
Michelle Lam – Senior Director, Corporate &
Marketing Communication

M&M CONSULTANCY*HONG KONG*

Mike Moulders – Principal, Brand Design
Consultant

MENSALIA GMBH*Vienna, AUSTRIA*

Larissa Alterdinger - Consultant
Sandra Degen – Art Director
Christophe Gilet – Managing Partner

MENSE*LUXEMBOURG*

Janine Neves – Head Internal Communications

MIRAMAR GROUP*HONG KONG*

Lafina Chan – Creative Director

MM PARTNERS*Seoul, SOUTH KOREA*

Young-il Kim – Senior Director
Sang-Hyeon Lee – Art Director
Jan-Kook Yi – Chief Director

MS OPTICS RD*Tokyo, JAPAN*

Johnny Law – Asia Region Representative

NOVA FUSION*Kuala Lumpur, MALAYSIA*

Tang Lien – Managing Director

PRATT INSTITUTE*New York, NY*

Alisa Zamir – Professor, Graduate
Communications/Packaging Design
Department

REF FINANCIAL PRESS LIMITED*HONG KONG*

Shing Chan – Associate Creative Director
Alex Choi – Creative Director
Nick Li – Associate Creative Director

RETHINK*Selangor, Malaysia*

Audrey Soon Chia Ai – Operations Director
S. Indran A/L M Subramaniam – Chief
Executive Officer

RINGZWEI*Hamburg, GERMANY*

Dirk Linke – Creative Director

**SMART MEDIA – THE ANNUAL REPORT
COMPANY***Colombo, SRI LANKA*

Vijith Kannangara - Chairman
Kalum Nupehewa – Senior Software Engineer
Vajira Pathirana – Art Director
Naleen Wijesinghe – Creative Director

SOLOMON FINANCIAL PRESS LIMITED*HONG KONG*

Jemie Chiu – Chief Art Director
Patt Yuen – Business Development Director

SSDM*Troy, MI*

Laura Oliveto – VP Marketing & Public
Relations

Stan Gellman Graphic Design*St. Louis, MO*

Mary Muehleman – Designer
Teresa Thompson – President
Bryan Wakeland – Senior Designer

TAYBURN*Istanbul, Turkey*

Ronaldo Manosa – CEO
Nilgun Yilmazcan – Client Relations Director

TOPPAN MERRILL LIMITED*HONG KONG*

Ken Lam – Senior Designer
Derek Ma – Senior Art Director
Iris Wong – Senior Art Director

TOYOKO INN NAGANO

Tokyo, JAPAN

Kiichiro Sakaguchi – Owner

UNITED THERAPEUTICS/LAB 4

Silver Spring, MD

Bill Rock – Executive Creative Director

WACHOVIA SECURITIES

New York, NY Zeev Zamir – Financial Advisor
(Retired)

YELLOW CREATIVE (HK) LTD.

HONG KONG

Wong Chun Hong – Executive Creative Director

Rebecca So – Managing Partner

Ellen Zee – Managing Partner

YESTOGETHER

Tehran, Iran

Houman Yegani – Brand Communications

Strategist

2020 ARC Awards Final Judges

Martha Mater

Manager, Creative Services

AIR

Rockville, MD

Faisal Bayhakah Umar

Creative Director/Founder

DNA KOMUNIKA

Indonesia

Chuck Crocket

Principal

CHC ENTERPRISES

Gorham, ME

Lin Yong

Creative Director

DOTPLUS COMMUNICATIONS SDN

BHD

Malaysia

Michelle Lam

Asst. Company Secretarial Manager

CHINA UNICOM

Hong Kong

Trevor Paccione

Creative Director

FGI DESIGN

New York, NY

Enrica Lee

Asst. Company Secretary

CHINA UNICOM

Hong Kong

Susan Weiss

Senior Vice President

FGI DESIGN

New York, NY

Kelvin Chung

Creative Director

COOLGREY DESIGN WORKSHOP LTD

Hong Kong

Cansu Corak

Project Executive

FINAR KURUMSAL

Turkey

King Wong

Creative Director

COOLGREY DESIGN WORKSHOP LTD

Hong Kong

Corrin Chan

CEO & Executive Director

GENNEX FINANCIAL MEDIA LIMITED

Hong Kong

Davy Li

Managing Director & Head of Sales

CRE8 (Greater China) LTD

Hong Kong

Maxx Wong

Associate Creative Director

GENNEX FINANCIAL MEDIA LIMITED

Hong Kong

Meta Magdalena

CEO

DNAKOMUNIKA

Indonesia

Brigitte Lapper Rohricht

Creative Director

GREAT THINKS GMBH

Germany

Orling Or
Business Development Director
HETERMEDIA SERVICES LIMITED
Hong Kong

Team 1 Boris Fister & Peter Poppe
Consultant Director, Managing Partner
HGB HAMBURGER
GESCHÄFTSBERICHTE GMBH & CO.
KG
Germany

Team 2 Dagmar Hermannsen & Maja Janders
Senior Consultant, Senior Art Director
HGB HAMBURGER
GESCHÄFTSBERICHTE GMBH & CO.
KG
Germany

Hidy Shum
Assistant General Manager
ILINK GROUP LIMITED
Hong Kong

Darren Namaye
Founding Principal/Creative Director
IDEAS ON PURPOSE
New York, NY

Pancho Gonzalez
CCO
INBRAX
Chile

Axel Kiang
Head of Design/Creative Director
iONE FINANCIAL PRESS LIMITED
Hong Kong

Terence Lau
Managing Director
iONE FINANCIAL PRESS LIMITED
Hong Kong

Doris Gstatter
Executive Director
IR & MEHR
Austria

Michelle Lam
Senior Director – Corporate & Marketing Communications
KERRY PROPERTIES LIMITED
Hong Kong

Mike Moulders
Brand Design Consultant
M&M CONSULTANCY
Hong Kong

Antoine Debeauclard
President
MEDIA GENESIS
Troy, MI

Janine Neves
Head of Internal Communications
MENSE
Luxembourg

Lafina Chan
Creative Director
MIRAMAR
Hong Kong

Johnny Law
Asia Region Representative
MS OPTICS R&D
Tokyo, Japan

Tang Lien
Managing Director
NOVA FUSION SDN BHD
Malaysia

Reg Pauffley
Founder/Consultant
PAUFFLEY & COMPANY
United Kingdom

Alisa Zamir
Professor, Graduate
Communications/Packaging Design
Department
PRATT INSTITUTE
New York, NY

Audrey Soon
Head of Operations & Client Servicing
RE:THINK SDN BHD
Malaysia

Alex Choi
Creative Director
REF FINANCIAL PRESS LIMITED
Hong Kong

Natasha Fung
Marketing Executive
REF FINANCIAL PRESS LIMITED
Hong Kong

Dirk Linke
Creative Director
RINGZWEI
Germany

Shian Inc.
SHIAN
Japan

Vijith Kannangara
Chairman
SMART MEDIA THE ANNUAL REPORT
COMPANY
Sri Lanka

Jemie Chiu
Art Director
SOLOMON FINANCIAL PRESS LIMITED
Hong Kong

Patt Yuen
Business Development Director
SOLOMON FINANCIAL PRESS LIMITED
Hong Kong

Ronaldo Manosa
CEO, CSO & Managing Director
TAYBURN
Turkey

Peter Yeo
Assistant General Manager
TOPPAN MERRILL LIMITED
Hong Kong

Wilson Kwan
Creative Director
TOPPAN MERRILL LIMITED
Hong Kong

Kiicchio Sakaguchi

Owner

TOYOKO INN NAGANO

Japan

Zeev Zamir

Financial Advisor (Retired)

WACHOVIA SECURITIES

New York, NY

Houman Yegani

Brand Communications Strategist

YESTOGETHER

Iran

BEST OF COVER DESIGN

~ *Abstract/Graphics* ~

BEIJING TONG REN TANG CHINESE MEDICINE COMPANY LIMITED

Annual Report 2019

https://ir.tongrentangcm.com/media/1176/e_trtcm-2019-annual-report.pdf

NOMINATOR:

Karen Li

Sales Director

REF FINANCIAL PRESS LIMITED

6/F&7/F Nexxus Bldg.

77 Des Voeux Rd. Central

HONG KONG

Tel: 852 3757 8868

karen.li@ref.com.hk

www.ref.com.hk

CLIENT:

Mandy Lin

Investor Relations

BEIJING TONG REN TANG CHINESE MEDICINE COMPANY LIMITED

1408-1409, Convention Plaza, Office Tower,

1 Harbour Rd., Wan Chai

HONG KONG

Tel: 852 2839 1628

mandylinklitrt@tongrentangcm.com

www.tongrentangcm.com

BEST OF COVER DESIGN

~ *Artistic* ~

THE HONGKONG AND SHANGHAI HOTELS, LIMITED *Corporate Responsibility and Sustainability Report 2019*

<https://www.hshgroup.com/-/media/Files/HSB/Sustainability-Reports/2019/2019-CRS-Report---English.ashx>

NOMINATOR:

Martina Lin

Asst. Marketing Communication Officer

IONE FINANCIAL PRESS LIMITED

Suite 1504-1506, 15/F, Far East Consortium Bldg.

113-125A Des Voeux Road Central

HONG KONG

Tel: 852 2879 8708

martina.lin@ione.com.hk

www.ione.com.hk

CLIENT:

Lilian Law

THE HONGKONG AND SHANGHAI HOTELS, LIMITED

8/F St. George's Building,

2 Ice House Street Central

HONG KONG

Tel: 852 2840 7743

lilianlaw@peninsula.com

BEST OF COVER DESIGN

~ *Die-Cut* ~

CHINA JINMAO HOLDINGS GROUP LIMITED

Annual Report 2019

Display

https://drive.google.com/file/d/1gSdL2xs3yauYcHQ_Q0dlk_-PoSkNDWRo/view?usp=sharing

Annual Report

<https://www.chinajinmao.cn/Portals/73/AttachUpload/pdf/2020052910593284.pdf>

NOMINATOR:

Ivy Lau

Director, Sales & Marketing

TOPPAN MERRILL LIMITED

8/F, Gloucester Tower, The Landmark

15 Queen's Road Central

HONG KONG

Tel: 852 2973 4881

ivy Lau@toppanmerrill.com

www.toppanmerrill.com

CLIENT:

Tom Liao

Chief Accountant/Company Secretary

CHINA JINMAO HOLDINGS GROUP LIMITED

Rm 4702-03, Office Tower,

1 Harbour Road Wanchai

HONG KONG

Tel: 852 2829 9520

tom@sinochem.com

<http://www.chinajinmao.cn/>

BEST OF COVER DESIGN

~ People/Portrait ~

NISSIN FOODS HOLDINGS CO., LTD

Annual Report 2019

https://www.nissin.com/jp/ir/library/annual/pdf/anr_1903_01.pdf?

NOMINATOR:

Jeffrey Canaday

Sr. Writer/Editor

SHIAN INC.

Hatchobori MF Bldg. 7F,

1-3-9 Irifune , Chuo-ku

Tokyo 104-0042

JAPAN

Tel: 81-3-3523-0080

canaday@shi-an.co.jp

<http://www.shi-an.co.jp>

CLIENT:

NISSIN FOODS HOLDINGS CO., LTD

28-1, 6-chome, Shinjuku,

Shinjuku-ku Tokyo 160-8524

JAPAN

https://nissin.com/en_jp/

BEST OF COVER DESIGN

~ Places/Products ~

DOOSAN INFRACORE

2019 Integrated Report - Powered by Innovation

<https://www.doosaninfracore.com/file/download/51fb3b6b-cee4-471a-8ddf-acfd993da7e6>

NOMINATOR:

Youn H. Park

Lead Partner

TALANTONE CREATIVE GROUP

Suite #601, 24, Gangnam-daero 154-gil, Gangnam-gu

Seoul 06035

SOUTH KOREA

Tel: 82 2-515-5765

ypark@talantone.com

www.talantone.com

CLIENT:

Jungyun Kim

Deputy General Manager

DOOSAN INFRACORE

275, Jangchungdan-ro, Jung-gu

Seoul 04563

SOUTH KOREA

jungyun.kim@doosan.com

www.doosaninfracore.com

BEST OF COVER DESIGN

~ Special Treatment ~

PETRONAS CHEMICALS GROUP BERHAD *INTEGRATED REPORT 2019*

Display

<https://drive.google.com/file/d/1XwVRN-Upme3bTw7u9CMvOvYSj2VGE00A/view?usp=sharing>

Annual Report

https://webapispcg.petronas.com/sites/pcg/files/integrated-reports/PCG%202019_IR_Website_Revised_Latest_0406%20.pdf

NOMINATOR:

Shamsimar Yusof

Group Managing Director

CD CORPORATE REPORTS SDN BHD

G-2, Jalan PJU 8/3A, Damansara Perdana

Petaling Jaya 47820

MALAYSIA

Tel: 60377104299

SHAM@cdgroup.com.my

www.cdgroup.com.my

CLIENT:

Diyana Syamsiyah Rozali

Executive, Brand Management

PETRONAS CHEMICALS GROUP BERHAD

Level 48, Tower 1, PETRONAS Twin Towers, KL City Centre

Kuala Lumpur, Wilayah Persekutuan 50088

MALAYSIA

Tel: 60126164101

diyana.rozali@petronas.com.my

<https://www.petronas.com/pcg>

BEST OF CHAIRMAN'S LETTER

THE BOEING COMPANY

What We Stand For

https://s2.g4cdn.com/661678649/files/doc_financials/2019/ar/2019_Boeing_Annual_Report.pdf

(See page 8)

NOMINATOR:

Jef Heidekat

Principal

BRING, LLC

909 Davis Street

Evanston, IL 60091

USA

Tel: 773 754 3007

jheidekat@bring-design.com

<https://www.bring-design.com>

CLIENT:

Meghan Boyer

Communications Director

THE BOEING COMPANY

100 North Riverside Plaza

Chicago, IL 60606

USA

meghan.j.boyer@boeing.com

<https://www.boeing.com>

BEST OF INTERIOR DESIGN

~ *Europe* ~

ÖAMTC ANNUAL REPORT 2019 SUPERHEROES

<https://www.oeamtc.at/%C3%96AMTC+Annual+Report+2019.pdf/37.034.921>

NOMINATOR:

Peter Loos

ÖAMTC

Baumgasse 129

Vienna 1030

AUSTRIA

Tel: 43 6646132839

peter.loos@oeamtc.at

www.oeamtc.at

BEST OF INTERIOR DESIGN

~ *Hong Kong/PRC* ~
- *Standard Treatment* -

THE HONGKONG AND SHANGHAI HOTELS, LIMITED *Corporate Responsibility and Sustainability Report 2019*

<https://www.hshgroup.com/-/media/Files/HSH/Sustainability-Reports/2019/2019-CRS-Report---English.ashx>

NOMINATOR:

Martina Lin
Asst. Marketing Communication Officer
IONE FINANCIAL PRESS LIMITED
Suite 1504-1506, 15/F, Far East Consortium Bldg.
113-125A Des Voeux Road Central
HONG KONG
Tel: 852 2879 8708
martina.lin@ione.com.hk
www.ione.com.hk

CLIENT:

Lilian Law
THE HONGKONG AND SHANGHAI HOTELS, LIMITED
8/F St. George's Building,
2 Ice House Street Central
HONG KONG
Tel: 852 2840 7743
lilianlaw@peninsula.com

BEST OF INTERIOR DESIGN

~ *Hong Kong/PRC* ~

- *Special Treatment* -

CHINA UNICOM (HONG KONG) LIMITED

Yes! 5Gn

<https://www.chinaunicom.com.hk/en/ir/reports/ar2019.pdf>

NOMINATOR:

Mazi Wong

HR & Administration Manager

CRE8 (GREATER CHINA) LTD. & COOLGREY DESIGN WORKSHOP LIMITED

1/F, China Bldg.,

29 Queen's Road Central

HONG KONG

Tel: 852 3693 2668

awards@cre8corp.com

www.cre8corp.com

CLIENT:

Enrica Lee

Asst. Company Secretary

CHINA UNICOM (HONG KONG) LIMITED

75/F, The Center,

99 Queen's Road Central Central

HONG KONG

Tel: 852 2121 2018

enrica@chinaunicom.com.hk

www.chinaunicom.com.hk

BEST OF INTERIOR DESIGN

~ *Turkey* ~

GÜBRETAS ANNUAL REPORT 2019

https://www.gubretas.com.tr/wp-content/uploads/2020/06/GUBRETAS_2019_FAAL%C4%B0YET_RAPORU_TR.pdf

NOMINATOR:

Fatih Ozguzelbas

Managing Partner

GRAFFITI

Serafettin SK NO:26

Istanbul, Kadikoy 34738

TURKEY

Tel: 90 5322077633

fatih@graffiti.com.tr

www.graffiti.com.tr

CLIENT:

Nihat Vuran

Corporate Communications Director

GÜBRETAS

Nisa Kule, Goztepe

Istanbul, Kadikoy

TURKEY

Tel: 90 216 468 50 50

nvuran@gubretas.com.tr

<http://www.gubretas.com.tr/>

BEST OF INTERIOR DESIGN
~ *International* ~

FAST RETAILING CO., LTD.
Annual Report 2019

https://www.fastretailing.com/eng/ir/library/pdf/ar2019_en.pdf

NOMINATOR:

Yuko Ikeda

FAST RETAILING CO., LTD.

7-1 Akasaka 9-chome

Minato-ku TOKYO 107-6231

JAPAN

Tel: 81 3-6862-9983

yuko.ikeda@fastretailing.com

<http://www.fastretailing.com/eng/>

BEST OF PHOTOGRAPHY

~ *Europe* ~

PORR AG

FACETS

Annual Report 2019

https://porr-group.com/fileadmin/s_porr-group/IR/Konzernberichte/2019/PORR_FY_Report_2019_EN.pdf

NOMINATOR:

Manfred Waldenmair

BE.PUBLIC CORPORATE & FINANCIAL COMMUNICATIONS

Heiligenstaedter Strasse 50

Vienna 1190

AUSTRIA

Tel: 43 1 503 2 503

waldenmair@bepublic.at

www.bepublic.at

CLIENT:

Milena Ioveva

PORR AG

Absbergasse 47

Vienna 1100

AUSTRIA

www.porr.at

BEST OF PHOTOGRAPHY
~ Hong Kong ~

LENOVO GROUP LIMITED
2019/20 Annual Report

<https://doc.irasia.com/listco/hk/lenovo/annual/2020/ar2020.pdf>

NOMINATOR:

Raymond Chat
Head of Compliance Sales, Sales & Marketing
TOPPAN MERRILL LIMITED
8/F, Gloucester Tower, The Landmark
15 Queen's Road Central
HONG KONG
Tel: 852 2973 4890
raymondchat@toppanmerrill.com
www.toppanmerrill.com

CLIENT:

Cathy Wu
Event Manager, Investor Relations
LENOVO GROUP LIMITED
23/F, Lincoln House
979 King's Road, Quarry Bay
HONG KONG
Tel: 852 2516 4811
ywu14@lenovo.com

BEST OF PHOTOGRAPHY

~ International ~

ABBOTT

2019 Annual Report

<https://www.abbottinvestor.com/static-files/8829af8d-783a-42ef-9566-37a699e79188>

NOMINATOR:

Joseph Daab

Director, Corporate Communications

ABBOTT

100 Abbott Park Road

Abbott Park, IL 60064

USA

Tel: 224 667 3357

joseph.daab@abbott.com

www.abbott.com

BEST OF ILLUSTRATIONS

~ Hong Kong/PRC ~

CHINA RESOURCES LAND LIMITED

Inherit with Innovation Progress with Determination

<https://crland-umb.azurewebsites.net/media/1635/en0110920200428ar.pdf>

NOMINATOR:

Corrin Chan

CEO, Ed, Head of Business Development

GENNEX FINANCIAL MEDIA LIMITED

9/F Gloucester Tower, The Landmark,

15 Queen's Road, Central

HONG KONG

Tel: 852 3173 2298

corrinchan@gennexfm.com / nydiale@gennexfm.com

www.gennexfm.com

CLIENT:

Jenny Li

Investor Relations Deputy Director

CHINA RESOURCES LAND LIMITED

46/F, China Resources Building,

26 Harbour Road, Wanchai

HONG KONG

Tel: 852 2135 9813

jennyli@crland.com.hk

www.crland.com.hk

BEST OF ILLUSTRATIONS

~ International ~

NISSIN FOODS HOLDINGS CO., LTD

Annual Report 2019

https://www.nissin.com/jp/ir/library/annual/pdf/anr_1903_01.pdf?

NOMINATOR:

Jeffrey Canaday

Sr. Writer/Editor

SHIAN INC.

Hatchobori MF Bldg. 7F,

1-3-9 Irifune , Chuo-ku

Tokyo 104-0042

JAPAN

Tel: 81-3-3523-0080

canaday@shi-an.co.jp

<http://www.shi-an.co.jp>

CLIENT:

NISSIN FOODS HOLDINGS CO., LTD

28-1, 6-chome, Shinjuku,

Shinjuku-ku Tokyo 160-8524

JAPAN

https://nissin.com/en_jp/

BEST OF INFOGRAPHICS

CHINA SOUTHERN AIRLINES *Corporate Social Responsibility Report 2019*

<https://www.csair.com/en/about/shehuizerenbaogao/resource/1309647b4da42e21eb0d63807d2f6ac4.pdf>

NOMINATOR:

Wangpeng

Art Director

BEIJING PENG TU CULTURE AND ART COMMUNICATION CO., LTD.

Rm 1208, Office Bldg. 4, Guofeng Meitang,

No. 106 Kexing West Rd.

Huoying Town Changping District 102208

CHINA

Tel: 86 10 50976308

zhaoyunroc@163.com

www.ptroc.com

CLIENT:

CHINA SOUTHERN AIRLINES

No. 68 Qixin Road

Baiyun District, Guangzhou

CHINA

www.csair.com

BEST OF FINANCIAL DATA

WIENERBERGER AG

WOW - World of Wienerberger

<https://www.wienerberger.com/content/dam/corp/corporate-website/downloads/investors-downloads/2019/Annual%20Report%202019.pdf>

NOMINATOR:

Katharina Burger

BRAINDS MARKEN UND DESIGN GMBH

Flachgasse 35-37

Vienna 1150

AUSTRIA

Tel: 43 1 526 47 80

office@brains.com

www.brains.com

CLIENT:

WIENERBERGER AG

Wienerbergerplatz 1

1100 Wien

AUSTRIA

www.wienerberger.com

BEST OF WRITTEN TEXT

THE BOEING COMPANY

What We Stand For

https://s2.q4cdn.com/661678649/files/doc_financials/2019/ar/2019_Boeing_Annual_Report.pdf

NOMINATOR:

Jef Heidekat
Principal
BRING, LLC
909 Davis Street
Evanston, IL 60091
USA

Tel: 773 754 3007

jheidekat@bring-design.com

<https://www.bring-design.com>

CLIENT:

Meghan Boyer
Communications Director
THE BOEING COMPANY
100 North Riverside Plaza
Chicago, IL 60606
USA

Tel:

meghan.j.boyer@boeing.com

<https://www.boeing.com>

BEST OF ANNUAL REPORTS WITH FORM 10-K

COGNEX CORPORATION *2019 Annual Report: Bon Appetit*

Annual Report

https://s2.q4cdn.com/773500753/files/doc_financials/annual/2019/index.html

Form 10-K

https://s2.q4cdn.com/773500753/files/doc_financials/2019/q4/f8b1ff37-9a76-4529-be23-7f5c317226d5.pdf

NOMINATOR:

Susan Conway

Senior Director of Investor Relations

COGNEX CORPORATION

One Vision Drive

Natick, MA 01760

USA

Tel: 508-650-3353

susan.conway@cognex.com

www.cognex.com

BEST OF NON-ENGLISH ANNUAL REPORTS

GÜBRETAS *ANNUAL REPORT 2019*

https://www.gubretas.com.tr/wp-content/uploads/2020/06/GUBRETAS_2019_FAAL%C4%B0YET_RAPORU_TR.pdf

NOMINATOR:

Fatih Ozguzelbas
Managing Partner
GRAFFITI
Serafettin SK NO:26
Istanbul, Kadikoy 34738
TURKEY
Tel: 90 5322077633
fatih@graffiti.com.tr
www.graffiti.com.tr

CLIENT:

Nihat Vuran
Corporate Communications Director
GÜBRETAS
Nisa Kule, Goztepe
Istanbul, Kadikoy
TURKEY
Tel: 90 216 468 50 50
nvuran@gubretas.com.tr
<http://www.gubretas.com.tr/>

BEST OF NON-PROFIT ORGANIZATIONS

ÖAMTC *ANNUAL REPORT 2019* *SUPERHEROES*

<https://www.oeamtc.at/%C3%96AMTC+Annual+Report+2019.pdf/37.034.921>

NOMINATOR:

Peter Loos

ÖAMTC

Baumgasse 129

Vienna 1030

AUSTRIA

Tel: 43 6646132839

peter.loos@oeamtc.at

www.oeamtc.at

BEST OF NON-TRADITIONAL ANNUAL REPORTS

~ *Boxed Sets/Wrapped* ~

BANK INDONESIA *SYNERGY, TRANSFORMATION, AND INNOVATION TOWARD AN ADVANCED INDONESIA*

Display

https://mercommawards.com/pdf%20files/ARC2020_final/Bank_Indonesia.mp4

Annual Report

<https://www.bi.go.id/en/publikasi/laporan-tahunan/bi/Pages/LTBI-2019.aspx>

NOMINATOR:

Meta Magdalena

CEO

PT DESAIN NINDYA AMARTA (DNA KOMUNIKA)

Jl. Terogong Raya No. 36B, Cilandak Barat

Jakarta Selatan 12430

INDONESIA

Tel: 62 21 27828838

meta.magdalena@dnakomunika.com

www.dnakomunika.com

CLIENT:

Elisabeth Sukawati

Director Executive DMST

BANK INDONESIA

Jl. M.H. Thamrin No. 2

Jakarta DKI 10350

INDONESIA

Tel: 62 21 1500131

shelly_ls@bi.go.id

www.bi.go.id

BEST OF NON-TRADITIONAL ANNUAL REPORTS

~ *Various* ~

NISSIN FOODS HOLDINGS CO., LTD

Annual Report 2019

https://www.nissin.com/jp/ir/library/annual/pdf/anr_1903_01.pdf?

NOMINATOR:

Jeffrey Canaday

Sr. Writer/Editor

SHIAN INC.

Hatchobori MF Bldg. 7F,

1-3-9 Irifune , Chuo-ku

Tokyo 104-0042

JAPAN

Tel: 81-3-3523-0080

canaday@shi-an.co.jp

<http://www.shi-an.co.jp>

CLIENT:

NISSIN FOODS HOLDINGS CO., LTD

28-1, 6-chome, Shinjuku,

Shinjuku-ku Tokyo 160-8524

JAPAN

https://nissin.com/en_jp/

BEST OF PRINTING & PRODUCTION

~ Standard Treatment ~

NEW WORLD DEVELOPMENT COMPANY LIMITED

Annual Report 2019

https://cms.nwd.com.hk/downloadIR/report/170/lt20191018085_en_0.pdf

NOMINATOR:

Mazi Wong

HR & Administration Manager

CRE8 (GREATER CHINA) LTD.

1/F, China Bldg., 29 Queen's Road Central

HONG KONG

Tel: 852 3693 2668

awards@cre8corp.com

www.cre8corp.com

CLIENT:

Rose Guo

Asst. Manager - Investor Relations

NEW WORLD DEVELOPMENT COMPANY LIMITED

30/F, New World Tower 1,

18 Queen's Road Central Central

HONG KONG

Tel: 852 2131 6919

roseguo@nwd.com.hk

www.nwd.com.hk

BEST OF PRINTING & PRODUCTION

~ Special Treatment ~

UNITED THERAPEUTICS *2019 ANNUAL REPORTFOLIO*

Display & Annual Report

https://mercommawards.com/pdf%20files/ARC2020_final/UTHR_2019AR_folio.pdf

NOMINATOR:

Bill Rock

Executive Creative Director

UNITED THERAPEUTICS/LAB 4

1040 Spring Street

Silver Spring, MD 20910

USA

Tel: 202 4370506

bill@unither.com

www.unither.com

BEST OF SPECIALIZED ANNUAL REPORTS

CLARIANT INTERNATIONAL LTD, CORPORATE CENTER *Clariant Integrated Report 2019*

<http://reports.clariant.com/2019/integrated-report/>

NOMINATOR:

Juergen Jehle
KAMMANN ROSSI GMBH
Niehler Str. 104
50733 Cologne
GERMANY
Tel: 49 221 97654144
j.jehle@kammannrossi.de
www.kammannrossi.de

CLIENT:

Claudia Kamensky
Team Leader, External Communications
CLARIANT INTERNATIONAL LTD, CORPORATE CENTER
Hardstrasse 61
Pratteln Basel-Land 4133
SWITZERLAND
Tel: 41 61 469 63 63
claudia.kamensky@clariant.com
www.clariant.com

BEST OF TRADITIONAL ANNUAL REPORTS

~ *Europe* ~

PORR AG

FACETS

Annual Report 2019

https://porr-group.com/fileadmin/s_porr-group/IR/Konzernberichte/2019/PORR_FY_Report_2019_EN.pdf

NOMINATOR:

Manfred Waldenmair

BE.PUBLIC CORPORATE & FINANCIAL COMMUNICATIONS

Heiligenstaedter Strasse 50

Vienna 1190

AUSTRIA

Tel: 43 1 503 2 503

waldenmair@bepublic.at

www.bepublic.at

CLIENT:

Milena Ioveva

PORR AG

Absbergasse 47

Vienna 1100

AUSTRIA

www.porr.at

BEST OF TRADITIONAL ANNUAL REPORTS

*~ Hong Kong ~
- Special Treatment -*

NEW WORLD DEVELOPMENT COMPANY LIMITED

Annual Report 2019

https://cms.nwd.com.hk/downloadIR/report/170/lt20191018085_en_0.pdf

NOMINATOR:

Mazi Wong
HR & Administration Manager
CRE8 (GREATER CHINA) LTD.
1/F, China Bldg., 29 Queen's Road Central
HONG KONG
Tel: 852 3693 2668
awards@cre8corp.com
www.cre8corp.com

CLIENT:

Rose Guo
Asst. Manager - Investor Relations
NEW WORLD DEVELOPMENT COMPANY LIMITED
30/F, New World Tower 1,
18 Queen's Road Central Central
HONG KONG
Tel: 852 2131 6919
roseguo@nwd.com.hk
www.nwd.com.hk

BEST OF TRADITIONAL ANNUAL REPORTS

*~ Hong Kong ~
- Standard Treatment -*

STELLA INTERNATIONAL HOLDINGS LIMITED

Annual Report 2019

http://www.stella.com.hk/upload/ew_01836AR-02042020.pdf

NOMINATOR:

Eddie Wong
Marketing Director
A.PLUS FINANCIAL PRESS LTD.
2nd Fl. 35-45B Bonham Strand
Sheung Wan
HONG KONG
Tel: 852 3112 6600
eddiewong@aplushk.com
www.aplushk.com

CLIENT:

Connie Yee
STELLA INTERNATIONAL HOLDINGS LIMITED
Flat C, 20/f, mg Tower,
133 Hoi Bun Road, Kowloon
HONG KONG
Tel: 852 2996 3689
connie.yee@stella.com.hk

BEST OF TRADITIONAL ANNUAL REPORTS

~ International ~

SYSMEX CORPORATION

Lighting the way with diagnostics

https://www.sysmex.co.jp/en/ir/library/annual-reports/Sysmex_Report2019_e.pdf

NOMINATOR:

Yoshihiro Kaji

President

VALUE TRIANGLE LLC

3rd Floor, 3-8-2 Toranomom

Minato-Ku 105-0001

JAPAN

Tel: 81 357762224

kaji@value-t.com

<http://value-t.com>

CLIENT:

Mayuko Takeda

SYSMEX CORPORATION

1-5-1 Wakinohama-Kaigandori

Chuo-Ku 651-0073

JAPAN

Tel: 81 782650515

takeda.mayuko@sysmex.co.jp

<https://www.sysmex.co.jp/en/>

BEST OF ONLINE ANNUAL REPORTS

~ *Interactive* ~

CHINA UNICOM (HONG KONG) LIMITED

Yes! 5Gn

<http://ar2019.chinaunicom.com.hk/>

NOMINATOR:

Mazi Wong

HR & Administration Manager

CRE8 (GREATER CHINA) LTD. & COOLGREY DESIGN WORKSHOP LIMITED

1/F, China Bldg.,

29 Queen's Road Central

HONG KONG

Tel: 852 3693 2668

awards@cre8corp.com

www.cre8corp.com

CLIENT:

Enrica Lee

Asst. Company Secretary

CHINA UNICOM (HONG KONG) LIMITED

75/F, The Center,

99 Queen's Road Central Central

HONG KONG

Tel: 852 2121 2018

enrica@chinaunicom.com.hk

www.chinaunicom.com.hk

BEST OF ONLINE ANNUAL REPORTS
~ PDF ~

NAVER CORPORATION
2019 Annual Report - New Impetus

https://www.navercorp.com/navercorp_/ir/annualReport/2020/NAVER_2019AR_Design_TCG0604_ENG.pdf

NOMINATOR:

Youn H. Park
Lead Partner
TALANTONE CREATIVE GROUP
Suite #601, 24, Gangnam-daero 154-gil, Gangnam-gu
Seoul 06035
SOUTH KOREA
Tel: 82 2-515-5765
ypark@talantone.com
www.talantone.com

CLIENT:

NAVER CORPORATION
NAVER Green Factory, 6, Buljeong-ro,
Bundang-gu, Seongnamsi,
Gyeonggi-do13561
SOUTH KOREA
www.navercorp.com

BEST OF ONLINE ANNUAL REPORTS
~ *Featured Categories* ~

ZF FRIEDRICHSHAFEN AG
Next Generation Mobility. #MobilityLifeBalance

<https://annualreport.zf.com/19/en/>

NOMINATOR:

Julia Siggés
BERICHTSMANUFAKTUR GMBH
Schleusenbrücke 1
Hamburg 20354
GERMANY
Tel: 49 40 430 990 880
office@berichtsmanufaktur.de
www.berichtsmanufaktur.de

CLIENT:

ZF FRIEDRICHSHAFEN AG
Löwentaler Strasse 20
88046 Friedrichshafen
GERMANY
www.zf.com

BEST OF AUSTRIA

ÖAMTC *ANNUAL REPORT 2019* *SUPERHEROES*

<https://www.oeamtc.at/%C3%96AMTC+Annual+Report+2019.pdf/37.034.921>

NOMINATOR:

Peter Loos

ÖAMTC

Baumgasse 129

Vienna 1030

AUSTRIA

Tel: 43 6646132839

peter.loos@oeamtc.at

www.oeamtc.at

BEST OF CHINA

ASIAINFO TECHNOLOGIES LIMITED *Annual Report 2019*

<https://doc.irasia.com/listco/hk/asiainfo/annual/2019/ar2019.pdf>

NOMINATOR:

Mazi Wong
HR & Administration Manager
CRE8 (GREATER CHINA) LTD.
1/F, China Bldg.,
29 Queen's Road Central
HONG KONG
Tel: 852 3693 2668
awards@cre8corp.com
www.cre8corp.com

CLIENT:

Sky Zhou
ASIAINFO TECHNOLOGIES LIMITED
AsiaInfo Plaza, Dong Qu 10 Xibeiwang Dong Lu,
Haidian District Beijing 100193
CHINA
zhoufc@asiainfo.com
<https://www.asiainfo.com/>

BEST OF GERMANY

BLG LOGISTICS GROUP AG & CO. KG

A MATTER OF ATTITUDE

Company Report 2019

<https://www.blg-logistics.com/dam/jcr:c37b118d-4a98-43ee-a3c5-eb92cfb1f488/blg-ub2019-en.pdf?#page=1>

NOMINATOR:

Peter Poppe

Senior Managing Partner

HGB HAMBURGER GESCHÄFTSBERICHT GMBH & CO. KG

Rentzelstrasse 10a

20146 Hamburg

GERMANY

Tel: 49 40 41 46 13 0

poppe@hgb.de

www.hgb.de

CLIENT:

Vivian Kretschmann

Pressesprecherin

BLG LOGISTICS GROUP AG & CO. KG

Praesident-Kennedy-Platz 1

28203 Bremen

GERMANY

vivian.kretschmann@blg.de

www.blg-logistics.com

BEST OF HONG KONG

NEW WORLD DEVELOPMENT COMPANY LIMITED *Annual Report 2019*

https://cms.nwd.com.hk/downloadIR/report/170/lt20191018085_en_0.pdf

NOMINATOR:

Mazi Wong
HR & Administration Manager
CRE8 (GREATER CHINA) LTD.
1/F, China Bldg., 29 Queen's Road Central
HONG KONG
Tel: 852 3693 2668
awards@cre8corp.com
www.cre8corp.com

CLIENT:

Rose Guo
Asst. Manager - Investor Relations
NEW WORLD DEVELOPMENT COMPANY LIMITED
30/F, New World Tower 1,
18 Queen's Road Central Central
HONG KONG
Tel: 852 2131 6919
roseguo@nwd.com.hk
www.nwd.com.hk

BEST OF JAPAN

NISSIN FOODS HOLDINGS CO., LTD *Annual Report 2019*

https://www.nissin.com/jp/ir/library/annual/pdf/anr_1903_01.pdf?

NOMINATOR:

Jeffrey Canaday

Sr. Writer/Editor

SHIAN INC.

Hatchobori MF Bldg. 7F,

1-3-9 Irifune , Chuo-ku

Tokyo 104-0042

JAPAN

Tel: 81-3-3523-0080

canaday@shi-an.co.jp

<http://www.shi-an.co.jp>

CLIENT:

NISSIN FOODS HOLDINGS CO., LTD

28-1, 6-chome, Shinjuku,

Shinjuku-ku Tokyo 160-8524

JAPAN

https://nissin.com/en_jp/

BEST OF MALAYSIA

KLCCP STAPLED GROUP

THE PLACE - SPACES INSPIRED FOR THE PEOPLE

<http://ir.listedcompany.com/tracker.pl?type=5&id=128166&m=d2b2875701a17f1f119b667d48e94e163e309a789ab4289c67b0ed20134c45ae&redirect=https%3A%2F%2Fklccp.listedcompany.com%2Fmisc%2Far%2Far2019.pdf>

NOMINATOR:

Tang Lien
Managing Director
NOVA FUSION SDN BHD
12A, Jalan Temenggung 25/9
Bandar Mahkota Cheras SELANGOR 43200
MALAYSIA
Tel: 603 9011 5111
tang@novafusion.net
www.novafusion.net

CLIENT:

KLCCP STAPLED GROUP
Levels 33 & 34, Menara Dayabumi,
Jalan Sultan Hishamuddin,
50050 Kuala Lumpur
MALAYSIA
www.klccp.com.my

BEST OF RUSSIA

ROSSETI NORTH-WEST *Annual Report 2019*

<https://yadi.sk/i/XQgjqKQfs-ICYw>

NOMINATOR:

Andrey Kiselev

CEO

DOWNSTREAM TECHNOLOGIES

Kommunarka, ulitsa Fitarevskaya, dom. 21, kv.187

Moscow 108814

RUSSIA

Tel: 7 925 050 83 89

ak@downstream.ru

www.downstream.ru

CLIENT:

ROSSETI NORTH-WEST

3A Konstitutsii Sq.

Saint Petersburg 196247

RUSSIA

www.mrsksevzap.ru

BEST OF SOUTH KOREA

YUHAN CORPORATION *Progress & Integrity*

<http://eng.yuhan.co.kr/common/file/2019-2020%20Yuhan%20AR-En.pdf>

NOMINATOR:

Suk-kyung Park
Project Manager
IM CREATIVE
#811, 14, Yangpyeong-ro 30-gil, Yeongdeungpo-gu
Seoul 07202
SOUTH KOREA
Tel: 82 2 303 4266
imp@im-c.co.kr

CLIENT:

Seok-jae Im
Manager
YUHAN CORPORATION
74, Noryangjin-ro, Dongjak-gu
Seoul
SOUTH KOREA
Tel: 82 2 828 0596
designim@yuhan.co.kr
<http://www.yuhan.co.kr>

BEST OF SRI LANKA

PEOPLE'S BANK *FRONTIER*

https://www.peoplesbank.lk/sites/default/files/People%E2%80%99s%20Bank_AR_2019.pdf

NOMINATOR:

Azzam A. Ahamat

Head of Office

PEOPLE'S BANK

No.75, Sir Chittampalam A. Gardiner Mawatha,

Colombo 2

SRI LANKA

info@peoplesbank.lk

www.peoplesbank.lk

BEST OF TURKEY

GÜBRETAS *ANNUAL REPORT 2019*

https://www.gubretas.com.tr/wp-content/uploads/2020/06/GUBRETAS_2019_FAAL%C4%B0YET_RAPORU_TR.pdf

NOMINATOR:

Fatih Ozguzelbas
Managing Partner
GRAFFITI
Serfettin SK NO:26
Istanbul, Kadikoy 34738
TURKEY
Tel: 90 5322077633
fatih@graffiti.com.tr
www.graffiti.com.tr

CLIENT:

Nihat Vuran
Corporate Communications Director
GÜBRETAS
Nisa Kule, Goztepe
Istanbul, Kadikoy
TURKEY
Tel: 90 216 468 50 50
nvuran@gubretas.com.tr
<http://www.gubretas.com.tr/>

BEST OF USA

ABBOTT *2019 Annual Report*

<https://www.abbottinvestor.com/static-files/8829af8d-783a-42ef-9566-37a699e79188>

NOMINATOR:

Joseph Daab

Director, Corporate Communications

ABBOTT

100 Abbott Park Road

Abbott Park, IL 60064

USA

Tel: 224 6673357

joseph.daab@abbott.com

www.abbott.com

BEST OF EUROPE

ARMACELL INTERNATIONAL S.A. *CREATING VALUE FOR EVERYONE EVERYWHERE* ANNUAL REPORT 2019

<https://www.armacell.com/sites/armacell.com/files/report/files/2020-04/Armacell%20Annual%20Report%202019.pdf>

NOMINATOR:

Peter Poppe
Senior Managing Partner
HGB HAMBURGER GESCHÄFTSBERICHT GMBH & CO. KG
Rentzelstrasse 10a
20146 Hamburg
GERMANY
Tel: 49 40 41 46 13 0
poppe@hgb.de
www.hgb.de

CLIENT:

Tom Anen
Director Corporate Communications
ARMACELL INTERNATIONAL S.A.
89B, rue Pafebruch
Capellen 8308
LUXEMBOURG
tom.anen@armacell.com
www.armacell.com

BEST OF INTERNATIONAL

FIRST RESOURCES LIMITED *Annual Report 2019*

http://www.first-resources.com/upload/file/20200414/20200414052716_34817.pdf

NOMINATOR:

Francis Chua
Chief Executive Officer
META FUSION PTE LTD
283 Outram Road
Singapore, Singapore 1690168
SINGAPORE
Tel: 65 6579 0000
francis@metafusion.com.sg
www.metafusion.com.sg

CLIENT:

Tan Xiao Han
Investor Relations
FIRST RESOURCES LIMITED
8 Temasek Boulevard #36-02
Singapore, Singapore 038988
SINGAPORE
Tel: 65 6602 0203
xioahan.tan@first-resources.com
www.first-resources.com