



2021 ARC Awards Grand Winners Book

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2021 ARC Awards Preliminary Judges

33 VISUAL

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Rafael Monroy – Project Director

A.PLUS FINANCIAL PRESS LIMITED

HONG KONG

Carson Chan – Art Director
Kay Pau – Senior Art Director
Evelyn Tang – Art Director

AIR

Rockville, MD

Luis Martinez – Graphic Design
Martha Mater - Mgr., Creative Services
Matt Mowczko – Graphic Design
Lesla Rowe – Art Direction

ARTIST ESTATE STUDIOS

Brooklyn, NY

Peter Freeby – Design Director

ATREVIA COMUNICACION, S.L.U

Madrid, SPAIN

Eva Lopez – Art Director
Maria Madrigal – Publications Director

BANK OF CHINA (Hong Kong)

HONG KONG

Angel Yip – Deputy General Manager

BURGESS STRATEGIC MARKETING SERVICES

Troy, MI

Sandra J. Burgess – Owner

CHINA COMMUNICATIONS SERVICES CORPORATION LTD

HONG KONG

Joanna Lee- Executive Assistant to Company Secretary & Deputy CFO

CHINA UNICOM (HONG KONG) LIMITED

HONG KONG

Michelle Lam – Manager of Company Secretary Department
Joeling Law – Manager, Investor Relations
Enrica Lee -Assistant Company Secretary

CHRISTIAN RAHOFFER GMBH

Salzburg, AUSTRIA

Elisabeth Hennecke – Copywriter
Christian Rahofer – Agency Owner

CITIC

HONG KONG

Desmond Hu - Manager

CONSULTANT

Chichester, UK

Reg Pauffley – Independent

CONTENT PERFORMANCE GROUP GMBH

Wien, AUSTRIA

Dr. Katrin Seidel – Editor in Chief/Project Manager

COOLGREY DESIGN WORKSHOP LIMITED

HONG KONG

Kelvin Chung – Creative Director
King Wong – Creative Director

CRE8 (GREATER CHINA) LIMITED

HONG KONG

Wayne Cheung – Head of Design
Jefferson Chiu – Senior Art Director
Ryan Wong – Creative Director

CURRAN + CONNORS, INC.

Ronkonkoma, NY

Jeff Brandi – Chief Creative Officer
Megan Lukas – Art Director
Chez Sienkiewich – Regional Vice President

DAIMLER AG

Stuttgart, GERMANY

Karin Schurr – Art Director Photo

DONNELLEY FINANCIAL SOLUTIONS

HONG KONG

Fan Fung - Senior Designer
Ling Ma – Senior Designer
Ying Tsui - Designer

DNA KOMUNIKA*Jakarta, INDONESIA*

Meta Magdalena – CEO

Faisal Bayhakah Umar – Creative Director

DOOSAN INFRACORE LTD*REPUBLIC OF KOREA*

Jung Yun Kim – General Manager

**DOTPLUS COMMUNICATIONS SDN.
BHD***Kuala Lumpur, MALAYSIA*

Lin Young – Creative Director

**EDICO FINANCIAL PRESS SERVICES
LIMITED***HONG KONG*Amy Donati – Executive Director & Chief
Executive OfficerHeidi Mak – Associate Director-Creative &
Graphic Department

Ricky Tse – Director, Print Bind/Logistics Dept.

EQUITY FINANCIAL PRESS LTD*HONG KONG*

Catherine Chan – Director

FAST RETAILING CO. LTD*Tokyo, JAPAN*

Yuko Ikeda – Investor Relations

FGI DESIGN*New York, NY*

Trevor Paccione – Creative Director

Susan Weiss – Senior Vice President

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& Corporate Communications**FINAR***Istanbul, TURKEY*

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Laetitia Wong – Associate Creative Director

Alvin Yip – Associate Art Director

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Claudia Gutsche – Senior Consultant

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Lammy Yeung – Assistant Art Director

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Axel Kiang – Creative Director

Terry Tam – Art Director

KERRY PROPERTIES LIMITED*HONG KONG*Michelle Lam – Senior Director, Sustainability
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Claudia Baumgarten - Consultant
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David Ferry – Senior Art Director
Nik Kiang – Senior Art Director
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Bob Yuen – Assistant Art Director

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Annual Report 2020

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~ *Die-Cut* ~

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Annual Report 2020

<https://www1.hkexnews.hk/listedco/listconews/sehk/2021/0416/2021041601243.pdf>

Video

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https://www.fortunereit.com/media/financial_report_pdf_1623839922_IFLYL.pdf

Video

https://www.mercommawards.com/pdf%20files/ARC2021_final/ARA_Video_Demonstration.mp4

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BEST OF CHAIRMAN'S LETTER
~ Hong Kong ~

TECHTRONIC INDUSTRIES COMPANY LIMITED
Annual Report 2020

<https://ir.ttigroup.com/en/ir/annual/2020/ar2020.pdf>

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~ *Japan* ~

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~ International ~

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Global Aerospace Resilience and Resolve

https://s2.q4cdn.com/661678649/files/doc_financials/2020/ar/2020_The_Boeing_Company_Annual_Report.pdf

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Corporate Report 2019/20

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~ *Special Treatment* ~

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HKEI Sustainability Report 2020 - Keep Going for a Sustainable Future

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<https://www.armacell.com/investors/annual-report-2020>

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ABU DHABI COMMERCIAL BANK *2020 ANNUAL REPORT*

https://www.adcb.com/about/investorrelations/financialinformation/ARSite/2020/pdfs/ADCB-AR20_Full-Report.pdf

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