2021 ARC Awards
Grand Winners
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2021 ARC Awards Preliminary Judges

33 VISUAL
MEXICO
Andres Mallen - Photographer
Rafael Monroy – Project Director

A.PLUS FINANCIAL PRESS LIMITED
HONG KONG
Carson Chan – Art Director
Kay Pau – Senior Art Director
Evelyn Tang – Art Director

AIR
Rockville, MD
Luis Martinez – Graphic Design
Martha Mater - Mgr., Creative Services
Matt Mowczko – Graphic Design
Lesa Rowe – Art Direction

ARTIST ESTATE STUDIOS
Brooklyn, NY
Peter Freeby – Design Director

ATREVIA COMMUNICACION, S.L.U
Madrid, SPAIN
Eva Lopez – Art Director
Maria Madrigal – Publications Director

BANK OF CHINA (Hong Kong)
HONG KONG
Angel Yip – Deputy General Manager

BURGESS STRATEGIC MARKETING SERVICES
Troy, MI
Sandra J. Burgess – Owner

CHINA COMMUNICATIONS SERVICES CORPORATION LTD
HONG KONG
Joanna Lee- Executive Assistant to Company Secretary & Deputy CFO

CHINA UNICOM (HONG KONG) LIMITED
HONG KONG
Michelle Lam – Manager of Company Secretary Department
Joeling Law – Manager, Investor Relations
Enrica Lee - Assistant Company Secretary

CHRISTIAN RAHOFER GMBH
Salzburg, AUSTRIA
Elisabeth Hennecke – Copywriter
Christian Rahofer – Agency Owner

CITIC
HONG KONG
Desmond Hu - Manager

CONSULTANT
Chichester, UK
Reg Pauffley – Independent

CONTENT PERFORMANCE GROUP GMBH
Wien, AUSTRIA
Dr. Katrin Seidel – Editor in Chief/Project Manager

COOLGREY DESIGN WORKSHOP LIMITED
HONG KONG
Kelvin Chung – Creative Director
King Wong – Creative Director

CRE8 (GREATER CHINA) LIMITED
HONG KONG
Wayne Cheung – Head of Design
Jefferson Chiu – Senior Art Director
Ryan Wong – Creative Director

CURRAN + CONNORS, INC.
Ronkonkoma, NY
Jeff Brandi – Chief Creative Officer
Megan Lukas – Art Director
Chez Sienkiewich – Regional Vice President

DAIMLER AG
Stuttgart, GERMANY
Karin Schurr – Art Director Photo

DONNELLEY FINANCIAL SOLUTIONS
HONG KONG
Fan Fung - Senior Designer
Ling Ma – Senior Designer
Ying Tsui - Designer
DNA KOMUNIKA
Jakarta, INDONESIA
Meta Magdalena – CEO
Faisal Bayhakih Umar – Creative Director

DOOSAN INFRACORE LTD
REPUBLIC OF KOREA
Jung Yun Kim – General Manager

DOTPLUS COMMUNICATIONS SDN. BHD
Kuala Lumpur, MALAYSIA
Lin Young – Creative Director

EDICO FINANCIAL PRESS SERVICES LIMITED
HONG KONG
Amy Donati – Executive Director & Chief Executive Officer
Heidi Mak – Associate Director-Creative & Graphic Department
Ricky Tse – Director, Print Bind/Logistics Dept.

EQUITY FINANCIAL PRESS LTD
HONG KONG
Catherine Chan – Director

FAST RETAILING CO. LTD
Tokyo, JAPAN
Yuko Ikeda – Investor Relations

FGI DESIGN
New York, NY
Trevor Paccione – Creative Director
Susan Weiss – Senior Vice President

FIDUCIA GAD
Hamburg, GERMANY
Maika-Alexander Stangenberg – SVP Marketing & Corporate Communications

FINAR
Istanbul, TURKEY
Cansu Corak – Project Executive

GENNEX FINANCIAL MEDIA LIMITED
HONG KONG
Maxx Wong – Associate Creative Director
Laetitia Wong – Associate Creative Director
Alvin Yip – Associate Art Director

GLOBAL REPORTING SERVICES
Melbourne, AUSTRALIA
Portia Branton – Owner

GREAT THINKS GMBH
Cologne, GERMANY
Brigitte Laepper-Roehricht – Senior Creative Director

HETERMEDIA SERVICES LTD.
HONG KONG
Charles Ho – Design Manager
Orling Or - Business Development Director

HGB HAMBURGER GESCHÄFTSBERICHTE GMBH & CO. KG
Hamburg, GERMANY
Yannik Burtelt – Project Manager
Christa Eickmeyer- Managing Director
Boris Fisher – Director Consulting and Processes
Claudia Gutsche – Senior Consultant

HKBN GROUP
HONG KONG
Gladys Cheng – Director & Head of Corp and Marketing Comms
Ryo Yeung – Senior Manager - Editorial

ILINK GROUP LIMITED
HONG KONG
Adrienne Chan – Creative Director
Tony Man – Assistant Art Director
Lammy Yeung – Assistant Art Director

INBRAX
Santiago, CHILE
Pancho Gonzalez – CCO

INSIGHT CREATIVE LIMITED
Auckland, NEW ZEALAND
Mike Tisdall – Founding Director

iONE FINANCIAL PRESS LIMITED
HONG KONG
Ricky Chan – Art Director
Axel Kiang – Creative Director
Terry Tam – Art Director

KERRY PROPERTIES LIMITED
HONG KONG
Michelle Lam – Senior Director, Sustainability & Communications
M&M
HONG KONG
Mike Moulders – Principal Brand Design Consultant

MARKETING CONSULTANT
Troy, MI
Dan Baron – Marketing Consultant

MEDIA GENESIS
Troy, MI
Antoine Dubeucaulard - President

MENSALIA GMBH
Vienna, AUSTRIA
Larissa Alterdinger - Consultant
Claudia Baumgarten - Consultant
Christophe Gilet – Managing Partner

META FUSION PTE LTD
SINGAPORE
Danielle Bay – Senior Art Director
Francis Chua – Creative Director
David Ferry – Senior Art Director
Nik Kiang – Senior Art Director
Andrew Tang – Senior Art Director
Ian Toh – General Manager

MILENIO 3 GENERA
Mexico City, MEXICO
Daniela Popp – Executive Director

MIRAMAR GROUP
HONG KONG
Lafina Chan – Creative Director

MM PARTNERS
Seoul, SOUTH KOREA
Young-il Kim – Senior Director
Sang-Hyeon Lee – Art Director
Jong-Kook Yi – Chief Director

MSI
GRAND DUCHE de LUXEMBOURG
Janine Neves – Relations Presse et Communication

NOVA FUSION SDN BHD
Kuala Lumpur, MALAYSIA
Tang Lien – Managing Director

PARAGRAPHS LLC
Chicago, IL
Carrie Ceresa – Senior Designer
Dora Rodriguez – Senior Designer

PRATT INSTITUTE
New York, NY
Alisa Zamir – Professor, Graduate Communications/Packaging Design Department

PROTOP FINANCIAL PRESS LIMITED
HONG KONG
Jodi Liu – Business Development Executive
Penny Sze – Business Development Executive

REF FINANCIAL PRESS LIMITED
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Shing Chan – Associate Creative Director
Alex Choi – Creative Director
Nick Li – Creative Director

RETHINK
Selangor, MALAYSIA
Audrey Soon Chia Ai – Operations Director
S. Indran A/L M Subramaniam – Chief Executive Officer

RINGZWEI
Hamburg, GERMANY
Dirk Linke – Creative Director

SAKAGUCHI COMPANY
Tokyo, JAPAN
Johnny Law – General Manager
Kiichiro Sakaguchi – President

SHIAN INC.
Tokyo, JAPAN
SHIAN Designers
SHIAN Editors

SMART MEDIA – THE ANNUAL REPORT COMPANY
Colombo, SRI LANKA
Ajit Chittambalam – Chief Officer – Content Development
Ananda Jagoda – Chief Creative Officer
Naleen Wijesinghe – Head of Digital
Saman Wijesooriya – Head of Design
SOLOMON FINANCIAL PRESS LIMITED
HONG KONG
Nicole Chan – Art Director
Jemmie Chiu – Chief Art Director

Stan Gellman Graphic Design
St. Louis, MO
Mary Muehlemann – Designer
Teresa Thompson – President
Bryan Wakeland – Senior Designer

TAYBURN
Istanbul, TURKEY
Ronaldo Manosa – CEO
Volkan Satici - Designer

TOPPAN MERRILL LIMITED
HONG KONG
Harry Hui – Senior Designer
Iris Lamb – Assistant Art Director
Bob Yuen – Assistant Art Director

TROY CHAMBER OF COMMERCE
Troy, MI
Alex Bartell – Marketing & Communications Specialist

UNITED THERAPEUTICS/LAB 4
Silver Spring, MD
Bill Rock – Executive Creative Director

USA WRITING SERVICES.COM
New York, NEW YORK
Daniel Kennedy – Managing Director
Karin Kennedy – Director

WACHOVIA SECURITIES
New York, NY
Zeev Zamir – Financial Advisor (Retired)

WYNK DESIGN, INC.
Huntington, NEW YORK
Johm Einemann – Partner/Creative Director
Kim Ann Piccora – Owner/Creative Principal

X_DESIGN
Mexico City, MEXICO
Pilar Munoz – CEO

YELLOW CREATIVE (HK) LTD.
HONG KONG
Rebecca So – Managing Partner
Ellen Zee – Managing Partner
### 2021 ARC Awards Final Judges

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Company/Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rafael Monroy</td>
<td>Photographer and Visual Storyteller</td>
<td>33VISUAL, Mexico City, Mexico</td>
</tr>
<tr>
<td>Walter Yu</td>
<td>Head of Design</td>
<td>A.PLUS, Hong Kong</td>
</tr>
<tr>
<td>Martha Mater</td>
<td>Manager, Creative Services</td>
<td>AIR, Rockville, MD</td>
</tr>
<tr>
<td>Peter Freeby</td>
<td>Design Director</td>
<td>ARTIST ESTATE STUDIO, Brooklyn, NY</td>
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<td>Deputy General Manager</td>
<td>BANK OF CHINA, Hong Kong</td>
</tr>
<tr>
<td>Sandy Burgess</td>
<td>Owner</td>
<td>Burgess Strategic Marketing Services, Troy, MI</td>
</tr>
<tr>
<td>Michelle Lam</td>
<td>Asst. Company Secretarial Manager</td>
<td>CHINA UNICOM, Hong Kong</td>
</tr>
<tr>
<td>Enrica Lee</td>
<td>Asst. Company Secretary</td>
<td>CHINA UNICOM, Hong Kong</td>
</tr>
<tr>
<td>Reg Pauffley</td>
<td>CONSULTANT</td>
<td>United Kingdom</td>
</tr>
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<td>Kelvin Chung</td>
<td>Creative Director</td>
<td>COOLGREY DESIGN WORKSHOP LTD, Hong Kong</td>
</tr>
<tr>
<td>King Wong</td>
<td>Creative Director</td>
<td>COOLGREY DESIGN WORKSHOP LTD, Hong Kong</td>
</tr>
<tr>
<td>Katrin Seidel</td>
<td>Editor in Chief, Project Manager</td>
<td>COPE CONTENT PERFORMANCE GROUP GMBH, Vienna, Austria</td>
</tr>
<tr>
<td>Davy Li</td>
<td>Managing Director &amp; Head of Sales</td>
<td>CRE8 (Greater China) LTD, Hong Kong</td>
</tr>
<tr>
<td>Meta Magdalena</td>
<td>CEO</td>
<td>DNAKOMUNIKA, Jakarta, Indonesia</td>
</tr>
</tbody>
</table>
Faisal Bayhakih Umar  
*Creative Director/Founder*  
DNAKOMUNIKA  
Jakarta, Indonesia

Lin Yong  
*Creative Director*  
DOTPLUS COMMUNICATIONS SDN BHD  
Kuala Lumpur, Malaysia

Amy Donati  
*Chief Executive Officer*  
EDICO FINANCIAL PRESS SERVICES LIMITED  
Hong Kong

Izabel Lok  
*Chief Operations Officer*  
EDICO FINANCIAL PRESS SERVICES LIMITED  
Hong Kong

Patt Yuen  
*Chief Operating Officer*  
ELEGANCE FINANCIAL COMMUNICATIONS LIMITED  
Hong Kong

Dr. Catherine Chan  
*Director*  
EQUITY FINANCIAL PRESS LIMITED  
Hong Kong

Yuko Ikeda  
*Investor Relations*  
FAST RETAILING CO. LTD.  
Tokyo, Japan

Trevor Paccione  
*Creative Director*  
FGI DESIGN  
New York, NY

Susan Weiss  
*Senior Vice President*  
FGI DESIGN  
New York, NY

Cansu Corak  
*Project Executive*  
FINAR KURUMSAL  
Istanbul, Turkey

Corrin Chan  
*CEO & Executive Director*  
GENNEX FINANCIAL MEDIA LIMITED  
Hong Kong

Maxx Wong  
*Associate Creative Director*  
GENNEX FINANCIAL MEDIA LIMITED  
Hong Kong

Portia Branton  
*Owner*  
GLOBAL REPORTING SERVICES  
Melbourne, Australia

Brigitte Lapper Rohricht  
*Creative Director*  
GREAT THINKS GMBH  
Cologne, Germany

Orling Or  
*Business Development Director*  
HETERMEDIA SERVICES LIMITED  
Hong Kong
BEST OF COVER DESIGN
~ Abstract/Graphics ~

ANTA SPORTS PRODUCTS LIMITED
Annual Report 2020


Images

NOMINATOR:
Kimmy Ng Ka Wa
Creative Director
MENS CREATION LTD.
Workshop 8, 11/F, Core 45,
No. 43 Tsun Yip Street
HONG KONG
kimmy@menscreation.hk
www.menscreation.hk

CLIENT:
Emily Ng
Investor Relations Manager
ANTA SPORTS PRODUCTS LIMITED
16/F, Manhattan Place,
23 Wang Tai Road Kowloon Bay KOWLOON
HONG KONG
emilyng@anta.com
https://ir.anta.com/
BEST OF COVER DESIGN
~ Artistic ~

NISSIN FOODS HOLDINGS CO., LTD.
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Images

NOMINATOR:
Jeffrey Canaday
Sr. Editor/Writer
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune
Chuo-ku TOKYO 104-0042
JAPAN
canaday@shi-an.co.jp
www.shi-an.co.jp

CLIENT:
NISSIN FOODS HOLDINGS CO., LTD.
28-1, 6-chome, Shinjuku
Shinjuku-ku, Tokyo 160-8524
JAPAN
www.nissin.com/en_jp/
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~ Die-Cut ~

CHINA JINMAO HOLDINGS GROUP LIMITED
Annual Report 2020


Video
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NOMINATOR:
Raymond Chat
Head of Compliance Sales, Sales & Marketing
TOPPAN MERRILL LIMITED
8/F, Gloucester Tower, The Landmark
15 Queen's Road Central CENTRAL
HONG KONG
raymondchat@toppanmerrill.com

CLIENT:
Tom Liao
Chief Accountant/Company Secretary
CHINA JINMAO HOLDINGS GROUP LIMITED
Rm. 4702-03, Office Tower, 1 Harbour Road
Wanchai
HONG KONG
tom@sinochem.com
www.chinajinmao.cn/
BEST OF COVER DESIGN
~ Photography ~

WIENERBERGER AG
WOW - World of Wienerberger


NOMINATOR:
Katharina Burger
BRAINDS MARKEN UND DESIGN GMBH
Flachgasse 35-37
Vienna 1150
AUSTRIA
office@brainds.com
www.brainds.com

CLIENT:
Natascha Schulz
Investor Relations
WIENERBERGER AG
Wienerbergplatz 1
Vienna 1100
AUSTRIA
natascha.schulz@wienerberger.com
www.wienerberger.com
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~ Various ~

ARA ASSET MANAGEMENT (FORTUNE) LIMITED
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NOMINATOR:
Tim Yeung
Executive - Corporate Services
EDICO FINANCIAL PRESS SERVICES LIMITED
8/F, Wheelock House, 20 Pedder Street Central
HONG KONG
tim.yeung@edico.com.hk
www.edico.com.hk

CLIENT:
Amy Cheng
Assistant Manager, Public Relations
ARA ASSET MANAGEMENT (FORTUNE) LIMITED
Unit 901, Level 9, Fortune Metropolis, 6 Metropolis Drive
Hung Hom, Kowloon
HONG KONG
amycheng@ara-group.com
www.ara-group.com/businesses/reits/fortune-reit
BEST OF CHAIRMAN'S LETTER
~ Japan ~

NISSIN FOODS HOLDINGS CO., LTD.
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Images

NOMINATOR:
Jeffrey Canaday
Sr. Editor/Writer
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune
Chuo-ku TOKYO 104-0042
JAPAN
canaday@shi-an.co.jp
www.shi-an.co.jp

CLIENT:
NISSIN FOODS HOLDINGS CO., LTD.
28-1, 6-chome, Shinjuku
Shinjuku-ku, Tokyo 160-8524
JAPAN
www.nissin.com/en_jp/
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~ International ~

THE BOEING COMPANY
Global Aerospace Resilience and Resolve


NOMINATOR:
Jef Heidekat
Principal
BRING, LLC
909 Davis Street
Evanston, IL 60091
USA
jheidekat@bring-design.com
https://www.bring-design.com

CLIENT:
CJ Nothum
Sr. Manager, Boeing Communications
THE BOEING COMPANY
100 North Riverside Plaza
Chicago, IL 60606
USA
chamila.j.nothum@boeing.com
https://www.boeing.com
BEST OF INTERIOR DESIGN
~ International ~

FAST RETAILING CO., LTD.
Annual Report 2020


NOMINATOR:
Yuko Ikeda
FAST RETAILING CO., LTD.
7-1 Akasaka 9-chome
Minato-ku Tokyo 107-6231
JAPAN
yuko.ikeda@fastretailing.com
www.fastretailing.com/eng/
BEST OF INTERIOR DESIGN
~ Special Treatment ~

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Images

NOMINATOR:
Jeffrey Canaday
Sr. Editor/Writer
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune Chuo-ku TOKYO 104-0042 JAPAN
canaday@shi-an.co.jp
www.shi-an.co.jp

CLIENT:
NISSIN FOODS HOLDINGS CO., LTD.
28-1, 6-chome, Shinjuku Shinjuku-ku, Tokyo 160-8524 JAPAN
www.nissin.com/en_jp/
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NOMINATOR:
Joseph Daab
Director, Corporate Communications
ABBOTT
100 Abbott Park Road
Abbott Park, IL 60064
USA
joseph.daab@abbott.com
www.abbott.com
BEST OF ILLUSTRATIONS

NISSIN FOODS HOLDINGS CO., LTD.
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Images

NOMINATOR:
Jeffrey Canaday
Sr. Editor/Writer
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune
Chuo-ku TOKYO 104-0042
JAPAN
canaday@shi-an.co.jp
www.shi-an.co.jp

CLIENT:
NISSIN FOODS HOLDINGS CO., LTD.
28-1, 6-chome, Shinjuku
Shinjuku-ku, Tokyo 160-8524
JAPAN
www.nissin.com/en_jp/
BEST OF INFOGRAPHICS

HK ELECTRIC INVESTMENTS AND
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HKEI Sustainability Report 2020 - Keep Going for a Sustainable Future


NOMINATOR:
Josephine Tsang
Account Manager
FORMAT LIMITED
2801 Two Chinachem Exchange Square
338 King's Road, North Point
HONG KONG
josephinetsang@format.com.hk
www.format.com.hk

CLIENT:
T.Y. Ip
Head of Environmental Affairs
HK ELECTRIC INVESTMENTS AND HK ELECTRIC INVESTMENTS LIMITED
Hongkong Electric Centre
44 Kennedy Road
HONG KONG
tyip@hkelectric.com
www.hkei.hk
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SWEETEN THE FUTURE

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Images

NOMINATOR & PROJECT MANAGER:
Kentaro Onoda
General Manager, IR Office
KANRO INC.
3-20-2, Tokyo Opera City 37F
Nishishinjuku, Shinjuku-ku TOKYO, 163-1437
JAPAN
kentaro_onoda@kanro.jp
www.kanro.co.jp/en/

ACCOUNT EXECUTIVE:
Motohiro Ikeda
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune
Chuo-ku
Tokyo 104-0042
JAPAN
iked@shi-an.co.jp

ART/CREATIVE DIRECTOR:
Ikko Tsukahara
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune
Chuo-ku
Tokyo 104-0042
JAPAN
tsukahara@shi-an.co.jp

PHOTOGRAPHER:
Yoshiyuki Chiba
B2F KM Bldg. 5-5-7 Nishigotanda
Shinagawa-ku
Tokyo 141-0031
JAPAN
ychiba13@gmail.com

SPECIAL RECOGNITION:
Kazuyuki Fujikawa
FUJIYA PRINTING CORPORATION
3-17-5 Miyakojimanakadai
Miyakojima-ku
Osaka 534-0022
JAPAN
k-fukikawa@fujiya-p.co.jp
A Light in the Dark

https://ir.calwatergroup.com/static-files/438ac6db-92d3-4e3a-a085-c62c7f6e0268

NOMINATOR:
Shannon Dean
VP Customer Service & Chief Citizenship Officer
CALIFORNIA WATER SERVICE GROUP
1720 N. First Street
San Jose, CA 95112
USA
sdean@calwater.com
www.calwater.com
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CANNAE HOLDINGS, INC.

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NOMINATOR:
Roy Granato
President
GRANATO CREATIVE GROUP
2808 Virginia Avenue
Charlotte, NC 28205
USA
roy@granatocreative.com

CLIENT:
Bryan Coy
Chief Financial Officer
CANNAE HOLDINGS, INC.
1701 Village Center Circle
Las Vegas, NV 89134
USA
bcoy@cannaeholdings.com
www.cannaeholdings.com
NOMINATOR:
Antonio De Mitri
Managing Director
CONCEPT C MEDIA GMBH
Frankenthaler Str. 20
81539 Munich
GERMANY
gmb@concept-c.media
www.concept-c.media

CLIENT:
Holger Dietel
Managing Director
HERMES GROUP
Georg-Kalb-Strasse 5-8
82049 Pullach
GERMANY
holger.dietel@hermes-arzneimittel.com
www.hermes-arzneimittel.com
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ÖAMTC
ANNUAL REPORT 2020
PORTRAITS

https://www.oeamtc.at/0120_20_Leistungsbericht_ANSICHT_neu_FINAL.pdf/43.757.756

NOMINATOR & PROJECT MANAGER:
Peter Loos
ÖAMTC
Baumgasse 129
Vienna 1030
AUSTRIA
peter.loos@oeamtc.at
www.oeamtc.at

ART/CREATIVE DIRECTOR:
Franz Xaver Scharler
ÖAMTC
Baumgasse 129
Vienna 1030
AUSTRIA
www.oeamtc.at

EDITOR/WRITER:
Lilly Anna Glü

PHOTOGRAPHER/ILLUSTRATOR:
Lukas Lorenz
www.lukaslorenz.com

PRINTING & PRODUCTION:
WALLIG ENNSTALER
DRUCKEREI UND VERLAG
www.walligdruck.at
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Booklet:

Images:

Video:

NOMINATOR:
Bill Rock
Executive Creative Director
UNITED THERAPEUTICS CORPORATION
1040 Spring Street
Silver Spring, MD 20910
USA
bill@unither.com
www.unither.com
BEST OF NON-TRADITIONAL ANNUAL REPORTS
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KANRO INC.
SWEETEN THE FUTURE

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Images

NOMINATOR & PROJECT MANAGER:
Kentaro Onoda
General Manager, IR Office
KANRO INC.
3-20-2, Tokyo Opera City 37F
Nishishinjuku, Shinjuku-ku TOKYO, 163-1437
JAPAN
kentaro_onoda@kanro.jp
www.kanro.co.jp/en/

ACCOUNT EXECUTIVE:
Motohiro Ikeda
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune Chuo-ku
Tokyo 104-0042
JAPAN
ikeda@shi-an.co.jp

ART/CREATIVE DIRECTOR:
Ikko Tsukahara
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune Chuo-ku
Tokyo 104-0042
JAPAN
tsukahara@shi-an.co.jp

PHOTOGRAPHER:
Yoshiyuki Chiba
B2F KM Bldg. 5-5-7 Nishigotanda Shinagawa-ku
Tokyo 141-0031
JAPAN
ychiba13@gmail.com

SPECIAL RECOGNITION:
Kazuyuki Fujikawa
FUJIYA PRINTING CORPORATION
3-17-5 Miyakojimanakadori
Miyakojima-ku
Osaka 534-0022
JAPAN
k-fukikawa@fujiya-p.co.jp
BEST OF NON-TRADITIONAL ANNUAL REPORTS
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NISSIN FOODS HOLDINGS CO., LTD.
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Images

NOMINATOR:
Jeffrey Canaday
Sr. Editor/Writer
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune
Chuo-ku TOKYO 104-0042
JAPAN
canaday@shi-an.co.jp
www.shi-an.co.jp

CLIENT:
NISSIN FOODS HOLDINGS CO., LTD.
28-1, 6-chome, Shinjuku
Shinjuku-ku, Tokyo 160-8524
JAPAN
www.nissin.com/en_jp/
BEST OF PRINTING & PRODUCTION
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NISSIN FOODS HOLDINGS CO., LTD.

NISSIN x JAPAN


Images

NOMINATOR:
Jeffrey Canaday
Sr. Editor/Writer
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune
Chuo-ku TOKYO 104-0042
JAPAN
canaday@shi-an.co.jp
www.shi-an.co.jp

CLIENT:
NISSIN FOODS HOLDINGS CO., LTD.
28-1, 6-chome, Shinjuku
Shinjuku-ku, Tokyo 160-8524
JAPAN
www.nissin.com/en_jp/
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NOMINATOR & PROJECT MANAGER:
Peter Loos
ÖAMTC
Baumgasse 129
Vienna 1030
AUSTRIA
peter.loos@oeamtc.at
www.oeamtc.at

ART/CREATIVE DIRECTOR:  EDITOR/WRITER:
Franz Xaver Scharler  Lilly Anna Glü
ÖAMTC
Baumgasse 129
Vienna 1030
AUSTRIA
www.oeamtc.at

PHOTOGRAPHER/ILLUSTRATOR:  PRINTING & PRODUCTION:
Lukas Lorenz  WALLIG ENNSTALER
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NOMINATOR:
Youn H. Park
Lead Partner
TALANTONE CREATIVE GROUP
7th Floor, 7, ABS Bldg., Dosan-daero 30-gil,
Gangnam-gu SEOUL 06047
SOUTH KOREA
ypark@talantone.com
www.talantone.com

CLIENT:
Alice Shin
Manager
NAVER CORP.
Naver Green Factory, 178-1, Jeongja-Dong, Bundang-Gu
Seongnam-Si, Gyeonggi-Do 463-867
SOUTH KOREA
sangmi.shin@navercorp.com
www.navercorp.com
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NOMINATOR:
Peter Poppe
Senior Managing Partner
HGB HAMBURGER GESCHÄFTSBERICHTEN GmbH & Co. KG
Rentzelstrasse 10a
20146 Hamburg
GERMANY
poppe@hgb.de
www.hgb.de

CLIENT:
Tom Anen
Director Corporate Communications
ARMACELL INTERNATIONAL S.A.
89C, rue Pafebruch
8308 Capellen
LUXEMBOURG
tom.anen@armacell.com
www.armacell.com

ACCOUNT EXECUTIVE: Christa Eickmeyer
PROJECT MANAGER: Boris Fisk
HGB HAMBURGER GESCHÄFTSBERICHTEN
GMBH & CO. KG
Rentzelstrasse 10a
20146 Hamburg
GERMANY
poppe@hgb.de
www.hgb.de
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NOMINATOR:
Mike Tisdall
Founding Director
INSIGHT CREATIVE
Level 2, Shed 19A, Princes Wharf,
137 Quay Street
Auckland 1010
NEW ZEALAND
mike@insightcreative.co.nz
www.insightcreative.co.nz

CLIENT:
David Banfield
CEO
COMVITA LIMITED
23 Wilson Road South, Paengaroa,
Bay of Plenty 3189
NEW ZEALAND
david.banfield@comvita.com
www.comvita.com
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NEW WORLD DEVELOPMENT COMPANY LIMITED
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NOMINATOR:
Martina Lin
Asst. MKT Communication Officer
iONE FINANCIAL PRESS LIMITED
51/F, Far East Consortium Building
113-125A Des Voeux Road Central
HONG KONG
martina.lin@ione.com.hk
www.ione.com.hk

CLIENT:
Evonne Cheung
Manager, Investor Relations
NEW WORLD DEVELOPMENT COMPANY LIMITED
30/F, New World Tower 1,
18 Queen's Road Central
HONG KONG
evonnecheung@nwd.com.hk
www.nwd.com.hk
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NOMINATOR:
Tim Yeung
Executive - Corporate Services
EDICO FINANCIAL PRESS SERVICES LIMITED
8/F, Wheelock House,
20 Pedder Street Central
HONG KONG
tim.yeung@edico.com.hk
www.edico.com.hk

CLIENT:
Bonnie Liu
Financial Controller
MIRAMAR HOTEL AND INVESTMENT COMPANY, LIMITED
15/F, Mira Place Tower A,
132 Nathan Road
Tsimshatsui Kowloon
HONG KONG
bonnie.liu@miramar-group.com
www.miramar-group.com
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NOMINATOR:
Davy Li
Managing Director & Head of Sales
CRE8 (GREATER CHINA) LIMITED
1/F, China Building, 29 Queen's Road Central
Central
HONG KONG
davyli@cre8corp.com
http://www.cre8corp.com/

CLIENT:
Lisa Lai
Director of Investor Relations
CHINA TELECOM CORPORATION LIMITED
28/F, Everbright Centre,
108 Gloucester Road Wanchai
HONG KONG
lisa.lai@chinatelecom-h.com
www.chinatelecom-h.com
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http://reports.clariant.com

NOMINATOR:
Juergen Jehle
Editor in Chief
KAMMANN ROSSI GMBH
Niehler Strasse 104
50733 Cologne NRW
GERMANY
j.jehle@kammannrossi.de
www.kammannrossi.de

CLIENT:
Claudia Kamensky
Team Lead External Communications
CLARIANT
Clariant International Ltd, Corporate Center Pratteln
Basel-Land CH-4133
SWITZERLAND
claudia.kamensky@clariant.com
www.clariant.com
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Nominator:
Pilar Muñoz
CEO
X Design
Cortes 23, Tlacopac
Cuidad de Mexico 01049
Mexico
Tel: 55 21284501
pilar.munoz@xdesign.com.mx
www.xdesign.com.mx

Client:
Sportsworld
Av. Vasco de Quiroga No. 3880 Level 2 Col. Santa Fe
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Mexico
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NOMINATOR:
Kyu-yeon Won
CEO
MECAYOURS CORPORATION
27 Gangnam-daero 146-gil, Gangnam-gu
Seoul 06038
SOUTH KOREA
kyone@mecayours.co.kr
http://mecayours.co.kr/wp/

CLIENT:
Taejoo Roh
Sr. Manager
OCI COMPANY LTD.
Corporate Planning Team, OCY Bldg.,
94 Sogong-ro, Jung-gu
Seoul 04532
SOUTH KOREA
taejoo@oci.co.kr
www.oci.co.kr
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NOMINATOR:
Astrid-Maria Schneider
RAHOFER WERBEAGENTUR – CHRISTIAN RAHOFER GMBH
Faberstrasse 6
Salzburg 5020
AUSTRIA
a.schneider@rahofer.com
www.rahofer.com

CLIENT:
Hannes Roither
Palfinger AG
Lamprechtshausener Bundesstrasse 8
Bergheim/Salzburg
Salzburg 5101
AUSTRIA
Tel: 43 662 2281 81100
h.roither@palfinger.com
www.palfinger.com
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NOMINATOR/ACCOUNT EXECUTIVE:
Peter Poppe
Senior Managing Partner
HGB HAMBURGER GESCHÄFTSBERICHTG MBH & CO. KG
Rentzelstrasse 10a
20146 Hamburg
GERMANY
poppe@hgb.de
www.hgb.de

CLIENT:
Sandra Siegele
Referentin Finanzkommunikation
JUNGHEINRICH AKTIENGESELLSCHAFT
Friedrich-Ebert-Damm 129
22047 Hamburg
GERMANY
sandra.siegele@jungheinrich.de
www.jungheinrich.com

PROJECT MANAGER:
Claudia Gutsche
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NOMINATOR:
Priya Palani
Creative Director
THE TASK FORCE FOR GLOBAL HEALTH
330 W. Ponce de Leon Avenue
Decatur, GA 30030
USA
ppalani@taskforce.org
https://taskforce.org/
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ÖAMTC
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https://www.oeamtc.at/0120_20_Leistungsbericht_ANSICHT_neu_FINAL.pdf/43.757.756

NOMINATOR & PROJECT MANAGER:
Peter Loos
ÖAMTC
Baumgasse 129
Vienna 1030
AUSTRIA
peter.loos@oeamtc.at
www.oeamtc.at

ART/CREATIVE DIRECTOR:  EDITOR/WRITER:
Franz Xaver Scharler
ÖAMTC
Baumgasse 129
Vienna 1030
AUSTRIA
www.oeamtc.at
Lilly Anna Glü

PHOTOGRAPHER/ILLUSTRATOR:  PRINTING & PRODUCTION:
Lukas Lorenz
www.lukaslorenz.com
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NOMINATOR:
Antonio De Mitri
Managing Director
CONCEPT C MEDIA GMBH
Frankenthaler Str. 20
81539 Munich
GERMANY
gmb@concept-c.media
www.concept-c.media

CLIENT:
Holger Dietel
Managing Director
HERMES GROUP
Georg-Kalb-Strasse 5-8
82049 Pullach
GERMANY
holger.dietel@hermes-arzneimittel.com
www.hermes-arzneimittel.com
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NISSIN FOODS HOLDINGS CO., LTD.
NISSIN x JAPAN


Images

NOMINATOR:
Jeffrey Canaday
Sr. Editor/Writer
SHIAN INC.
Hatchobori MF Bldg. 7F, 1-2-9 Irifune
Chuo-ku TOKYO 104-0042
JAPAN
canaday@shi-an.co.jp
www.shi-an.co.jp

CLIENT:
NISSIN FOODS HOLDINGS CO., LTD.
28-1, 6-chome, Shinjuku
Shinjuku-ku, Tokyo 160-8524
JAPAN
www.nissin.com/en_jp/
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NOMINATOR:
Shamsimar Yusof
Group Managing Director
CD CORPORATE REPORTS SDN BHD
G-2, Jalan PJU 8/3A, Damansara Perdana
Petaling Jaya Selangor 47820
MALAYSIA
sham@cdgroup.com.my
www.cdgroup.com.my

CLIENT:
Diyana Syamsiya Rozali
Executive, Brand Management
PETRONAS CHEMICALS GROUP BERHAD
Level 48, Tower 1, PETRONAS Twin Towers,
KL City Centre
Kuala Lumpur Wilayah Persekutuan 50088
MALAYSIA
diyana.rozali@petronas.com.my
www.petronas.com.my
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**NOMINATOR:**
Francis Chua
Chief Executive Officer
META FUSION PTE LTD
283 Outram Road
Singapore, Singapore 169068
SINGAPORE
francis@metafusion.com.sg
www.metafusion.com.sg

**CLIENT:**
Valeria Montesoro
Comms. Consultant
JAPFA LTD
391B Orchard Road, #18-08 Ngee Ann City,
Tower 8
Singapore, Singapore 238874
SINGAPORE
valeria.montesoro@japfa.com
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NOMINATOR:
Jongho Kim
President
INTONATION
1803, 226, Gasan-digital 1-ro, Geumcheon-gu
Seoul 08502
SOUTH KOREA
Tel: 82 2 539 7420
sung@intonation.kr
www.intonation.kr

CLIENT:
Honghwan Chae
Manager
KUMHO TIRE
68, Saemunan-ro, Jongno-gu
Seoul 03184
SOUTH KOREA
www.kumhotire.com
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NOMINATOR:
Cansu Corak
Project Executive
FINAR KURUMSAL
Seba Office Boulevard D21 Ayazaga Mah.Mimar Sinan Sok. No.21,
Sariyer ISTANBUL
TURKEY
cansu.corak@finarkurumsal.com
www.finarkurumsal.com

CLIENT:
HALKBANK
Barbaros Mah. Şebboy Sok. No:4/1 Kat: 21
Batı Ataşehir P.K.34746
Ataşehir - İstanbul
TURKEY
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NOMINATOR:
Shannon Dean
VP Customer Service & Chief Citizenship Officer
CALIFORNIA WATER SERVICE GROUP
1720 N. First Street
San Jose, CA 95112
USA
sdean@calwater.com
www.calwater.com
BEST OF ASIA/PACIFIC

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NOMINATOR:
Mike Tisdall
Founding Director
INSIGHT CREATIVE
Level 2, Shed 19A, Princes Wharf,
137 Quay Street
Auckland 1010
NEW ZEALAND
mike@insightcreative.co.nz
www.insightcreative.co.nz

CLIENT:
David Banfield
CEO
COMVITA LIMITED
23 Wilson Road South, Paengaroa,
Bay of Plenty 3189
NEW ZEALAND
david.banfield@comvita.com
www.comvita.com
BEST OF EUROPE

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https://www.armacell.com/investors/annual-report-2020

NOMINATOR:
Peter Poppe
Senior Managing Partner
HGB HAMBURGER GESCHÄFTSBERICHTS GMBH & CO. KG
Rentzelstrasse 10a
20146 Hamburg
GERMANY
poppe@hgb.de
www.hgb.de

CLIENT:
Tom Anen
Director Corporate Communications
ARMACELL INTERNATIONAL S.A.
89C, rue Pafebruch
8308 Capellen
LUXEMBOURG
tom.anen@armacell.com
www.armacell.com

ACCOUNT EXECUTIVE:
Christa Eickmeyer
HGB HAMBURGER GESCHÄFTSBERICHTS GMBH & CO. KG
Rentzelstrasse 10a
20146 Hamburg
GERMANY
poppe@hgb.de
www.hgb.de

PROJECT MANAGER:
Boris Fisk