



2022 ARC Awards Grand Winners Book

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2022 ARC Awards Preliminary Judges

A.PLUS FINANCIAL PRESS LIMITED

HONG KONG

Carson Chan – Art Director
Evelyn Tang – Art Director
Walter Yu – Head of Design

AIR

Rockville, MD

Martha Mater - Mgr., Creative Services
Matt Mowczko – Graphic Design
Lesla Rowe – Art Direction

ANTA SPORTS PRODUCTS LIMITED

HONG KONG

Pamela Yeung – Investor Relations Mgr
Emily Ng Yu Yi – Sr. Investor Relations Mgr

ATRUVIA AG

Hamburg, GERMANY

Maika-Alexander Stangenberg – SVP Marketing
& Communications

AVILA CREATIVE

Chicago, IL

John Avila – Principal

BANK OF CHINA (HONG KONG)

HONG KONG

Angel Yip – Deputy General Manager

BRAINDS

Vienna, AUSTRIA

Christian Binder – Partner, Creative Director
Gernot Preslmayer – Creative Director

BURGESS STRATEGIC MARKETING SERVICES

Troy, MI

Sandra J. Burgess – Owner

CD COMMUNICATIONS GROUP SDN BHD

Selangor, MALAYSIA

Nor Azmi (Tomy) – Head, Creative Director
Mohd Azwandie (Jack) – Senior Art Director

CHINA COMMUNICATIONS SERVICES CORPORATION LTD

HONG KONG

Joanna Lee- Executive Assistant to Company
Secretary & Deputy CFO

CHINA TELECOM CORPORATION LTD

HONG KONG

Lisa Lai – Director of Investor Relations

CHINA UNICOM (HONG KONG) LIMITED

HONG KONG

Michelle Lam – Manager, Company Secretary
Department
Enrica Lee -Assistant Company Secretary

CONSULTANT

Chichester, UNITED KINGDOM

Reginald Pauffley – Independent

CONSULTANT

Kuala Lumpur, MALAYSIA

Lin Yong – Creative Director

CONTENT PERFORMANCE GROUP GMBH

Wien, AUSTRIA

Dr. Katrin Seidel – Editor in Chief/Project
Manager

CRE8 (GREATER CHINA) LIMITED

HONG KONG

Wayne Cheung – Creative Director
Jefferson Chiu – Senior Art Director
Shirley Liu – Senior Art Director

CURRAN + CONNORS, INC.

Ronkonkoma, NY

Jeff Brandi – Chief Creative Officer
Megan Lukas – Art Director

DAIWA HOUSE INDUSTRY CO., LTD

Osaka, JAPAN

Kazutaka Morimoto - Manager

DANIEL KENNEDY COMMUNICATIONS SERVICES

New York, NY
Daniel Kennedy - CEO
Karin Kennedy – E.V.P.

DNA KOMUNIKA

Jakarta, INDONESIA
Meta Magdalena – CEO
Faisal Bayhakah Umar – Creative Director

EDICO FINANCIAL PRESS SERVICES LIMITED

HONG KONG
Amy Donati – Executive Director & Chief Executive Officer
Bell Chan – Associate Director-Creative & Graphic Department
Ricky Tse – Director, Print Bind/Logistics Dept.

ELEGANCE FINANCIAL COMMUNICATIONS

HONG KONG
Eiko Cheng – Art Director
Aman Ho – Assistant Art Director

EQUITY FINANCIAL PRESS LTD

HONG KONG
Kan Sze Man – Senior Designer
Anita Tang – Chief Design Officer
Lam I Wai – Assistant Art Director

FAST RETAILING LTD

Tokyo, JAPAN
Ayako Misawa
Nasta Tsuneoka

FGI DESIGN

New York, NY
Trevor Paccione – Creative Director
Susan Weiss – Senior Vice President

FINAR KURUMSAL ILETISIM COZUMLERI LTD. STI.

Istanbul, TURKEY
Nihan Yasa Sonmez – Project Director

GRANATO CREATIVE GROUP

Charlotte, NC
Roy Granato - President

GREAT THINKS

Cologne, GERMANY
Brigitte Lapper-Rohricht – Sr. Creative Director

H2H CONSULTING

Troy, MI
Kendra Corman – Managing Director

HETERMEDIA SERVICES LTD.

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Orling Or - Business Development Director

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Boris Fister – Director Consulting and Processes
Dorothee Grun – Sustainability Expert
Olaf Kohnke – Managing Partner
Annika Kunkic – Project Manager
Peter Poppe – Managing Partner
Barbara Riebesam – Art Director

INBRAX

Santiago, CHILE
Rod Gallardo – Art Director
Pancho Gonzalez – CCO

INSIGHT CREATIVE LIMITED

Auckland, NEW ZEALAND
Mike Tisdall –Founding Director

iONE FINANCIAL PRESS LIMITED

HONG KONG
Kiang Lim Chee – Creative Director
Chan Tak Chzong – Art Director
Tam Siu Fai – Art Director

JUNGHEINRICH AG

Hamburg, GERMANY
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KANRO INC.

Tokyo, JAPAN
Kentaro Onoda – Senior Manger
Yuuki Tsubakihara – Finance & Accounting
Emi Ugawa – Assistant Manager

**KARIN UND WALTER BLUCHERT
GEDACHTNISSTIFTUNG**
Hamburg, GERMANY
Magdalena Bluchert – Board

KERRY PROPERTIES LIMITED
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& Communications

KORTEMAERZWOLFF
Hamburg, GERMANY
Matthias Wolff – Manager

LITTLE BOOK STUDIO
Brooklyn, NY
Peter Freeby – COO/ Design Director

M&M
HONG KONG
Mike Moulders – Principal Brand Design
Consultant

MEDIA GENESIS
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Ian Toh – General Manager

MILENIO 3 GENERA
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Galia Elisa Minguier – Graphic Designer
Daniela Popp – CEO
Daniela Sanchez – Content Consultant

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Seoul, SOUTH KOREA
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Kim Min Sun – Managing Director
Jong-Kook Yi – Chief Director

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Ng Jun Han – Art Director
Chiew Yow Hing – Senior Art Director
Darren Lee – Art Director
Shawn Ngan – Art Director

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Alex Ng – Art Director

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Dora Rodriguez – Senior Designer

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New York, NY
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Parker Lee- Art Director
Rachel Radtke – Account Director

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Nick Li – Creative Director
Emmy Sin – Head of Design

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Iris Wong - Creative Director

UNITED THERAPEUTICS

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Bill Rock – Executive Creative Director

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Kim Ann Piccora - Founder/Creative Principal

YELLOW CREATIVE (HK) LTD.

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Rebecca So – Managing Partner

Ellen Zee – Managing Partner

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OCEAN PARK CORPORATION

Annual Report 2020-2021

https://media.oceanpark.com.hk/files/s3fs-public/ophk_ar20-21.pdf

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~ *Die-Cut* ~

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Video: <https://www.youtube.com/watch?v=BhHwQvs9Vlo>

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THE HONGKONG AND SHANGHAI HOTELS, LIMITED *Corporate Responsibility and Sustainability Report 2021*

<https://www.hshgroup.com/-/media/Files/HSB/Sustainability-Reports/EN/2021-Sustainability-Report---EN.ashx>

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HKBN LTD. *Annual Report 2021*

https://reg.hkbn.net/WwwCMS/upload/pdf/en/e_AnnualReport_2021.pdf

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FORTUNE REAL ESTATE INVESTMENT TRUST

Annual Report 2021

PDF: https://www.fortunereit.com/media/financial_report_pdf_1650533343_XALRI.pdf

Images: https://www.mercommawards.com/pdf%20files/ARC2022_final/gnnx_FortuneREIT-AR21.pdf

Video: <https://demo.gennexfp.com/design/FortuneREIT-AR2021-GENNEX.mp4>

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KANRO INC.
FIND IT!

https://ssl4.eir-parts.net/doc/2216/ir_material_for_fiscal_ym13/118791/00.pdf

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~ *Europe* ~

ÖAMTC

Annual Report 2021

PDF: https://drive.google.com/file/d/19-NU9ViSEbR90An1AGXEwYQ4t6IDE_4z/view

Video: https://www.mercommawards.com/pdf%20files/ARC2022_final/OEAMTC_annual_report_2021.mp4

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~ *Hong Kong* ~

NEW WORLD DEVELOPMENT COMPANY LIMITED

Annual Report 2021

PDF: https://cms.nwd.com.hk/downloadIR/report/185/NWD%20FY2021%20Annual%20Report_E_0.pdf

Video: <https://youtu.be/YXW-RvEnHek>

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BEST OF INTERIOR DESIGN
~ *People's Republic of China* ~

HARBIN BANK CO., LTD.
Environmental, Social and Governance Report 2020

PDF: <https://www1.hkexnews.hk/listedco/listconews/sehk/2021/0528/2021052800774.pdf>

Video: https://www.mercommawards.com/pdf%20files/ARC2022_final/topp_HRBB-2020-ESG.m4v

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~ International ~

NISSIN FOODS HOLDINGS CO., LTD.

Value Report 2021

[https://www.nissin.com/en_jp/ir/library/annual/pdf/NISSIN_21\(e\)_0418_web.pdf](https://www.nissin.com/en_jp/ir/library/annual/pdf/NISSIN_21(e)_0418_web.pdf)

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ABBOTT

Shaping the Future of Healthcare

<https://www.abbottinvestor.com/static-files/28e5aeb5-7a6c-48a7-9c4c-2847a4f0bb1a>

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[https://www.nissin.com/en_jp/ir/library/annual/pdf/NISSIN_21\(e\)_0418_web.pdf](https://www.nissin.com/en_jp/ir/library/annual/pdf/NISSIN_21(e)_0418_web.pdf)

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NATIONAL SAVINGS BANK

Inspired by Values...Driven by Purpose...Shaped by Technology

https://www.nsb.lk/wp-content/uploads/2022/06/NSB_AR_2021.pdf

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PETRONAS CHEMICALS GROUP BERHAD *INTEGRATED REPORT 2021*

<https://www.petronas.com/pcg/sites/pcg/files/2022-03/PCG-Integrated-Report-2021.pdf>

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CLP HOLDINGS LIMITED

CLP 2021 Annual Report

https://www.clpgroup.com/content/dam/clp-group/channels/investor/document/3-3-financial-reports/2021/e_2021Annual%20Report.pdf

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~ *International* ~

ABBOTT
Shaping the Future of Healthcare

<https://www.abbottinvestor.com/static-files/28e5aeb5-7a6c-48a7-9c4c-2847a4f0bb1a>

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QUAKER HOUGHTON
We're Just Getting Started

<https://home.quakerhoughton.com/2021-annual-report-and-form-10-k/>

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