2022 ARC Awards
Grand Winners
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HONG KONG
Carson Chan – Art Director
Evelyn Tang – Art Director
Walter Yu – Head of Design

AIR
Rockville, MD
Martha Mater - Mgr., Creative Services
Matt Mowczko – Graphic Design
Lesa Rowe – Art Direction

ANTA SPORTS PRODUCTS LIMITED
HONG KONG
Pamela Yeung – Investor Relations Mgr
Emily Ng Yu Yi – Sr. Investor Relations Mgr

ATRUVIA AG
Hamburg, GERMANY
Maika-Alexander Stangenberg – SVP Marketing & Communications

AVILA CREATIVE
Chicago, IL
John Avila – Principal

BANK OF CHINA (HONG KONG)
HONG KONG
Angel Yip – Deputy General Manager

BRAINDS
Vienna, AUSTRIA
Christian Binder – Partner, Creative Director
Gernot Preslmayer – Creative Director

BURGESS STRATEGIC MARKETING SERVICES
Troy, MI
Sandra J. Burgess – Owner

CD COMMUNICATIONS GROUP SDN BHD
Selangor, MALAYSIA
Nor Azmi (Tomy) – Head, Creative Director
Mohd Azwandie (Jack) – Senior Art Director

CHINA COMMUNICATIONS SERVICES CORPORATION LTD
HONG KONG
Joanna Lee - Executive Assistant to Company Secretary & Deputy CFO

CHINA TELECOM CORPORATION LTD
HONG KONG
Lisa Lai – Director of Investor Relations

CHINA UNICOM (HONG KONG) LIMITED
HONG KONG
Michelle Lam – Manager, Company Secretary Department
Enrica Lee - Assistant Company Secretary

CONSULTANT
Chichester, UNITED KINGDOM
Reginald Pauffley – Independent

CONSULTANT
Kuala Lumpur, MALAYSIA
Lin Yong – Creative Director

CONTENT PERFORMANCE GROUP GMBH
Wien, AUSTRIA
Dr. Katrin Seidel – Editor in Chief/Project Manager

CRE8 (GREATER CHINA) LIMITED
HONG KONG
Wayne Cheung – Creative Director
Jefferson Chiu – Senior Art Director
Shirley Liu – Senior Art Director

CURRAN + CONNORS, INC.
Ronkonkoma, NY
Jeff Brandt – Chief Creative Officer
Megan Lukas – Art Director

DAIWA HOUSE INDUSTRY CO., LTD
Osaka, JAPAN
Kazutaka Morimoto - Manager
DANIEL KENNEDY COMMUNICATIONS SERVICES
New York, NY
Daniel Kennedy - CEO
Karin Kennedy – E.V.P.

DNA KOMUNIKA
Jakarta, INDONESIA
Meta Magdalena – CEO
Faisal Bayhakih Umar – Creative Director

EDICO FINANCIAL PRESS SERVICES LIMITED
HONG KONG
Amy Donati – Executive Director & Chief Executive Officer
Bell Chan – Associate Director-Creative & Graphic Department
Ricky Tse – Director, Print Bind/Logistics Dept.

ELEGANCE FINANCIAL COMMUNICATIONS
HONG KONG
Eiko Cheng – Art Director
Aman Ho – Assistant Art Director

EQUITY FINANCIAL PRESS LTD
HONG KONG
Kan Sze Man – Senior Designer
Anita Tang – Chief Design Officer
Lam I Wai – Assistant Art Director

FAST RETAILING LTD
Tokyo, JAPAN
Ayako Misawa
Nasta Tsuneoka

FGI DESIGN
New York, NY
Trevor Paccione – Creative Director
Susan Weiss – Senior Vice President

FINAR KURUMSAL ILETISIM COZUMLERI LTD. STI.
Istanbul, TURKEY
Nihan Yasa Sonmez – Project Director

GRANATO CREATIVE GROUP
Charlotte, NC
Roy Granato - President

GREAT THINKS
Cologne, GERMANY
Brigitte Lapper-Rohricht – Sr. Creative Director

H2H CONSULTING
Troy, MI
Kendra Corman – Managing Director

HETERMEDIA SERVICES LTD.
HONG KONG
Orling Or – Business Development Director

HGB HAMBURGER GESCHÄFTSBERICHTE GMBH & CO. KG
Hamburg, GERMANY
Yannik Burtelt – Project Manager
Boris Fister – Director Consulting and Processes
Dorothee Grun – Sustainability Expert
Olaf Kohnke – Managing Partner
Annika Kunkic – Project Manager
Peter Poppe – Managing Partner
Barbara Riebesam – Art Director

INBRAX
Santiago, CHILE
Rod Gallardo – Art Director
Pancho Gonzalez – CCO

INSIGHT CREATIVE LIMITED
Auckland, NEW ZEALAND
Mike Tisdall – Founding Director

iONE FINANCIAL PRESS LIMITED
HONG KONG
Kiang Lim Chee – Creative Director
Chan Tak Chzong – Art Director
Tam Siu Fai – Art Director

JUNGHENRICH AG
Hamburg, GERMANY
Sandra Siegele – Senior Financial Communications Manager

KANRO INC.
Tokyo, JAPAN
Kentaro Onoda – Senior Manger
Yuuki Tsubakihara – Finance & Accounting
Emi Ugawa – Assistant Manager
KARIN UND WALTER BLUCHERT
GEDACHTNISSTIFTUNG
Hamburg, GERMANY
Magdalena Bluchert – Board

KERRY PROPERTIES LIMITED
HONG KONG
Michelle Lam – Senior Director, Sustainability & Communications

KORTEMAERZWOLFF
Hamburg, GERMANY
Matthias Wolff – Manager

LITTLE BOOK STUDIO
Brooklyn, NY
Peter Freeby – COO/ Design Director

M&M
HONG KONG
Mike Moulders – Principal Brand Design Consultant

MEDIA GENESIS
Troy, MI
Antoine Dubeauclard - President

MENSALIA
UNTERNEHMENSBERATUNGS GMBH
Vienna, AUSTRIA
Sandra Degen – Graphic Design
Vinzenz Zaponig – Back Office

MENS CREATION LIMITED
HONG KONG
Ng Ka Wa Kimmy – Creative Director

META FUSION PTE LTD
SINGAPORE
Francis Chua – Managing & Creative Director
Ian Toh – General Manager

MILENIO 3 GENERA
Mexico City, MEXICO
Galia Elisa Minguer – Graphic Designer
Daniela Popp – CEO
Daniela Sanchez – Content Consultant

MM PARTNERS
Seoul, SOUTH KOREA
Lee Sang Hyun – Art Director
Kim Min Sun – Managing Director
Jong-Kook Yi – Chief Director

NOON CREATIVE
New York, NY
Yangmin (Chloe) Zhao – Founder CEO

NOVA FUSION SDN BHD
Kuala Lumpur, MALAYSIA
Christopher Hew Tuck Fai – Senior Art Director
Ng Jun Han – Art Director
Chiew Yow Hing – Senior Art Director
Darren Lee – Art Director
Shawn Ngan – Art Director

ORANGE FINANCIAL PRINTING LIMITED
HONG KONG
Carbie Chan – Account Director
Alex Ng – Art Director

PARAGRAPHS LLC
Chicago, IL
Carrie Ceresa – Senior Designer
Dora Rodriguez – Senior Designer

PRATT INSTITUTE
New York, NY
Alisa Zamir – Professor, Graduate Communications/Packaging Identities & Systems Design

RED CAFFEINE
Lombard, IL
Amy Anderson – V.P. Client Services
Parker Lee – Art Director
Rachel Radtke – Account Director

REF FINANCIAL PRESS LIMITED
HONG KONG
Alex Choi – Creative Director
Nick Li – Creative Director
Emmy Sin – Head of Design

SAKAGUCHI COMPANY
Tokyo, JAPAN
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Kiichiro Sakaguchi – President

SEQUEL
New York, NY
David Phan – Creative Director
SHIAN INC.
Tokyo, JAPAN
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Jeffrey Canaday – Writer/Editor
Kelly Mundt – Writer/Editor
Ikko Tsukahrara - President

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Naleen Wijesinghe – Head of Digital
Saman Wijesooriya – Head of Design

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Saman Wijesooriya – Head of Design

STAN GELLMAN GRAPHIC DESIGN
St. Louis, MO
Mary Muehlemann – Designer
Teresa Thompson – Owner/Designer
Bryan Wakeland – Senior Designer

THE BOEING COMPANY
Mesa, AZ
Chamila J. Nothum – Senior Manager, Boeing Communications

TOPPAN MERRILL LIMITED
HONG KONG
Andy Law – Senior Designer
Derek Ma – Creative Director
Iris Wong - Creative Director

UNITED THERAPEUTICS
Silver Spring, MD
Bill Rock – Executive Creative Director

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New York, NY
Zeev Zamir – Financial Advisor (Retired)

WALKER PUBLICITY CONSULTING
Troy, MI
Andrea Walker-Leidy – Founder & President

WYNK DESIGN, INC.
Huntington, NY
John Einemann – Creative Director
Kim Ann Piccora - Founder/Creative Principal

YELLOW CREATIVE (HK) LTD.
HONG KONG
Wong Chun Hong – Executive Creative Director
Rebecca So – Managing Partner
Ellen Zee – Managing Partner
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Team 2 Edward Bickel & Jeffrey Canaday
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Mesa, AZ

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*Creative Director, Creative Director, Creative Director*

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Hong Kong

**Bill Rock**

*Executive Creative Director*

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Silver Spring, MD

**Zeev Zamir**

*Financial Advisor (Retired)*

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*Founder/ Creative Principal*

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Hong Kong

**Ellen Zee**

*Managing Partner*

YELLOW CREATIVE (HK) LIMITED  
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~ Abstract/Graphics ~

OCEAN PARK CORPORATION
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THE HONGKONG AND SHANGHAI HOTELS, LIMITED
Corporate Responsibility and Sustainability Report 2021

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BEST OF COVER DESIGN

~ Text ~

HKBN LTD.
Annual Report 2021


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FORTUNE REAL ESTATE INVESTMENT TRUST
Annual Report 2021

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Video: https://demo.gennexfp.com/design/FortuneREIT-AR2021-GENNEX.mp4

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KANRO INC.

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BEST OF INTERIOR DESIGN
~ Europe ~

ÖAMTC
Annual Report 2021

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BEST OF INTERIOR DESIGN
~ Hong Kong ~

NEW WORLD DEVELOPMENT COMPANY LIMITED
Annual Report 2021

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BEST OF INTERIOR DESIGN
~ People’s Republic of China ~

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Environmental, Social and Governance Report 2020

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Video: https://www.mercommawards.com/pdf%20files/ARC2022_final/topp_HRBB-2020-ESG.m4v

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Value Report 2021


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BEST OF INFOGRAPHICS

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BEST OF FINANCIAL DATA

PETRONAS CHEMICALS GROUP BERHAD
INTEGRATED REPORT 2021


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BEST OF WRITTEN TEXT
~ International ~

ABBOTT
Shaping the Future of Healthcare

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We're Just Getting Started


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LITERATURE TRANSLATION INSTITUTE OF KOREA / POLICY PLANNING TEAM
Annual Report 2021

https://www.ltikorea.or.kr/upload/bizyearbook/20220407173109982405.pdf

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HONG KONG DESIGN CENTRE
Co-Creating Human-Centred Futures –
Hong Kong Design Centre's 2020-2021 Annual Report


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