



2024 ARC Awards Grand Winners Book

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2024 ARC Awards Preliminary Judges

33 VISUAL

Queretaro, MEXICO

Rafael Monroy – Photographer & Visual
Storyteller

A.PLUS FINANCIAL PRESS LIMITED

HONG KONG SAR PRC

Carson Chan – Art Director
Siuvia Kwok – Art Director
Walter Yu – Head of Design

AIR

Rockville, MD

Luis Martinez – Graphic Designer Specialist
Matt Mowczko – Graphic Design Specialist
Lesla Rowe – Lead Senior Graphic Designer

ANTA SPORTS PRODUCTS LIMITED

HONG KONG SAR PRC

Emily Ng Yu Yi – ESG Associate Director

AVILA CREATIVE

Chicago, IL

John Avila – Principal/Owner

BANK OF CHINA (HONG KONG)

HONG KONG SAR PRC

Angel Yip – Deputy General Manager

BEIJING PENG TU CULTURE & ART COMMUNICATION CO.

Beijing, CHINA

Pang Wang – Founder & Artistic Director

BGA PUBLISHING

Brightwaters, NY

Beau Gardner - President

BRIGHT D.O.O.

Ljubljana, SLOVENIA

Julija Čeru – Strategy Development Manager

BURGESS STRATEGIC MARKETING SERVICES

Troy, MI

Sandra J. Burgess – Owner

CALIFORNIA WATER SERVICE GROUP

San Jose, CA

Shannon Dean – Senior VP Customer Service &
Chief Citizenship Officer

CHINA COMMUNICATIONS SERVICES CORPORATION LTD

HONG KONG SAR PRC

Joanna Lee- Executive Assistant to Company
Secretary & Deputy CFO

CHINA UNICOM (HONG KONG) LIMITED

HONG KONG SAR PRC

Michelle Lam – Senior Manager, Company
Secretary Department
Enrica Lee -Assistant Company Secretary

CONSULTANT

Kuala Lumpur, MALAYSIA

Lin Yong – Creative Director

CONTENT PERFORMANCE GROUP GMBH

Wien, AUSTRIA

Joanna Jagiello – Art Director
Sonja Seidel – Art Director

CRE8 (GREATER CHINA) LIMITED

HONG KONG SAR PRC

Wayne Cheung – Head of Design

Jefferson Chiu – Creative Director

CRE8 (GREATER CHINA) LIMITED

(continued)

HONG KONG SAR PRC

Iris Lam – Art Director

Davy Li – Managing Director

CURRAN & CONNORS*Ronkonkoma, NY*

John Lantz – Senior Web Designer & UX
Designer

Brenda Mayo – Art Director

Michael McMurray – Creative Director

**DANIEL KENNEDY COMMUNICATIONS
SERVICES***New York, NY*

Daniel Kennedy - CEO

Karin Kennedy – C-CEO

DESIGNKOMMUNE*Filderstadt, GERMANY*

Karin Schurr – Art Director

DNA KOMUNIKA*Jakarta, INDONESIA*

Meta Magdalena – Director

Faisal Bayhakah Umar – Creative Director

**EDICO FINANCIAL PRESS SERVICES
LIMITED***HONG KONG SAR PRC*

Amy Donati – Executive Director & Chief
Executive Officer

Queenie Shek – Director, Creative & Graphic
Department

Ricky Tse – Director, Print Bind/Logistics
Department

EQUITY FINANCIAL PRESS LTD*HONG KONG SAR PRC*

Harry Hui – Senior Designer

June Kan – Senior Designer

Anita Tang – Chief Design Officer

FAST RETAILING LTD*Tokyo, JAPAN*

Naota Tsuneoka

FGI DESIGN*New York, NY*

Trevor Paccione – Creative Director

Susan Weiss – Senior Vice President

GENESIS ENERGY*Auckland, NEW ZEALAND*

Chris Mirams – GM Communications

GRANATO CREATIVE GROUP*Charlotte, NC*

Roy Granato - President

GREAT THINKS*Cologne, GERMANY*

Brigitte Lapper-Rohricht – CEO

HETERMEDIA SERVICES LTD.*HONG KONG*

Charles Ho – Design Manager

Orling Or - Business Development Director

HGB HAMBURGER**GESCHÄFTSBERICHTE GMBH & CO.
KG***Hamburg, GERMANY*

Yannik Burtelt – Project Manager

Olaf Kohnke – Managing Director

Annika Kunkic – Project Manager

Katharina Marx – Creative Director

HNB ASSURANCE PLC*Colombo, SRI LANKA*

Punsirini Perera – Chief Financial Officer

INBRAX*Santiago, CHILE*

Cristian Chavez – Creative Director

Rod Gallardo Valdivieso – Art Director

INDEPENDENT*Los Angeles, CA*

Jessica Qian – Art Director

INSIGHT CREATIVE LIMITED*Auckland, NEW ZEALAND*

Mike Tisdall – Founding Director

IONE FINANCIAL PRESS LIMITED*HONG KONG SAR PRC*

Chan Tak Chzong (Riley) – Art Director
Kiang Lim Chee (Axel) – Creative Director
Tam Sim Fai (Terry) – Art Director

JUNGHEINRICH AG*Hamburg, GERMANY*

Sandra Siegele – Senior Communications
Manager, Finance

KANRO INC.*Tokyo, Japan*

Kentaro Onoda – Senior Manager

KERRY PROPERTIES LIMITED*HONG KONG SAR PRC*

Michelle Lam – Senior Director, Sustainability
& Communications

**LORRAINE GREGORY
COMMUNICATIONS***Edgewood, NY*

Deana Ambrosio – Managing Director
Peter Spalding – Chief Growth Officer

M. Digital Partners Company Limited*HONG KONG SAR PRC*

Anita Chan – Project Manager
Jeff Hwa – Director
Anson Wong – Business Development Manager

M&M*HONG KONG SAR PRC*

Mike Moulders – Brand & Design
Consultant

MEDIA GENESIS*Troy, MI*

Antoine Dubeauclard - President

META FUSION PTE LTD*SINGAPORE*

Francis Chua – Managing & Creative Director
Ian Toh – CEO

MILENIO 3 GENERA*Mexico City, MEXICO*

Galia Minguier – Graphic Designer
Daniela Popp – CEO
Daniela Sanchez – Sustainability Consultant

MM PARTNERS*Seoul, SOUTH KOREA*

Yi, Jong-Kook – Chief Director

NOVA FUSION SDN BHD*Kuala Lumpur, MALAYSIA*

Ng Jun Han – Senior Art Director
Chiew Yow Hing – Senior Art Director
Darren Lee – Senior Art Director
Kristen Yeo – Senior Art Director

NZ POST*Wellington, NEW ZEALAND*

Tara Hayes – Corporate Communications Lead

**ORANGE FINANCIAL PRINTING
LIMITED***HONG KONG SAR PRC*

Carbie Chan – Account Director

PRATT INSTITUTE*New York, NY*

Alisa Zamir – Professor, Graduate
Communications

RBK ADVERTISING + DESIGN*NY, NY*

John Cowell – V.P. Creative Director

REF FINANCIAL PRESS LIMITED*HONG KONG SAR PRC*

Alex Choi – Creative Director
Jerry Lam – Associate Creative Director
Emmy Sin – Head of Design

RETHINK SDN BHD*Selangor, MALAYSIA*

Audrey Soon – Director of Operations
S. Indran A/L M Subramaniam – Chief
Executive Officer

SAKAGUCHI COMPANY

Tokyo, JAPAN

Johnny Kwok Wah Law – Executive Director
Kiichiro Sakaguchi – President

SEQUEL

NY, NY

David Phan – Creative Director

SHIAN INC.

Tokyo, JAPAN

Jeffrey Canaday – Writer/Editor
SHIAN INC. Senior Creative Team

SMART MEDIA

Colombo, SRI LANKA

Ananda Jagoda – Chief Creative Officer

STAN GELLMAN GRAPHIC DESIGN

St. Louis, MO

Mary Muehleemann – Designer
Teresa Thompson – Owner/Designer
Bryan Wakeland – Senior Designer

TOPPAN NEXUS LIMITED

HONG KONG SAR PRC

Sam Lam – Art Director
Donald Tang – Senior Designer
Iris Wong – Creative Director

UNITED THERAPEUTICS

Silver Spring, MD

Bill Rock – Executive Creative Director
Randy Scope – 2D-3D Design Manager

WYNK DESIGN, INC

Huntington, NY

John Einemann – Creative Director & Partner
Kim Ann Piccora – Creative Principal &
Pounder

YELLOW CREATIVE (HK) LTD

HONG KONG SAR PRC

Rebecca So – Managing Partner
Ellen Zee – Managing Partner

WACHOVIA SECURITIES

NY, NY

Zeev Zamir – Financial Advisor (Retired)

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ASIAINFO TECHNOLOGIES LIMITED

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Video <https://www.cre8corp.com/video/ARC/ARC.mp4>

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~ *Artistic/Creative* ~

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~ *Die-Cut* ~

PT PERMATA GRAHA NUSANTARA *Empowering Opportunities in a Sustainable Way*

A.R. <https://tinyurl.com/ARCPTPermataGrahaNusantara>

Cover GIF <https://tinyurl.com/ARCPTPermataGrahaNusantaraGIF>

Video <https://www.youtube.com/watch?v=9MC3vz06GEw>

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~ *Non-Profit Organizations* ~

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Annual Report 2023

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~ Various ~

ABBOTT

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~ HONG KONG SAR/PRC ~

WHARF REAL ESTATE INVESTMENT COMPANY LIMITED
Annual Report 2023

<https://tinyurl.com/ARCWharfRealEstateInvCo>

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BEST OF INTERIOR DESIGN
~ *Special Treatment* ~

THE ARAB ENERGY FUND
2023 Annual Report

A.R. https://reporting.apicorp.org/2023/wp-content/uploads/2024/06/TAEF_AR2023_FORDIGITAL_FINAL.pdf

Images https://www.mercommawards.com/pdf%20files/ARC2024_final/Arab%20Energy%20Fund.pdf

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Corporate Communications Director
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PEOPLE'S LEASING & FINANCE PLC *Annual Report 2023/24 - "Great Partnerships"*

<https://www.plc.lk/pdf/ar/plc-annual-report-2023-24-English.pdf>

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~ *USA* ~

CALIFORNIA WATER SERVICE GROUP

Best and Brightest

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~ International ~

HALKBANK

*From the Istanbul Financial Center Banking Hub,
We are moving our country into the new century*

<https://tinyurl.com/ARCHalkbankAR>

NOMINATOR:

Deniz Ekşi

Project Executive

FINAR KURUMSAL İLETİSİM COZUMLERİ LTD. STİ.

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~ *German Language* ~

ÖAMTC AIR RESCUE SERVICE
Im Fokus

<https://acrobat.adobe.com/id/urn:aaid:sc:VA6C2:a606c6ae-dc4c-4a2a-9b6d-15c9c8d7a0f2>

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BEST OF NON-ENGLISH ANNUAL REPORTS
~ *Various Languages* ~

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2023 Annual Report

<https://tinyurl.com/ARCLiteratureTranslationInst>

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ÖAMTC *Annual Report 2023*

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~ Hong Kong SAR/PRC ~

ASIAINFO TECHNOLOGIES LIMITED

Annual Report 2023

A.R. <https://doc.irasia.com/listco/hk/asiainfo/annual/2023/ar2023.pdf>

Video <https://www.cre8corp.com/video/ARC/ARC.mp4>

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~ *International* ~

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~ *Hong Kong SAR/PRC* ~

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A.R. <https://doc.irasia.com/listco/hk/asiainfo/annual/2023/ar2023.pdf>

Video <https://www.cre8corp.com/video/ARC/ARC.mp4>

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~ *International* ~

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A.R. <https://tinyurl.com/ARCOsterreichischePostAR>

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Images https://www.mercommawards.com/pdf%20files/ARC2024_final/03_AustrianPost_Overview_print.pdf

Video https://www.mercommawards.com/pdf%20files/ARC2024_final/01_AustrianPost_Awardfilm_final.mp4

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<https://www.hshgroup.com/-/media/files/hsh/sustainability-reports/2023/2023-crs-report-en.pdf>

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<https://www.nzpost.co.nz/sites/nz/files/2023-10/integrated-report-oct-2023.pdf>

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CHINA MOBILE LIMITED

Annual Report 2023

<https://www.chinamobileltd.com/en/ir/reports/ar2023.pdf>

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A.R. https://reporting.apicorp.org/2023/wp-content/uploads/2024/06/TAEF_AR2023_FORDIGITAL_FINAL.pdf

Images https://www.mercommawards.com/pdf%20files/ARC2024_final/Arab%20Energy%20Fund.pdf

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ARMACELL INTERNATIONAL S.A. *Annual Report 2023 - What makes us strong*

<https://www.armacell.com/sites/g/files/vzwtwi156/files/2024-05/Armacell%20Annual%20Report%202023.pdf>

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IOM Annual Report 2023

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Sustainability Report 2023

https://www.uzabase.com/pdf/sustainability_report2023_en.pdf

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ASIAINFO TECHNOLOGIES LIMITED *Annual Report 2023*

A.R. <https://doc.irasia.com/listco/hk/asiainfo/annual/2023/ar2023.pdf>

Video <https://www.cre8corp.com/video/ARC/ARC.mp4>

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<https://www.plc.lk/pdf/ar/plc-annual-report-2023-24-English.pdf>

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