

2014 ASTRID Awards Grand Winners Book

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Silver Spring, MD

Martha Mater – Manager, Creative Services

Matt Mowczko – Graphic Designer

AVILA CREATIVE, INC.

Chicago, IL
John Avila – Principal/Creative Director

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West Hampton, NY
Beau Gardner – President

DANIEL KENNEDY COMMUNICATIONS SERVICES

New York, NY Daniel Kennedy – President

EDICO FINANCIAL PRESS SERVICES LIMITED

Central, HONG KONG

Amy Chan Donati – Managing Director

Stella Kwok – Director/Trainer of Creative

& Graphic Department

Ricky Tse – Manager of Print Bind/Logistic

Department

ERGO ADVERTISING

Balgowlah Heights, NSW AUSTRALIA
Michael Mrakovcic – Executive Creative
Director

GENE POOL PROJECT

Sydney, AUSTRALIA
Brad Downing – Executive Creative
Director

GENNEX FINANCIAL MEDIA LIMITED

Central, HONG KONG

Corrin Chan – CEO, Executive Director & Head of Business Development

Claudia Choi – Associate Business
Development Director

Kelvin Chung – Creative Director

Jay Lee – Associate Technical Director

King Wong – Associate Creative Director

William Wong – Sr. Technical Director

GLOBAL POINT NY

New York, NY
Joey Augustyn – Designer
Tiffany Hong – Junior Designer
Ryan LeMere – Creative Associate

i.LINK GROUP LIMITED

Central, HONG KONG
Hidy Shum – Sales Director
Emmy Sin – Art Director

IONE FINANCIAL PRESS LIMITED

Central, HONG KONG

Cyrus Chan – Associate Sales Director

Man Chan – Art Director

Daniel Fok – Art Director

Dennis Ho – Sales Director

Axel Kiang – Creative Director

Eric Ko – Sales Manager

Epo Lai – Head of Sales

Terry Lai – Art Director

Terence Lau – Managing Director

Davy Li – Sales Director

ISTA INTERNATIONAL GMBH

Essen, NRW GERMANY
Janna Carina Bülhoff – Jr. Manager,
Corporate Communications

JIM BARBER STUDIO

Sandy Hook, CT Jim Barber – President

KD1 DESIGNAGENTUR

Köln, GERMANY
Prof. Rüdiger Quass von Deyen – Creative
Director, Managing Partner

M&M CONSULTANCY

Ma On Shan, Shatin HONG KONG Mike Moulders – Brand Design Consultant

MEDIA GENESIS

Troy, MI

Antoine Dubeauclard – President

Jim Glasgow – Business Development

Manager

MM PARTNERS

Seoul, KOREA
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Jungeun Kim – Planning Director
Hyungjin Park – Planning Director
Jong-Kook Yi – Chief Director

PARAGRAPHS, LLC.

Chicago, IL

Hannah Kim – Interactive Designer

Rachel Radtke – Senior Vice President

Dora Rodriguez – Senior Designer

PARCEL DESIGN

Toronto, Ontario CANADA Gary Beelik – Creative Director Richard Nalli-Petta – Designer

REF FINANCIAL PRESS LIMITED

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Alex Choi – Associate Creative Director

Teresa Law – Sales Director

Alan So – Creative Director

RINGZWEI

Hamburg, GERMANY
Dirk Linke – Creative Director

RTL GROUP

LUXEMBOURG
Janine Neves – Communications Manager

STAN GELLMAN GRAPHIC DESIGN

St. Louis, MO
Amber Branson – Designer
Teresa Thompson – President
Bryan Wakeland – Designer

TOPPAN VITE LIMITED

Kowloon, HONG KONG Wilson Kwan – Creative Director Derek Ma – Assistant Art Director Iris Wong – Assistant Art Director

WPP HMA BLAZE

Sydney, NSW AUSTRALIA Peter Sharpe – Chairman

XANADU COMMUNICATIONS

New York, NY Paul Froehlich – President

YELLOW CREATIVE (HK) LIMITED

North Point, HONG KONG
Rebecca So – Executive Director
Ellen Zee – Executive Director

Best of Show

EDICO FINANCIAL PRESS SERVICES LIMITED Calendar 2014 "Your Choice, Our Pride."

NOMINATOR

Ms. Joey Li Supervisor – Corporate Services Team EDICO FINANCIAL PRESS SERVICES LIMITED 8/F Wheelock House 20 Pedder Street, Central HONG KONG joey.li@edico.com.hk www.edico.com.hk

Best of Annual Reports –

Overall Presentation

NEXT MEDIA LIMITED Annual Report 2012-2013

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Best of Apps

LUFTHANSA CARGO AG "Lufthansa Cargo's planet" App-Magazine

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Best of Books

GENNEX FINANIAL MEDIA LIMITED GenNex – Printing Effect Guide

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SAMSUNG Samsung Profile 2013

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NEXT MEDIA LIMITED Annual Report 2012-2013

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Best of Video

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