



2026 ASTRID Awards  
Grand Winners  
Book

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# 2026 ASTRID Awards Judges

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## **BGA PUBLISHING INC**

*Brightwaters, NY*  
Beau Gardner – President

## **EDICO FINANCIAL PRESS SERVICE LIMITED**

*Hong Kong*  
Amy Donati – Executive Director & Chief Executive Officer  
Queenie Shek – Director - Creative & Graphic Department  
Ricky Tse- Director - Print Bind/Logistic Department

## **HONG KONG HOUSING SOCIETY**

*Hong Kong*  
Pamela Leung – Corporate Communications Director

## **INDEPENDENT**

Los Angeles, CA  
Jessica Qian – Art Director

## **KLLING MARIO 2.0**

Seoul, South Korea  
Marki SH Chang – Creative Director/CEO

## **MEDIA GENESIS**

*Troy, MI*  
Antoine Dubeauclard – President

## **NAKAMAMEDIA PUBLISHING**

*Koln, Germany*  
Rudiger Quass von Deyen – Founder & Creative Director

## **PEPPERCLUB**

*Germany and Switzerland*  
Sven Ruhs – Creative Director

## **STUDIO 210**

*Norwalk, CT*  
Richard Colon – Accountant  
Karen Krieger – CCO  
Juan Wen – Bookkeeper

## **TOPPAN NEXUS LIMITED**

*Hong Kong*  
Toni Chan – Art Director  
Derek Ma – Creative Director  
Iris Wong – Creative Director

## **VIRTUS ASIA**

*Hong Kong*  
Jan Harling – CEO

## **YELLOW CREATIVE**

*Hong Kong*  
Rebecca So – Managing Partner  
Ellen Zee – Managing Partner

# Best of Show

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UNITED THERAPEUTICS  
*UTHR 2024 ON TRACK*

[https://cdn.bfldr.com/9KOBNM5X/as/ccm6jf7nkq2m2crq8b9n53q9/UT\\_AR\\_2024\\_On\\_Track](https://cdn.bfldr.com/9KOBNM5X/as/ccm6jf7nkq2m2crq8b9n53q9/UT_AR_2024_On_Track)

## NOMINATOR

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# Best of Campaigns

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HONG KONG TOURISM BOARD

*2025 Hong Kong Halloween Campaign*

[https://drive.google.com/file/d/1pSfEC9SElvAewFmgPT8\\_23PKHHPbg6E0/view?usp=sharing](https://drive.google.com/file/d/1pSfEC9SElvAewFmgPT8_23PKHHPbg6E0/view?usp=sharing)

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[www.discoverhongkong.com](http://www.discoverhongkong.com)

# Best of Online Annual Reports

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CHINA UNICOM (HONG KONG) LIMITED

*Innovate to Elevate*

<http://ar2024.chinaunicom.com.hk/>

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Enrica Lee

Assistant Company Secretary

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# Best of Promotion

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MIRAMAR GROUP

*Cuisine Cuisine Mooncake Box 2025*

[https://drive.google.com/drive/folders/10-bST\\_VSk5ueSz-zWCJNOoxNkrKFxdT4?usp=sharing](https://drive.google.com/drive/folders/10-bST_VSk5ueSz-zWCJNOoxNkrKFxdT4?usp=sharing)

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<https://www.miramar-group.com>

# Best of Self-Promotion

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MASTERCARD

*Mastercard/The Open Championship*

<https://tinyurl.com/26ASTMastercardTheOpen>

NOMINATOR

Karen Krieger

Member, COO

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CLIENT

Alison Giordano

VP, Consumer Marketing and Sponsorship

MASTERCARD

2000 Purchase Street

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# Best of Video

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## UNITED THERAPEUTICS *UTHR 2024 ON TRACK*

[https://cdn.bfldr.com/9KOBNM5X/as/ccm6jf7nkq2m2crg8b9n53q9/UT\\_AR\\_2024\\_On\\_Track](https://cdn.bfldr.com/9KOBNM5X/as/ccm6jf7nkq2m2crg8b9n53q9/UT_AR_2024_On_Track)

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# Best of Websites

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## CHILDREN'S HOME SOCIETY OF CALIFORNIA *2025 Website Redesign*

[www.chs-ca.org](http://www.chs-ca.org)

### NOMINATOR

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