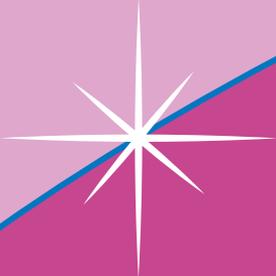




2025 galaxy AWARDS



ADVERTISING • BROCHURES
COPYWRITING • DESIGN • ANNUAL REPORTS
MAGAZINES • PROMOTION • PUBLIC RELATIONS
SPECIAL EVENTS • VIDEOS • WEBSITES



ENTRY DEADLINE: JULY 17, 2025

MAGNIFICENT!

2025 galaxy AWARDS

The **GALAXY Awards** competition motivates marketing professionals to pursue more creative and imaginative efforts. Being honored generates publicity, good public relations and wins new business. The **GALAXYs** are judged by international panels of industry leaders. Impressing them confirms your prestige to clients and colleagues. And a prize boosts pride of achievement!

“Winning the Grand Award is great news for us. These awards encourage our team and designers.”

CHINA UNICOM
Hong Kong SAR

“We are super honored - thanks for the recognition!”

FISCHERAPPELT
Doha, Qatar

“Thank you very much for the exciting news of our Best of Category win!! We are thrilled our work has been so successful! Looking forward to receiving the beautiful plaque. 😊”

HELLENIQ ENERGY
Maroussi, Greece

Wishing YOU magnificent success in the **2025 GALAXY Awards!**

DEADLINE: **July 17, 2025**

For the **MISSION STATEMENT** and complete list of all **80+ countries** that compete, visit mercommawards.com

CALENDAR

JULY

17

Deadline for
Entries

SEPTEMBER

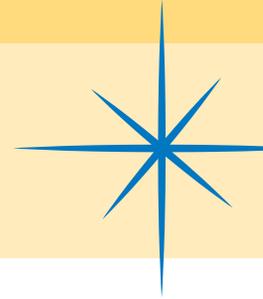
19

Winners
Notified

OCTOBER

20

Grand Winners
Announced



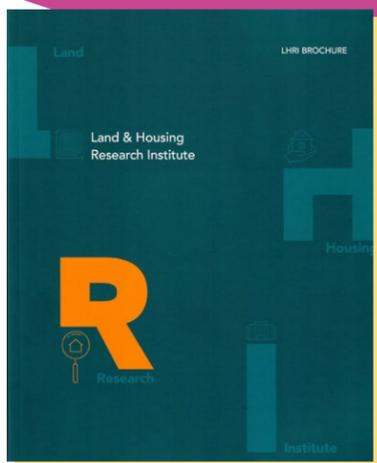
JUDGES

The International members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft, enabling the worldwide exchange of ideas and information.

- 33 Visual - MEXICO
- A. Plus Financial Press Limited - HONG KONG SAR
- Above The Line Company Limited - HONG KONG SAR
- Aimclear - USA
- AIR - USA
- Airport Authority - HONG KONG SAR
- ANTA Sports Product Ltd. - HONG KONG SAR
- Avila Creative, Inc. - USA
- Bank of China - HONG KONG SAR
- Beijing Pengtu Culture & Art Communication Co., Ltd. - PRC
- BGA Publishing - USA
- Bright Visuals - SLOVENIA
- Burgess Strategic Marketing Services - USA
- California Water Services Group - USA
- CD Communications Group SDN BHD - MALAYSIA
- China Communications Services Corporation Limited - HONG KONG SAR
- China Telecom Corporation Ltd. - HONG KONG SAR
- China Unicom - HONG KONG SAR
- COPE Content Performance Group GmbH - AUSTRIA
- Cre8 (Greater China) Limited - HONG KONG SAR
- Creative Creature Company Limited - HONG KONG SAR
- Curran & Connors, Inc. - USA
- Daniel Kennedy Communications Services - USA
- Design Kommune - GERMANY
- DNA KOMUNIKA - INDONESIA
- EDICO Financial Press Services Ltd. - HONG KONG SAR
- Elegance Financial Communications Limited - HONG KONG SAR
- Equity Financial Press Ltd. - HONG KONG SAR
- Fast Retailing Co., Limited - JAPAN
- FGI Design - USA
- Finar Kurumsal - TÜRKIYE
- Fulkrum - USA
- Genesis Energy - NEW ZEALAND
- GenNex Financial Press Limited - HONG KONG SAR
- Granato Creative Group - USA
- Great Thinks GmbH - GERMANY
- HeterMedia Services Ltd. - HONG KONG SAR
- HGB Hamburger Geschäftsberichte GmbH & Co. KG - GERMANY
- HNB Assurance PLC - SRI LANKA
- Hong Kong Air Cargo Terminals Ltd - HONG KONG SAR
- Hong Kong Metropolitan University - HONG KONG SAR
- Hong Kong Police Force - HONG KONG SAR
- Hong Kong Tourism Board - HONG KONG SAR
- Hyphen Group - SOUTH KOREA
- Inbrax - CHILE
- Insight Creative - NEW ZEALAND
- iONE Financial Press Limited - HONG KONG SAR
- Jessica Qian - USA
- Journal International The Home of Content GmbH - GERMANY
- JUJU Studio - USA
- Junghenrich - GERMANY
- Kanro Inc. - JAPAN
- Kerry Properties - HONG KONG SAR
- Killing Mario - SOUTH KOREA
- KMW - GERMANY
- KPR - SOUTH KOREA
- Kreatif Fabrika - TÜRKIYE
- Lin Young - MALAYSIA
- LLYC - SPAIN
- Lorraine Gregory Communications - USA
- M Digital Partners Company Limited - HONG KONG SAR
- M-1 Studios - USA
- M&M Consulting Ltd. - HONG KONG SAR
- Mag & Me - GERMANY
- Mark Joseph Photography - USA
- Media Genesis, Inc. - USA
- Mensalia GmbH - AUSTRIA
- MetaFusion Pte. Ltd. - SINGAPORE
- Milenio 3 - MEXICO
- MM Partners - SOUTH KOREA
- Nakama Media Publishing - GERMANY
- Nancy Burgess Strategic Marketing, Inc. - USA
- Ngong Ping 360 - HONG KONG SAR
- Nova Fusion - MALAYSIA
- NZ Post - NEW ZEALAND
- Ocean Park Corporation - HONG KONG SAR
- Orange Financial Printing Limited - HONG KONG SAR
- PepperClub - GERMANY
- PRATT Institute - USA
- Quaker Houghton - USA
- RBK Strategic Brand Marketing - USA
- REF Financial Press Limited - HONG KONG SAR
- Reginald Pauffley - UNITED KINGDOM
- RE:think - MALAYSIA
- Sakaguchi Corp. - JAPAN
- Sequel - USA
- Shian Inc. - JAPAN
- Six Group Services AG - SWITZERLAND
- Smart Media - SRI LANKA
- SSDM - USA
- Stan Gellman Graphic Design Inc. - USA
- Studio 210, LLC - USA
- Sydivest - DENMARK
- Symrise - GERMANY
- Tayburn - TÜRKIYE
- Territory - GERMANY
- The Hong Kong Society for the Aged - HONG KONG SAR
- Toppan Nexus Limited - HONG KONG SAR
- Ulled Asociados - SPAIN
- United Therapeutics - USA
- Virtus Asia - THAILAND
- Washington Gas - USA
- Wynk Design, Inc. - USA
- X_Design - MEXICO
- Yellow Creative (HK) Limited - HONG KONG SAR
- Zeev Zamir - USA

CONGRATULATIONS! 2024 grand award WINNERS

BEST OF SHOW



BEST OF BROCHURES

Hyphen Group
LAND & HOUSING RESEARCH INSTITUTE
LHRI: Re-search
(SOUTH KOREA)



BEST OF SPECIAL EVENTS

fischerAppelt, live marketing GmbH
CLAAS KGAA MBH
Claas @ Agritechnica 2023
(GERMANY)



BEST OF DESIGN - Brand Books

ramp.space GmbH & Co. KG
PORSCHE LIFESTYLE GMBH
Porsche Vibes
(GERMANY)



BEST OF VIDEOS

PR WING, Hong Kong Police Force
Anti-Road Racing Video
(HONG KONG SAR)



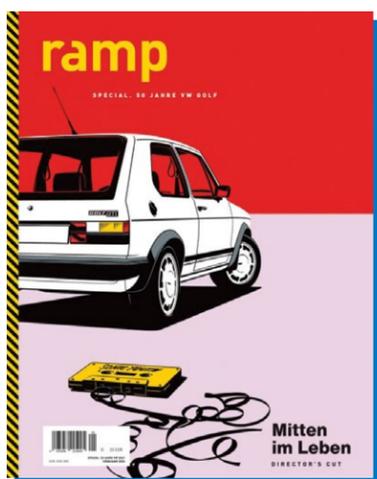
BEST OF ONLINE - Annual Reports

The Moments
SK CHEMICALS
2023 SK Chemicals Sustainability Report
(SOUTH KOREA)



BEST OF PROMOTION

Havas Hong Kong
MTR CORPORATION LIMITED
MTR The Wai
(HONG KONG SAR)



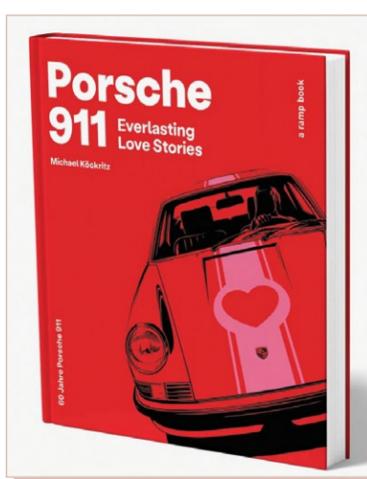
BEST OF DESIGN - Magazines

ramp.space GmbH & Co. KG
VOLKSWAGEN PASSENGER CARS
ramp special. 50 Years VW Golf
(GERMANY)



BEST OF PRINT - Annual Reports

HELLENiQ ENERGY Holdings S.A.
2023 Annual Report - Empowering Tomorrow
(GREECE)



BEST OF PUBLIC RELATIONS

ramp.space GmbH & Co. KG
DR. ING. H.C. F. PORSCHE AG
Porsche 911. Everlasting Love Stories
(GERMANY)



BEST OF ADVERTISING

Hong Kong Tourism Board
West Kowloon Wanders
(HONG KONG SAR)



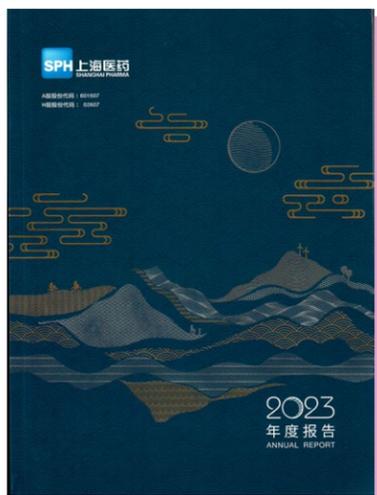
BEST OF SOCIAL MEDIA

Ngong Ping 360 Limited
100% DORAEMON & FRIENDS @Ngong Ping 360
(HONG KONG SAR)



BEST OF COPYWRITING

United Therapeutics/Lab 4
UTHR 2023: Innovation Transformation
(USA)



BEST OF DESIGN - Annual Report Covers

TOPPAN Nexus Limited
SHANGHAI PHARMACEUTICALS
HOLDING CO. LTD.
2023 Annual Report
(PEOPLES REPUBLIC OF CHINA)



BEST OF DESIGN - Annual Reports Overall

China Unicom (Hong Kong) Limited
Focus, Plug and Innovate
(HONG KONG SAR)



BEST OF WEBSITES

Hong Kong Tourism Board
Hong Kong Incentive Playbook
(HONG KONG SAR)

ENTRY INFO

CATEGORIES & CLASSIFICATIONS

WHO

Any professional involved in marketing communications is encouraged to enter. The GALAXY Awards afford all creatives an exceptional opportunity for global recognition.

WHAT

The following must be included with your entry:

ONLINE ENTRIES

- Completed Entry Form
- Include link, URL or Dropbox/WeTransfer
- Entry Fee

PRINT ENTRIES

- Completed Entry Form
- 3 Copies of Print, CD/DVD or USB Entries
- Entry Fee

WHEN

The deadline for entries is July 17, 2025. Entries must be postmarked (sent or emailed) by this date.

WHERE

Send hard copies via DHL Express, FedEx, TNT or UPS to:

MerComm/GLX

500 Executive Blvd., Ste. 200
Ossining, NY 10562 USA

Send online entries to:
info@mercommawards.com

WIN!

AWARD CERTIFICATES

Should your entry win an award, your certificate will be personalized in the following format:

Nominating Company
CLIENT COMPANY
Title of Entry

If you would prefer any variation of the official format, kindly let us know on the Entry Form.

A. ADVERTISING

- A01 App/Online/YouTube Campaign
- A02 Gen Z Travelers
- A03 Print Ads
- A04 Promotional Campaign
- A05 TV Ads – Campaign
- A06 Other/Misc.

B. BROCHURES

- B01 Company Profile
- B02 Corporate Magazine
- B03 Other/Misc.

C. COPYWRITING

Annual Reports

- C01 Chairman's Letter
- C02 Overall A.R.

Magazines

- C03 Feature Article
- C04 Overall Publication
- C05 Other/Misc.

D. DESIGN - Annual Reports

Non-Traditional

- D01 Asia/Pacific
- D02 Europe
- D03 The Americas

Traditional

- D04 Asia/Pacific
- D05 Europe
- D06 Hong Kong
- D07 Mainland China (PRC)
- D08 The Americas

E. DESIGN - Covers

Annual Reports

- E01 Artistic/Illustrations
- E02 Die-Cut
- E03 Foils
- E04 Graphics/Text
- E05 People/Portraits
- E06 Places/Products
- E07 Special Treatment
- E08 Unique Presentation (Hard Cover, Boxed Sets, Multi-parts, etc.)
- E09 Other/Misc.

F. DESIGN - Magazines

- F01 Auto/Car – Customer
- F02 Auto Enthusiast – General Audience
- F03 Beauty/Hair
- F04 Children's Publication
- F05 Customer Magazine
- F06 Employee Publications
- F07 Fashion & Lifestyle
- F08 Travel/Tourism
- F09 Other/Misc.

G. DESIGN - Various

- G01 Anniversary
- G02 Automotive Experience
- G03 Brand Book
- G04 Calendar
- G05 Corporate ID
- G06 Environmental Project
- G07 Leadership Team Development
- G08 Environmental/Societal Governance (ESG) Report
- G09 Newsletter
- G10 Puzzle
- G11 Trade Show Booth
- G12 Other/Misc.

H. ANNUAL REPORTS - Print

- H01 Aerospace & Defense
- H02 Airport
- H03 Banks – Investment Svcs.
- H04 Beverages
- H05 Biotechnology
- H06 Conglomerate
- H07 CSR – Corporate Social Responsibility Report
- H08 Diversified Business
- H09 Energy
- H10 Food/Packaged Goods
- H11 Governmental
- H12 Healthcare
- H13 Industrial Manufacturing
- H14 Insurance
- H15 Integrated AR & CSR
- H16 IT Service Provider
- H17 Mining
- H18 Network Services
- H19 Non-Profit Organizations
- H20 Pharmaceuticals
- H21 Property Development
- H22 Real Estate Dev. Svcs.
- H23 Residential Properties
- H24 Sustainability Report
- H25 Telecommunications
- H26 Utility
- H27 Other/Misc.

I. ANNUAL REPORTS - Online

- I01 Bank/Financial Svcs.
- I02 Energy
- I03 Integrated A.R.
- I04 Interactive
- I05 IT Service Provider
- I06 Microsite
- I07 PDF
- I08 Pharmaceuticals
- Sustainability Report**
 - I09 Hong Kong SAR
 - I10 Korea
 - I11 Other Countries
- I12 Tourism
- I13 Video
- I14 Other/Misc.

J. MOBILE MEDIA

- J01 Annual Report
- J02 Display & Ads
- J03 Infographic
- J04 Mobile App
- J05 Social Media
- J06 Other/Misc.

K. PROMOTION

- K01 Anti-Scam Awareness
- K02 Brand Identity
- K03 Christmas/Holiday
- K04 Environmental
- K05 Festival
- K06 Gen Z Travelers
- K07 Gift Box
- K08 Local Attractions
- K09 New Product Introduction
- K10 Opening Event
- K11 Special Project
- K12 Sustainability & Legacy
- K13 Tourism
- K14 Youth Development
- K15 Other/Misc.

L. PUBLIC RELATIONS

- L01 Awareness Campaign
- L02 Corp. Social Responsibility
- L03 Event Marketing
- L04 Product Launch
- L05 Research Project
- L06 Storytelling Publication
- L07 Sustainability Project
- L08 Other/Misc.

M. SPECIAL EVENTS

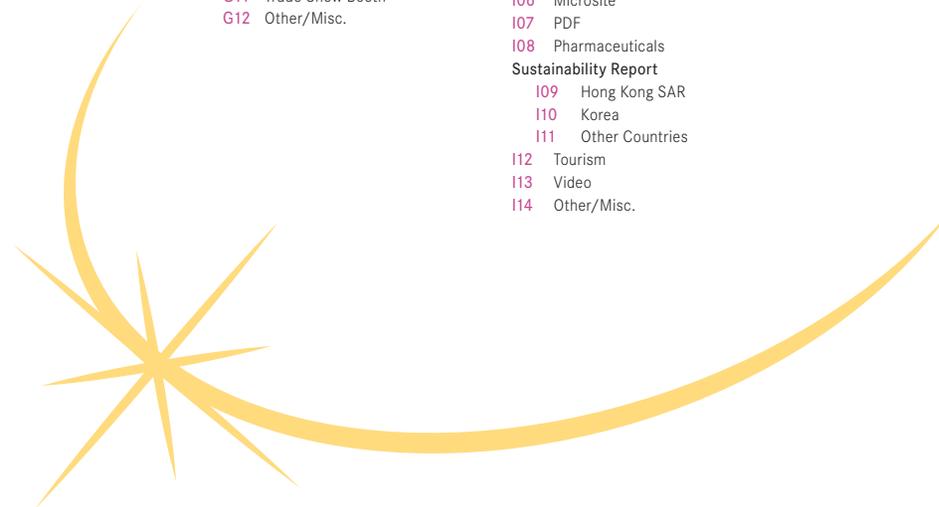
- M01 Anniversary Show/Production
- M02 Brand Awareness
- M03 Building/Construction
- M04 Business-to-Business
- M05 Car Culture Celebration
- M06 Community Involvement
- M07 Corporate
- M08 Digital Event
- M09 Digital Installation
- M10 Employee Event
- M11 Gen Z Travelers
- M12 Healthcare Event
- M13 Industry/Trade Event
- M14 Innovative Ideas
- M15 Media Event
- M16 Medical Conference & Training
- M17 Pop-Up Event
- M18 Product Awareness
- M19 Product/Service Launch
- M20 Publicity
- M21 Seasonal Promotion
- M22 Shopping Mall Attraction
- M23 Social Awareness & Engagement
- M24 Sports Related
- M25 Sport Venue Design
- M26 Summer Event/Party
- M27 Trade Show
- M28 Voluntary Work Promotion
- M29 Other/Misc.

N. VIDEOS - DVDs, URLs & USBs

- N01 Animated Promotion
- N02 Corporate Identity
- N03 Crime Prevention
- N04 History
- N05 Promotion
- N06 Public Awareness
- N07 Tourism
- N08 Video Campaign
- N09 Video Storytelling
- N10 Other/Misc.

O. WEBSITES

- O01 Awareness Campaign
- O02 Business-to-Business
- O03 Corporate Web Sites
- O04 E-Commerce
- O05 Investor Relations
- O06 Microsite
- O07 Non-Profit Org.
- O08 Online Magazine
- O09 Redesign/Relaunch
- O10 Telecommunications
- O11 Other/Misc.



ENTRY FORM

2025 galaxy AWARDS

NOMINATOR INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

AGENCY / COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

CLIENT INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

CLIENT COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

ENTRY INFORMATION

TITLE OF ENTRY: _____

CATEGORY CODE (EX. "E-05") _____

CLASSIFICATION (PLEASE WRITE OUT) _____

"OTHER / MISC." (DESCRIPTION) _____

FORMAT: App DVD / USB Mixed Media
 Print Only Web

URL: _____

BRIEFLY DESCRIBE GOALS AND RESULTS: (May be typed on separate sheet)

PAYMENT INFORMATION - Fill out this section once for all entries.

Total Number of Entries: _____

@ \$350 USD per Entry = \$ _____

5-9 Entries, 5% Discount - \$ _____

10+ Entries, 10% Discount - \$ _____

Total Fees Paid (U.S. Dollars) \$ _____

Check enclosed (Drawn on U.S. Banks Only) payable to:
MerComm / GLX

Bank-to-Bank Transfer (Contact our office for details)

American Express
□□□□-□□□□□□-□□□□□□
Exp. □□-□□

MasterCard/Visa
□□□□-□□□□□□-□□□□□□-□□□□□□
Exp. □□-□□

CARD HOLDER'S NAME: _____

SIGNATURE: _____

IMPORTANT: Attach one completed Entry Form to each entry.
Send **THREE (3)** copies for each **PRINT** entry!
Online/Web entries need send only Entry Form with link or URL.

SHIPPING INSTRUCTIONS: Send entry materials along with entry forms and fees via DHL Express, FedEx, TNT or UPS. To hasten your package through customs, please affix or mark in bold lettering outside the package - "Contest Material, No Commercial Value."

MAIL ENTRIES TO:

MerComm/GLX
500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

For More Information:

P 1-914-923-9400

F 1-914-923-9484

E info@mercommawards.com

**JULY 17, 2025
DEADLINE**

Log No. #

For Office Use Only