



# galaxy

## 2026 AWARDS

ENTRY DEADLINE:  
JULY 17, 2026

ADVERTISING • BROCHURES  
COPYWRITING • DESIGN • ANNUAL REPORTS  
MAGAZINES • PROMOTION • PUBLIC RELATIONS  
SOCIAL MEDIA • SPECIAL EVENTS • VIDEOS • WEBSITES

# FANTASTIC!



“We are so happy and honored by the GALAXY Award win. We all appreciate the hard work and unfailing graciousness of everyone on the MerComm team. It’s a joy to participate in this fantastic competition!”

**WASHINGTON GAS**  
**Springfield, Virginia USA**

“Being selected as a Grand Award Winner is a significant recognition. We will continue to advance our work in this relevant field.”

**CHINA TELECOM**  
**Hong Kong PRC**

“We are delighted to be among the Grand Award winners and are especially honored to receive the Best of Show trophy.”

**RAMP.SPACE GMBH & CO. KG**  
**Reutlingen, Germany**

“Thank you so much for the great news! We are honored, happy and always grateful to the MerComm team for organizing such a wonderful awards program.”

**TALANTONE CREATIVE GROUP**  
**Seoul, South Korea**

“This is fantastic news!! We are very happy to have won in this prestigious competition. Our team is thrilled.”

**MCI DEUTSCHLAND**  
**Berlin, Germany**

Wishing YOU fantastic success in the  
**2026 GALAXY Awards!**

For the MISSION STATEMENT and complete list of all 80+ countries that compete, visit [mercommawards.com](http://mercommawards.com)

# CALENDAR

**JULY**

**17**

Deadline for  
Entries

**SEPTEMBER**

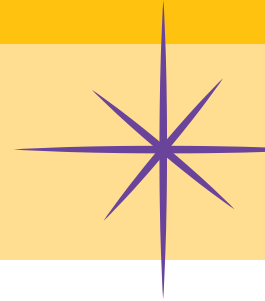
**24**

Winners  
Notified

**OCTOBER**

**16**

Grand Winners  
Announced



## JUDGES

The International members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft, enabling the worldwide exchange of ideas and information.

- |   |   |  |
|---|---|--|
| 33 Visual – MEXICO  | Granato Creative Group – USA                                  | Nancy Burgess Strategic Marketing, Inc. – USA      |
| A. Plus Financial Press Limited – HONG KONG SAR                   | Great Thinks GmbH – GERMANY                                   | National and University Library – SLOVENIA         |
| Aimclear – USA  | HeterMedia Services Ltd. – HONG KONG SAR                      | Ngong Ping 360 – HONG KONG SAR                     |
| AIR – USA   | HGB Hamburger Geschäftsberichte GmbH & Co. KG – GERMANY       | Nova Fusion – MALAYSIA                             |
| ANTA Sports Products Ltd. – HONG KONG SAR                         | HNB Life PLC – SRI LANKA                                      | NZ Post – NEW ZEALAND                              |
| Avila Creative, Inc. – USA  | Hong Kong Air Cargo Terminals Ltd. – HONG KONG SAR            | Oakland Schools MI – USA                           |
| Bank of China – HONG KONG SAR                                     | Hong Kong Metropolitan University – HONG KONG SAR             | Orange Financial Printing Limited – HONG KONG SAR  |
| Beijing Pengtu Culture & Art Communication Co., Ltd. – PRC        | Hong Kong Police Force – HONG KONG SAR                        | PepperClub – GERMANY                               |
| BGA Publishing – USA  | Hong Kong Tourism Board – HONG KONG SAR                       | Petronas Chemicals Group Berhad – MALAYSIA         |
| Brooke Boen – USA   | Hyphen Group – SOUTH KOREA                                    | Quaker Houghton – USA                              |
| Burgess Strategic Marketing Services – USA                        | Inbrax – CHILE  | RBK Advertising & Design – USA                     |
| By J Design Group – SOUTH KOREA                                   | Insight Creative – NEW ZEALAND                                | REF Financial Press Limited – HONG KONG SAR        |
| California Water Services Group – USA                             | iONE Financial Press Limited – HONG KONG SAR                  | RE:think – MALAYSIA                                |
| Catalyst Media Factory – USA                                      | Jessica Qian – USA  | Sakaguchi Corp. – JAPAN                            |
| Centerline Digital – USA  | Jungheinrich – GERMANY  | Sequel – USA                                       |
| China Communications Services Corporation Limited – HONG KONG SAR | Kanro Inc. – JAPAN  | Shian Inc. – JAPAN                                 |
| China Unicom – HONG KONG SAR                                      | Kerry Properties – HONG KONG SAR                              | SiliconPlus Communications Pte Ltd – SINGAPORE     |
| COPE Content Performance Group GmbH – AUSTRIA                     | Killing Mario – SOUTH KOREA                                   | Six Group Services AG – SWITZERLAND                |
| Cre8 (Greater China) Limited – HONG KONG SAR                      | KMW – GERMANY   | Smart Media – SRI LANKA                            |
| Curran & Connors, Inc. – USA                                      | KPR – SOUTH KOREA   | Stan Gellman Graphic Design Inc. – USA             |
| Daniel Kennedy Communications Services – USA                      | Kreatif Fabrika – TÜRKIYE                                     | Studio 210, LLC – USA                              |
| Design Kommune – GERMANY  | Lin Young – MALAYSIA  | Sydinvest – DENMARK                                |
| DNA KOMUNIKA – INDONESIA  | Lorraine Gregory Communications – USA                         | Symrise – GERMANY                                  |
| EDICO Financial Press Services Ltd. – HONG KONG SAR               | M-1 Studios – USA   | Tayburn – TÜRKIYE                                  |
| Elegance Financial Communications Limited – HONG KONG SAR         | M&M Consulting Ltd. – HONG KONG SAR                           | Territory – GERMANY                                |
| Emagewise (Pvt) Ltd – SRI LANKA                                   | Mark Joseph Photography – USA                                 | The Hong Kong Society for the Aged – HONG KONG SAR |
| Equity Financial Press Ltd. – HONG KONG SAR                       | Media Genesis – USA   | Tom, Dick & Harry Creative – USA                   |
| Fanda – UAE   | Meta Fusion Pte. Ltd. – SINGAPORE                             | Toppan Nexus Limited – HONG KONG SAR               |
| Fast Retailing Co., Limited – JAPAN                               | Milenio 3 – MEXICO  | Ulled Asociados – SPAIN                            |
| FGI Design – USA  | Miracle Digital Transformation Agency Limited – HONG KONG SAR | United Therapeutics – USA                          |
| Finar Kurumsal – TÜRKIYE  | Mitragrafia (PT Mitra Gagasesma Kreasi) – INDONESIA           | Virtus Asia – HONG KONG SAR                        |
| Fulkrum Studio – USA  | MM Partners – SOUTH KOREA                                     | Wynk Design, Inc. – USA                            |
| Genesis Energy – NEW ZEALAND                                      | Nakama Media Publishing – GERMANY                             | X_Design – MEXICO                                  |
| GenNex Financial Press Limited – HONG KONG SAR                    |   | Yellow Creative (HK) Limited – HONG KONG SAR       |
|   |   | Zeev Zamir – USA                                   |

# CONGRATULATIONS!

## 2025 grand award WINNERS



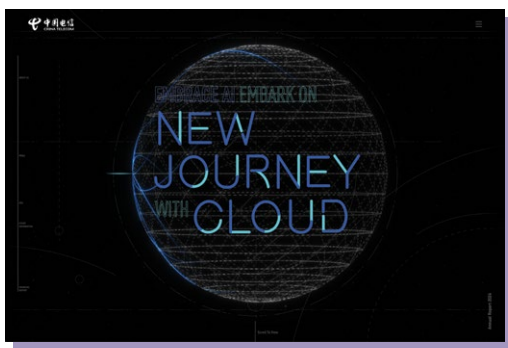
**BEST OF PROMOTION**  
 Pure Perfection GmbH  
 AUDI AG  
 Q3 Summer Reveal  
 (GERMANY)



**BEST OF PUBLIC RELATIONS**  
 Pure Perfection GmbH  
 L'Oréal Deutschland GmbH  
 LIP I.V. - Splash Launch  
 (GERMANY)



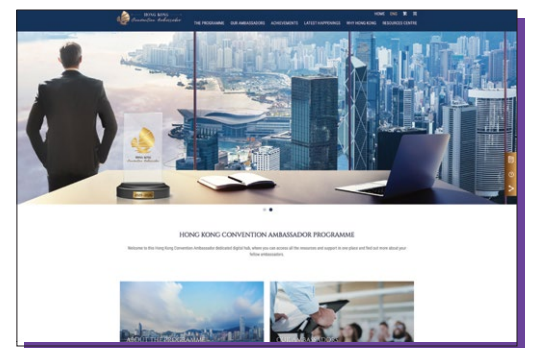
**BEST OF BROCHURES**  
 ramp.space GmbH & Co. KG  
 PORSCHE AG  
 Porsche - das Studio: Authentizität  
 (GERMANY)



**BEST OF ANNUAL REPORTS - Online & BEST OF MOBILE MEDIA**  
 China Telecom Corporation Limited  
 Embrace AI, Embark on New Journey with Cloud  
 (HONG KONG SAR)



**BEST OF SPECIAL EVENTS & BEST OF VIDEOS**  
 MCI Deutschland GmbH  
 SAP SE  
 SAP d-com 2025  
 (GERMANY)



**BEST OF WEBSITES**  
 Hong Kong Tourism Board  
 Hong Kong Convention Ambassador  
 (HONG KONG SAR)



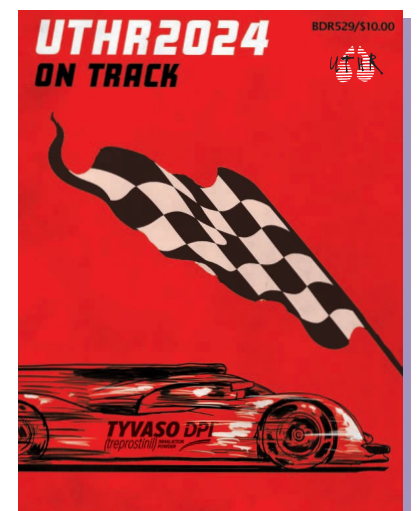
**BEST OF COPYWRITING**  
 HeterMedia Services Limited  
 DRAINAGE SERVICES DEPARTMENT  
 ESG 2023-24 - Flood Resilience,  
 Embracing the Future  
 (HONG KONG SAR)



**BEST OF ADVERTISING**  
 Chinachem Group  
 WHITESAND COVE  
 (HONG KONG SAR)



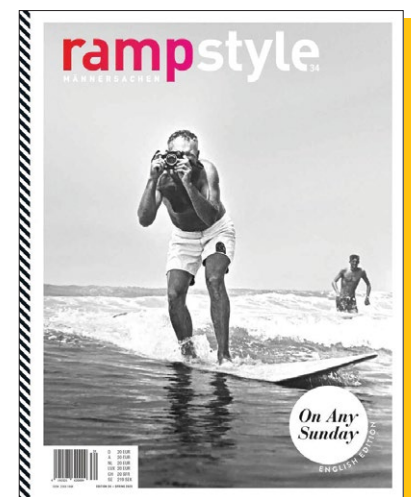
**BEST OF DESIGN - Annual Reports Overall & BEST OF ANNUAL REPORTS - Print**  
 China Unicom (Hong Kong) Limited  
 Innovate to Elevate  
 (HONG KONG SAR)



**BEST OF DESIGN - Annual Report Covers**  
 United Therapeutics  
 UTHR On Track  
 (USA)

# BEST OF SHOW

**BEST OF DESIGN - Various**  
 ramp.space GmbH & Co. KG  
 TENEUES VERLAG  
 The Ferrari Book  
 (GERMANY)



**BEST OF DESIGN - Magazines**  
 ramp.space GmbH & Co. KG  
 On Any Sunday  
 (GERMANY)

# ENTRY INFO

# CATEGORIES & CLASSIFICATIONS

## WHO

Any professional involved in marketing communications is encouraged to enter. The GALAXY Awards afford all creatives an exceptional opportunity for global recognition.

## WHAT

The following must be included with your entry:

### ONLINE ENTRIES

- Completed Entry Form
- Include link, URL or Dropbox/WeTransfer
- Entry Fee

### PRINT ENTRIES

- Completed Entry Form
- 3 Copies of Print, CD/DVD or USB Entries
- Entry Fee

## WHEN

The deadline for entries is July 17, 2026. Entries must be postmarked (sent or emailed) by this date.

## WHERE

Send online entries to:  
[info@mercommawards.com](mailto:info@mercommawards.com)

Send print copies via DHL Express, FedEx, or UPS to:  
MerComm/GLX  
500 Executive Blvd., Ste. 200  
Ossining, NY 10562 USA

# WIN!

## AWARD CERTIFICATES

Should your entry win an award, your certificate will be personalized in the following format:

**Nominating Company**  
CLIENT COMPANY  
*Title of Entry*

If you would prefer any variation of the official format, kindly let us know on the Entry Form.

## A. ADVERTISING

- A01 App/Online/YouTube Campaign
- A02 Print Ads
- A03 Promotional Campaign
- A04 TV Ads
- A05 Other/Misc.

## B. BROCHURES

- B01 Brand Campaign
- B02 Company Profile
- B03 Corporate Magazine
- B04 Travel/Tourism
- B05 Other/Misc.

## C. COPYWRITING

### Annual Reports

- C01 Chairman's Letter
- C02 Overall A.R.
- C03 Executive Article Series
- C04 Feature Article
- C05 Overall Publication
- C06 Tourism Brand Campaign
- C07 Other/Misc.

## D. DESIGN - Annual Reports

### Non-Traditional

- D01 Asia/Pacific
- D02 Europe
- D03 The Americas

### Traditional - Corporate

- D04 Asia/Pacific
- D05 Europe
- D06 Hong Kong
- D07 Mainland China (PRC)
- D08 The Americas

### Traditional - Non-Profit Organizations

- D09 Charity
- D10 Cultural
- D11 Education
- D12 Government
- D13 Social Services
- D14 Other/Misc.

## E. DESIGN - Covers

### Annual Reports

- E01 Artistic/Illustrations
- E02 Die-Cut
- E03 Foils
- E04 Graphics/Text
- E05 Places/Products
- E06 Special Treatment
- E07 Unique Presentation (Hard Cover, Boxed Sets, Multi-parts, etc.)
- E08 Other/Misc.

## F. DESIGN - Magazines

- F01 Auto/Car - Customer
- F02 Auto Enthusiast - General Audience
- F03 Beauty/Hair
- F04 Customer Magazine
- F05 Employee Publications
- F06 Fashion & Lifestyle
- F07 Other/Misc.

## G. DESIGN - Various

- G01 Anniversary
- G02 Brand Book
- G03 Calendar
- G04 Coffee Table Book
- G05 Corporate ID
- G06 Environmental Project
- G07 Environmental/Societal Governance (ESG) Report
- G08 Newsletter
- G09 Tourism Brand Campaign
- G10 Trade Show Booth
- G11 Other/Misc.

## H. ANNUAL REPORTS - Print

- H01 Airport
- H02 Banks - Investment Svcs.
- H03 Beverages
- H04 Biotechnology
- H05 CSR - Corporate Social Responsibility Report
- H06 Diversified Business
- H07 Energy
- H08 Food/Packaged Goods
- H09 Governmental
- H10 Healthcare
- H11 Industrial Manufacturing
- H12 Integrated AR & CSR
- H13 IT Service Provider
- H14 Mining
- H15 Network Services
- H16 Non-Profit Organizations
- H17 Pharmaceuticals
- H18 Property Development
- H19 Real Estate Dev. Svcs.
- H20 Residential Properties
- H21 Sports Brand Group
- H22 Sustainability Report
- H23 Telecommunications
- H24 Utility
- H25 Other/Misc.

## I. ANNUAL REPORTS - Online

- I01 Bank/Financial Svcs.
- I02 Energy
- I03 Integrated A.R.
- I04 Interactive
- I05 Microsite
- I06 PDF
- I07 Sustainability Report
- I07 Hong Kong SAR
- I08 Korea
- I09 Other Countries
- I10 Tourism
- I11 Video
- I12 Other/Misc.

## J. MOBILE MEDIA

- J01 Annual Report
- J02 Display & Ads
- J03 Infographic
- J04 Mobile App
- J05 Social Media
- J06 Other/Misc.

## K. PROMOTION

- K01 Awareness Campaign
- K02 Brand Identity
- K03 Christmas/Holiday
- K04 Environmental
- K05 Festival
- K06 Gen Z Travelers
- K07 Local Attractions
- K08 New Product Introduction
- K09 Opening Event
- K10 Special Project
- K11 Sustainability & Legacy
- K12 Tourism
- K13 Youth Development
- K14 Other/Misc.

## L. PUBLIC RELATIONS

- L01 Awareness Campaign
- L02 Corp. Social Responsibility
- L03 Event Marketing
- L04 Product Launch
- L05 Research Project
- L06 Sustainability Project
- L07 Other/Misc.

## M. SPECIAL EVENTS

- M01 Anniversary Show/Production
- M02 Brand Awareness
- M03 Building/Construction
- M04 Business-to-Business
- M05 Car Culture Celebration
- M06 Community Involvement
- M07 Conference/Convention/Symposium
- M08 Corporate
- M09 Digital Event
- M10 Digital Installation
- M11 Employee Event
- M12 Gen Z Travelers
- M13 Healthcare Event
- M14 Holiday Tie-In
- M15 Industry/Trade Event
- M16 Innovative Ideas
- M17 Media Event
- M18 Pop-Up Event
- M19 Product Awareness
- M20 Product/Service Launch
- M21 Seasonal Promotion
- M22 Shopping Mall Attraction
- M23 Social Awareness & Engagement
- M24 Sports Related
- M25 Summer Event/Party
- M26 Trade Show
- M27 Voluntary Work Promotion
- M28 World Record Achievement
- M29 YouTube
- M30 Other/Misc.

## N. VIDEOS

- N01 Animated Promotion
- N02 Annual Report
- N03 Corporate Identity
- N04 History
- N05 Promotion
- N06 Tourism
- N07 Video Campaign
- N08 Video Storytelling
- N09 Other/Misc.

## O. WEBSITES

- O01 Awareness Campaign
- O02 Business-to-Business
- O03 Corporate Web Sites
- O04 E-Commerce
- O05 Investor Relations
- O06 Microsite
- O07 Non-Profit Org.
- O08 Redesign/Relaunch
- O09 Telecommunications
- O10 Other/Misc.

**READY TO SUBMIT? ENTER ONLINE NOW!**  
[MerCommAwards.com/Galaxy.htm](https://MerCommAwards.com/Galaxy.htm)

# ENTRY FORM

# 2026 galaxy AWARDS

## NOMINATOR INFORMATION

NAME (MR. / MS.): \_\_\_\_\_

JOB TITLE / POSITION: \_\_\_\_\_

AGENCY / COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_  
PROV./STATE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

## CLIENT INFORMATION

NAME (MR. / MS.): \_\_\_\_\_

JOB TITLE / POSITION: \_\_\_\_\_

CLIENT COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_  
PROV./STATE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

## ENTRY INFORMATION

TITLE OF ENTRY: \_\_\_\_\_

CATEGORY CODE (EX. "E-05") \_\_\_\_\_

CLASSIFICATION (PLEASE WRITE OUT) \_\_\_\_\_

"OTHER / MISC." (DESCRIPTION) \_\_\_\_\_

FORMAT:  App  DVD / USB  Mixed Media  
 Print Only  Web

URL: \_\_\_\_\_

BRIEFLY DESCRIBE GOALS AND RESULTS: (May be typed on separate sheet)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## PAYMENT INFORMATION - Fill out this section once for all entries.

Total Number of Entries: \_\_\_\_\_

@ \$360 USD per Entry = \$ \_\_\_\_\_

5-9 Entries, 5% Discount - \$ \_\_\_\_\_

10+ Entries, 10% Discount - \$ \_\_\_\_\_

Total Fees Paid (U.S. Dollars) \$ \_\_\_\_\_

Check enclosed payable to: MerComm / GLX

Bank-to-Bank Transfer (Contact our office for details)

American Express

□□□□-□□□□□□-□□□□□□

Exp. □□-□□

MasterCard/Visa

□□□□-□□□□□□-□□□□□□-□□□□□□

Exp. □□-□□

CARD HOLDER'S NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**NEW SHIPPING GUIDELINES:** To avoid shipping/tariff issues, mark your Waybill with "Corporate materials applying for competition. No commercial value." Note Item Value at \$1.00 USD per package. To hasten your package through customs, please affix or mark in bold and clear lettering outside the package "CONTEST MATERIAL. NO COMMERCIAL VALUE."

### MAIL ENTRIES TO:

MerComm/GLX  
500 Executive Boulevard, Ste. 200  
Ossining-on-Hudson, NY 10562 USA

For More Information:

P 1-914-923-9400

F 1-914-923-9484

E info@mercommawards.com

Log No. #

For Office Use Only

# JULY 17, 2026 DEADLINE