



**GALAXY AWARDS 2013**

**GRAND WINNERS**

**BOOK**

*Creative and Production Credits*

*Sponsored by:*  
**MerComm, Inc.**  
**500 Executive Boulevard**  
**Ossining-on-Hudson, NY 10562 U.S.A.**  
**(914) 923-9400 or Fax: (914) 923-9484**  
**[www.mercommawards.com](http://www.mercommawards.com)**

# **GALAXY AWARDS 2013**

## **JUDGES**

### **BURGESS STRATEGIC MARKETING SERVICES**

*Troy, MI*

Sandra J. Burgess – Owner

### **C.J. GRAPHICS INC.**

*Toronto, Ontario CANADA*

Michael Hilton – Account Executive

Vince Karpacz – Account Executive

Lynda Mullen – Account Executive

### **DANIEL KENNEDY COMMUNICATIONS SERVICES**

*New York, NY*

Daniel Kennedy - President

### **FIRST RABBIT GMBH**

*Cologne, GERMANY*

Brigitte Lapper-Rohricht – Creative Director

### **GENNEX FINANCIAL MEDIA LIMITED**

*Central, HONG KONG*

Corrin Chan – CEO, Executive Director &  
Head of Business Development

Claudia Choi – Associate Business  
Development Director

Kelvin Chung – Creative Director

King Wong – Associate Creative Director

### **HGB HAMBURGER GESCHAFTSBERICHTE GMBH + CO. KG.**

*Hamburg, GERMANY*

Matthias Wolff – Creative Director

### **HOFFMANN UND CAMPE CORPORATE PUBLISHING**

*Hamburg, GERMANY*

Mona Karl – Head of PR

Dr. Kai Laakmann – Managing Director

Christian Schlottau – Managing Director

### **INBRAX**

*Santiago, CHILE*

Ruben Antillanca – Art Director

Andres Gonzalez – Art Director

Pancho Gonzalez – Chief Creative Officer

Cote Silva – Art Director

### **iONE FINANCIAL PRESS LIMITED**

*Central, HONG KONG*

Cyrus Chan – Sales Director

Man Chan – Art Director

Daniel Fok – Art Director

Dennis Ho – Sales Director

Axel Kiang – Creative Director

Eric Ko – Sales Manager

Epo Lai – Head of Sales

Terry Lau – Art Director

Terence Lau – Managing Director

Davy Li – Sales Director

### **JIM BARBER STUDIO**

*Sandy Hook, CT*

Jim Barber - President

### **KEOGH**

*Troy, MI*

Dan Baran – Senior Vice President &  
Account Director

**M&M CONSULTANCY***Ma On Shan, HONG KONG*

Mike Moulders – Brand Design Consultant

**MARK JOSEPH PHOTOGRAPHY INC.***Chicago, IL*

Mark Joseph – President

**MEDIA GENESIS***Troy, MI*

Antoine Dubeauclard - President

**MM PARTNERS***Seoul, KOREA*

S.H. Lee

H.J. Park

Jong-Kook Yi – Chief Director

**PARAGRAPHS DESIGN***Chicago, IL*

Rachel Radtke - Senior Vice President

Dora Rodriguez - Senior Designer

**REF FINANCIAL PRESS LIMITED***Central, HONG KONG*

Jerry Lam – Senior Creative Designer

Loretta Lam – Sales Coordinator

Alan So – Creative Director

**RR DONNELLEY ROMAN****FINANCIAL LIMITED***Central, HONG KONG*

Jacky Cheng – Senior Designer

Rachel Choi – Senior Designer

Yan Wai Kei - Creative Director

**RTL GROUP***LUXEMBOURG*Oliver Fahlbusch – VP Corporate  
Communications & Marketing

Janine Neves – Communications Manager

**SMART MEDIA - THE ANNUAL REPORT  
COMPANY***Colombo, SRI LANKA*

Ananda Jagoda – Chief Creative Officer

Raja Senanayake – Chief Officer, Process  
DevelopmentNaleen Wijesinghe – Associate Creative  
Director**STRATEGIC ALLIANCE INTERNATIONAL***Chicago, IL*

Ada Nivia Lopez – President

Deborah Lopez – Strategic Planning  
Consultant**TAYBURN***Istanbul, TURKEY*

Ronaldo Manosa – CEO

Emre Sarikus – Copy Writer

Nilgun Yilmazcan – Director

**THE CHARLES NYC***New York, NY*

Shao Yen Chiang – Designer

Samantha Edwards – Creative Director

Robert Jencks – Designer

**THE DESIGN ASSOCIATES LTD.***Chaiwan, HONG KONG*

Geoff Lai – Project Administrator

Kimmy Ng – Senior Art Director

Shirley Wong – Senior Account Executive

**TOPPAN VITE LIMITED***Kowloon City, HONG KONG*

Wilson Kwan – Creative Director

Derek Ma – Assistant Art Director

Nicky Wong – Art Director

Peter Yeo – Assistant General Manager,  
Operations**YELLOW CREATIVE (HK) LIMITED***North Point, HONG KONG*

Rebecca So – Executive Director

Ellen Zee – Executive Director

# BEST OF SHOW

## LINDE MATERIAL HANDLING

*StaplerCup*

### **NOMINATOR:**

Ms. Annette von Wrisberg  
Senior Consultant  
BBDO LIVE  
Kaiserstr. 33  
53113 Bonn, NRW  
GERMANY

Tel: 49 228 91530434 - Fax: 49 228 91530 450  
*annette.vonwrisberg@bbdo-live.com*

### **CLIENT:**

Mr. Emil Scheider  
Leiter – Marketing, Deutschland & Special Projects Marketing  
LINDE MATERIAL HANDLING  
Carl-von-Linde-Platz  
63743 Aschaffenburg, Bayern  
GERMANY

Tel: 49 6021 991519 - Fax: 49 6021 996519  
*emil.schneider@linde-mh.de*

# BEST OF ADVERTISING

## NEW YORK INSTITUTE OF TECHNOLOGY *CBS Super Screen*

### **NOMINATOR:**

Ms. Kim Margan  
NEW YORK INSTITUTE OF TECHNOLOGY  
Northern Boulevard  
Gerry House, Room 105  
Old Westbury, NY 11568  
USA  
Tel: 516-621-8805 – Fax: 516-484-5693  
*kmargan@nyit.edu*

# BEST OF ANNUAL REPORTS

*~ Corporate ~*

## TOMORROW FOCUS AG

*Talents*

**NOMINATOR:**

Mr. Armin Blohmann  
Head of Group Communications & Investor Relations  
TOMORROW FOCUS AG  
Neumarkter Straße 61  
81673 Munich  
GERMANY  
Tel: 49 89 92501256 - Fax: 49 89 92502403  
*a.blohmann@tomorrow-focus.de*

# BEST OF ANNUAL REPORTS

*~ Non-Profit ~*

## DEUTSCHE WELTHUNGERHILFE E.V.

*Global Hunger Index*

### **NOMINATOR:**

Ms. Stefanie Moers  
MUEHLHAUSMOERS CORPORATE COMMUNICATIONS GMBH  
Invalidenstrasse 112  
10115 Berlin  
GERMANY  
Tel: 49 30 2576072 13 – Fax: 49 30 2576072 60  
*s.moers@muehlhausmoers.de*

### **CLIENT:**

Ms. Constanze von Oppeln  
Project Manager – Food Aid and Food Security Policy  
DEUTSCHE WELTHUNGERHILFE E.V.  
Friedrich-Ebert-Str. 1  
53173 Bonn  
GERMANY  
Tel: 49 228 2288431 – Fax: 49 2282288188  
*constanze.vonoppeln@welthungerhilfe.de*

# BEST OF BROCHURES

## CLAUDIA BACH VERWALTUNGS GMBH

*Levantehaus – Tradition und Moderne*

### **NOMINATOR:**

Ms. Mona Karl  
HOFFMANN UND CAMPE CORPORATE PUBLISHING  
Harvesthuder Weg 42  
20149 Hamburg  
GERMANY  
Tel: 49 40 44188212 – Fax: 49 40 44188210  
*mona.karl@hoca.de*

### **CLIENT:**

Ms. Claudia Bach  
CLAUDIA BACH VERWALTUNGS GMBH  
Glockengiesserwall 1  
20095 Hamburg  
GERMANY  
Tel: 49 40 32 68 16  
*c.bach@levantehaus.com*



# BEST OF COPYWRITING

## RWE VERTRIEB AG

*Next*

### **NOMINATOR:**

Ms. Mona Karl  
HOFFMANN UND CAMPE CORPORATE PUBLISHING  
Harvestehuder Weg 42  
20149 Hamburg  
GERMANY  
Tel: 49 40 44188212 – Fax: 49 40 44188210  
*mona.karl@hoca.de*

### **CLIENT:**

Mr. Peter Köster  
RWE VERTRIEB AG  
Freistuhl 7  
44137 Dortmund  
GERMANY  
Tel: 49 231 438 6449  
*peter.koester@rwe.com*

**BEST OF DESIGN**  
*~ Annual Reports ~*

**NEXT MEDIA LIMITED**  
*Annual Report 2012-2013*

**NOMINATOR:**

Ms. Corrin Chan  
CEO & Head of Business Development  
GENNEX FINANCIAL MEDIA LIMITED  
Room 3709, 37/F, Cosco Tower  
183 Queen's Road, Central  
HONG KONG  
Tel: 852 3173 2288 - Fax: 852 3173 2280  
*corrinchan@gennexfm.com*

**CLIENT:**

Ms. Cat Wong  
Company Secretary  
NEXT MEDIA LIMITED  
1/F, 8 Chun Ying Street  
Tseung Kwan O Industrial Estate  
Tseung Kwan O, NT  
HONG KONG  
Tel: 852 2990 8176 - Fax: 852 2623 9386  
*shwong@nextmedia.com*

**BEST OF DESIGN**  
*~ Corporate Publications ~*

**AUTOMOBILI LAMBORGHINI S.P.A.**  
*Lamborghini Magazin #12*

**NOMINATOR:**

Ms. Kerrin Nausch  
Creative Director, Copy  
KÖCKRITZDÖRRICH GMBH  
Obere Wässere 3-7  
72764 Reutlingen  
GERMANY  
*Kerrin.nausch@kdgroup.com*

**CLIENT:**

Mr. Raffaello Porro  
Editor-in-Chief  
AUTOMOBILI LAMBORGHINI S.P.A.  
Via Modena 12  
40019 Sant'Agata, Bolognese  
ITALY  
*Raffaello.porro@lamborghini.com*

# BEST OF EMERGING MEDIA

**DKV DEUTSCHE KRANKENVERSICHERUNG**

*DKV Impulse*

**NOMINATOR:**

Mr. Stefan Endros

CEO/Publisher

JOURNAL INTERNATIONAL PUBLISHING

Hanns-Seidel-Platz 5

81737 Munich

GERMANY

# BEST OF PROMOTION

## OLYMPUS DEUTSCHLAND GMBH *OLYMPUS OM-D: 360° Campaign*

### **NOMINATOR:**

Mr. Dany Lyons  
Managing Director  
VITAMIN E- AGENTUR FÜR RÄUMLICHE KOMMUNIKATION MBH  
Raboisen 32  
20095 Hamburg  
GERMANY  
Tel: 49 40 380787700 – Fax: 49 40 380787711  
*lyons@vitamin-e.com*

### **CLIENT:**

Mr. Olaf Kreuter  
Director – Consumer Marketing D/A/CH Consumer Products  
OLYMPUS DEUTSCHLAND GMBH  
Wendenstrasse 14-18  
20097 Hamburg  
GERMANY  
Tel: 49 40 237734158 - Fax: 49 40 237735449  
*olaf.kreuter@olympus.de*

# BEST OF PUBLIC RELATIONS

## TELEKOM AG *Electronic Beats*

### **NOMINATOR:**

Ms. Ludmilla Eckert  
Assistant  
BURDA CREATIVE GROUP GMBH  
Arabellestrasse 23  
81925 Munich  
GERMANY  
Tel: 49 89 9250 1511 - Fax: 49 89 9250 1501  
*ludmilla.eckert@burda.com*

### **CLIENT:**

Ms. Claudia Jonas  
International Marketing Communications & Sponsoring  
TELEKOM AG  
Landgrabenweg 151  
53227 Bonn  
GERMANY  
Tel: 49 228 936 17327  
*c.jonas@telekom.de*

# BEST OF SPECIAL EVENTS

## LINDE MATERIAL HANDLING

*StaplerCup*

### **NOMINATOR:**

Ms. Annette von Wrisberg  
Senior Consultant  
BBDO LIVE  
Kaiserstr. 33  
53113 Bonn, NRW  
GERMANY

Tel: 49 228 91530434 - Fax: 49 228 91530 450  
*annette.vonwrisberg@bbdo-live.com*

### **CLIENT:**

Mr. Emil Scheider  
Leiter – Marketing, Deutschland & Special Projects Marketing  
LINDE MATERIAL HANDLING  
Carl-von-Linde-Platz  
63743 Aschaffenburg, Bayern  
GERMANY

Tel: 49 6021 991519 - Fax: 49 6021 996519  
*emil.schneider@linde-mh.de*

# BEST OF VIDEO

## DEUTSCHE BAHN AG *DB 2020*

### **NOMINATOR:**

Ms. Antje Brückner  
KIRCHERBURKHARDT GMBH  
Heiligegeistkirchplatz 1  
10178 Berlin  
GERMANY

Tel: 49 30 297 61640 - Fax: 49 30 297 61957  
*antje.brueckner@kircher-burkhardt.com*



# BEST OF WEBSITES

## HOERBIGER HOLDING AG *HOERBIGER Corporate Website*

### **NOMINATOR:**

Mr. Tobias Holl  
Head of Design  
GAXWEB GMBH  
Am Sandfeld 9  
76149 Karlsruhe  
GERMANY  
Tel: 49 721 6051944- Fax: 49 721 6051945  
*th@gaxweb.com*

### **CLIENT:**

Mr. Ludwig Schönefeld  
Head of Corporate Communications  
HOERBIGER HOLDING AG  
Baarerstrasse 18  
Zug 6304  
SWITZERLAND  
Tel: 41 41 5 60 75 79  
*ludwig.schoenefeld@hoerbiger.com*