

A stylized compass rose with multiple points, some in orange and some in grey, set against a light blue circular background. The text '2024 INOVA AWARDS' is overlaid on the graphic, with '2024' in orange, 'INOVA' in dark grey, and 'AWARDS' in orange. Below the main title is the tagline 'Excellence in Corporate Websites' in dark grey.

2024
INOVA
AWARDS
Excellence in Corporate Websites

CALL FOR ENTRIES

DEADLINE: ~~SEPTEMBER 24, 2024~~

Extended Deadline:
October 22

CAMPAIGNS
CORPORATE WEBSITES
CSR PROGRAMS
DIGITAL MAGAZINES
ENVIRONMENTAL AWARENESS
FINANCIAL SERVICES
MICROSITES
NON-PROFIT ORGANIZATIONS
ON-LINE ANNUAL REPORTS
REDESIGN
SUSTAINABILITY REPORTS
TELECOMMUNICATIONS
TOURISM / TRAVEL
VIDEO CONTENT
PLUS OTHER
MAJOR CATEGORIES!

Sponsored by:
MerComm, Inc. –

*The World's Only
Independent Awards Programs*



Dear Colleague,

For over two decades, the iNOVA Awards has distinguished itself as a unique celebration in online communications, welcoming participation from organizations of all sizes, from all over the world.

You are guaranteed: Judging which is fair and objective. We accept no advertising, membership fees, or outside sponsors. The judging panels are made up of top internet professionals who are committed to recognizing the best corporate websites and raising the standards of excellence.

Strategies for success: By entering the iNOVA Awards, you have the opportunity to receive the judges' evaluations. The detailed scores and comments are the primary reason so many web pros nominate their best work for the iNOVA Awards. You'll find this independent feedback a great source for internal review and continual improvement.

Build your business: Take this professional opportunity to promote your company's or client's website to the world. We hope to welcome you as a winner in the 24th Annual iNOVA competition!

Cheers,

A handwritten signature in orange ink that reads 'Reni Witt' with a stylized flourish at the end.

Reni L. Witt
President

MISSION STATEMENT

Please see the iNOVA website at www.mercommawards.com. Click on "Why Compete" to view the Mission Statement and the 90+ countries competing in the competitions.

QUOTES & KUDOS

"We are very pleased to be awarded the Grand Prize!"

3ST KOMMUNIKATION GMBH
Mainz, GERMANY

"Thank you very much for the great announcement of our two awards for our website. We are very pleased."

ARMACELL INTERNATIONAL
Capellen, LUXEMBOURG

"Many thanks for the notification – we are delighted that SHAFTESBURY and LAING O'ROURKE are Grand Award winners, and in particular that SHAFTESBURY won the BEST IN SHOW award!"

BLACK SUN PLC
London, UNITED KINGDOM

"We are thrilled about our Grand Award! Thank you!"

CONTENT PERFORMANCE GROUP GMBH
Vienna, AUSTRIA

"We are very honored and excited to receive the Bronze Award. Thanks so much."

DREAMLIGHT
Wilmington, MA, USA

"That's wonderful news about our Bronze win!! Thanks so much!"

EDELMAN
New York, NY, USA

"Thank you so much for the Bronze prize!"

FIRMSTUDIO LTD.
Central, HONG KONG SAR PRC

"Thanks a lot for the grand news of our Grand Award!"

HOFFMANN UND CAMPE VERLAG GMBH
Hamburg, GERMANY

"We are delighted to be honored with the iNOVA Awards."

INVESTIS LTD.
London, UNITED KINGDOM

"Great news! Thank you for the Gold and Grand Award!"

JWT INSIDE
New York, NY, USA

"Thanks for the good news of our Grand Award win!!"

KERRY LOGISTICS
Kwai Chung, HONG KONG SAR PRC

"What good news! A total of 10 Awards, plus 3 Grand Wins. Thank you so much for all your support."

LLYC
Madrid, SPAIN

"Thank you for the great news of our BEST OF SHOW win! We are very excited about the trophy."

MPM MEDIA PROCESS MANAGEMENT GMBH
Mainz, GERMANY

"We are extremely proud to receive these awards as they demonstrate the success of our internal IT department, and our commitment to technology and innovation."

NOBLE GROUP LIMITED
HONG KONG SAR PRC

"We are proud to have won an iNOVA Award for our redesigned corporate website. Thank you for the honor."

PENTON
New York, NY, USA

"Great news! We are proud of being a part of the winners on this year's competition."

RECRUIT HOLDINGS
Tokyo, JAPAN

"We are delighted and honored to win the BEST OF PHOTOGRAPHY Grand Award. This recognition is very important to bring attention to our mission and our uplifting message to the world in these troubled times."

STRATEGIC ALLIANCE INTERNATIONAL
Chicago, IL, USA

"Great news about the Honors iNOVA Award!"

TRIBAL DDB
Istanbul, TÜRKIYE

"We are very appreciative at the good news of our win."

UNIVERSAL CORPORATE COMMUNICATIONS, INC.
Seoul, SOUTH KOREA

"We are proud of our outstanding achievement in clinching not one, but TWO Gold Awards in the prestigious iNOVA Awards."

WHO WE ARE NATIONAL PROJECT
Chicago, IL, USA

2023 GRAND AWARD WINNERS



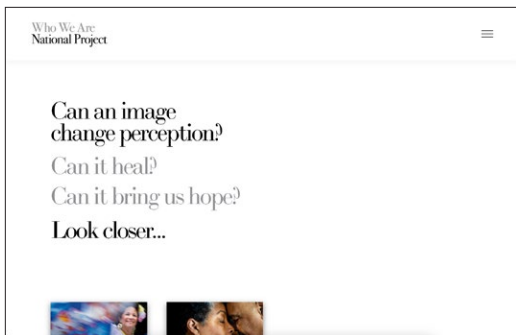
BEST OF COMBINED ANNUAL & SUSTAINABILITY REPORTS

The Moments

LS CABLE & SYSTEM

2022-2023 Sustainability + Annual Report

(SOUTH KOREA)



BEST OF NON-PROFIT ORGANIZATIONS

Who We Are National Project

Who We Are

(USA)



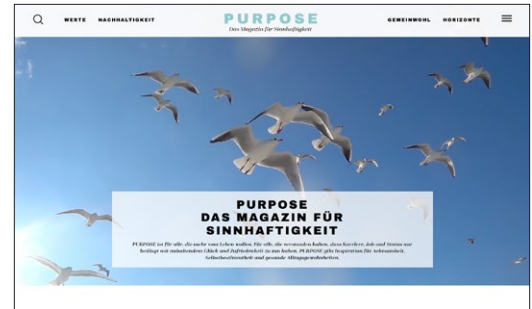
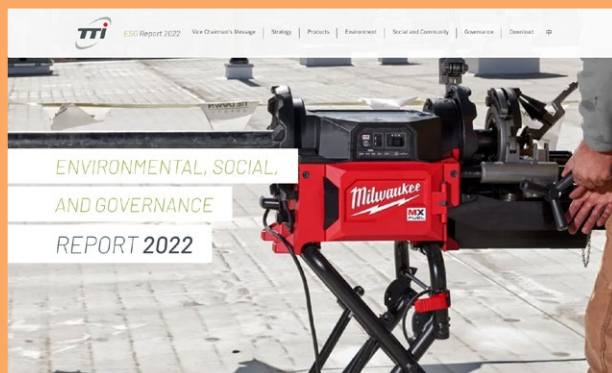
BEST OF SHOW

BEST OF MICROSITES

Techtronic Industries Co. Ltd.

ESG Online Report

(HONG KONG SAR PRC)



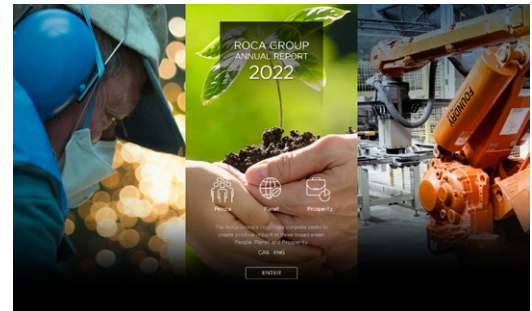
BEST OF CORPORATE WEBSITES

Journal International HOC GmbH

PRIVATE BANK DONNER & REUSCHEL AG

PURPOSE - DAS MAGAZIN FÜR SINNHAFTHKEIT

(GERMANY)



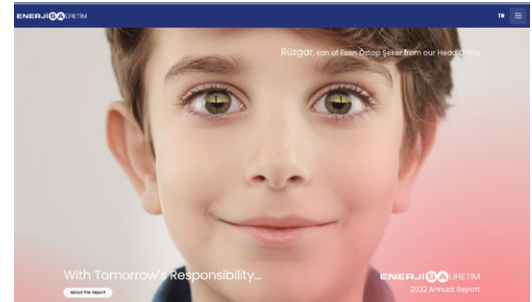
BEST OF INTEGRATED ANNUAL & CSR REPORTS

Ulled Asociados

ROCA GROUP

Annual Report 2022

(SPAIN)



BEST OF ONLINE ANNUAL REPORTS

Kreatif Fabrika

ENERJISA ÜRETİM

2022 Annual Report

(TÜRKIYE)



BEST OF REDESIGNED WEBSITES

China Unicom (Hong Kong) Limited

Investor Relations Website

(HONG KONG SAR PRC)

ENTRY INFORMATION

WHO

All communication and technical professionals working on websites are eligible. The competition is open to Agencies, Associations, Corporations, Government Agencies and Non-Profit Organizations. Small firms are as likely to win as big companies and major agencies. The iNOVA Awards guarantee a level playing field.

WHAT

Complete the Entry Form, either on-line or in this brochure. Be sure to carefully print or type the URL for your entry. Payment may be made by check or credit-card. You may mail, fax, or use the secure on-line Entry Form (www.mercommawards.com). For Bank Transfers, please contact our offices for routing information. To submit the same website in multiple categories, or to submit different websites, please use separate entry forms for each.

WHEN **Last Call! October 22**

Entries must be received by midnight (EST) ~~September 24, 2024~~. You will receive notification that your entry(ies) was/were received.

ELIGIBILITY

All websites which were live at any time from **September 29, 2023 to September 24, 2024** are eligible. If the website, or any portion of it, is not currently active, please create a temporary site on which to place all the elements you wish to have judged. Note the newly created URL on your Entry Form.

CRITERIA

All entries will be judged on concept, content, creativity, ease of navigation, design, functionality, interactivity, and overall success in achieving the company's/client's goals.

AND THE WINNER IS ...

The top 30% of entries will earn the Gold, Silver or Bronze Award in its Category/Classification. Nominees have the opportunity to see the judges' score sheets and comments. Winners will be notified November 5, 2024. The Grand Award Winners and BEST OF SHOW will be announced on December 3, 2024. Winners will be notified by e-mail.

WINNERS WILL RECEIVE ...

Stunning metallic foil-stamped certificates will be sent to the Gold, Silver and Bronze winners. Grand Award winners will receive a unique framed brushed aluminum plaque. The BEST OF SHOW will be honored with a marble and crystal trophy. Unlike other web competitions, you do not have to pay for your prize. Should you win, your certificate, plaque or trophy is yours!

**Extended Deadline:
October 22**

FOR MORE INFO:

P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

VISIT OUR WEBSITE!
MerCommAwards.com

CALENDAR

September

~~24~~

Deadline for Entries

November

5

Winners Notified

December

3

Grand Winners
Announced

AWARD CERTIFICATES

Should your entry place as an award winner, your certificate will be personalized as shown.

If you would prefer any variation, let us know in writing on the entry form.

Nominating Company
CLIENT COMPANY
Title of Entry

THE JUDGES

33 Visual – MEXICO

A. Plus Financial Press Limited
– HONG KONG SAR PRC

Above The Line
Company Limited
– HONG KONG SAR PRC

AIR – USA

Airport Authority
– HONG KONG SAR PRC

Akademie Deutscher
Genossenschaften E.V.
– GERMANY

AND Partners – USA

ANTA Sports Product Ltd.
– HONG KONG SAR PRC

Avila Creative, Inc. – USA

Bank of China
– HONG KONG SAR PRC

Beijing Pengtu Culture &
Art Communication Co., Ltd.
– PRC

BESO by LLYC – SPAIN

BGA Publishing – USA

Brains Marken und Design
GmbH – AUSTRIA

Bright Visuals – SLOVENIA

Burgess Strategic Marketing
Services – USA

California Water Services Group
– USA

CD Communications Group
SDN BHD – MALAYSIA

China Communications
Services Corporation Limited
– HONG KONG SAR PRC

China Telecom Corporation Ltd.
– HONG KONG SAR PRC

China Unicom
– HONG KONG SAR PRC

CODE Red – GERMANY

concept c media GmbH
– GERMANY

COPE Content Performance
Group GmbH – AUSTRIA

Cre8 (Greater China) Limited
– HONG KONG SAR PRC

Creative Creature
Company Limited
– HONG KONG SAR PRC

Curran & Connors, Inc. – USA

Daniel Kennedy
Communications Services
– USA

Design Kommune – GERMANY

DNA KOMUNIKA – INDONESIA

EDICO Financial Press Services
Ltd. – HONG KONG SAR PRC

Elegance Financial
Communications Limited
– HONG KONG SAR PRC

Equity Financial Press Ltd.
– HONG KONG SAR PRC

Far East Consortium
International Ltd.
– HONG KONG SAR PRC

Fast Retailing Co., Limited
– JAPAN

FGI Design – USA

Finar Kurumsal – TÜRKIYE

Fulkrum Studio – USA

Genesis Energy – NEW ZEALAND

GENNEX Financial Press Limited
– HONG KONG SAR PRC

Global Reporting Services
– AUSTRALIA

Granato Creative Group – USA

Great Thinks GmbH – GERMANY

h2h Consulting – USA

HeterMedia Services Ltd.
– HONG KONG SAR PRC

HGB Hamburger
Geschäftsberichte
GmbH & Co. KG – GERMANY

HNB Assurance – SRI LANKA

Hong Kong
Metropolitan University
– HONG KONG SAR PRC

Hong Kong Police Force
– HONG KONG SAR PRC

Hong Kong Tourism Board
– HONG KONG SAR PRC

Hyundai Motor Group
– SOUTH KOREA

i.LINK Group Limited
– HONG KONG SAR PRC

Inbrax – CHILE

Insight Creative
– NEW ZEALAND

iONE Financial Press Limited
– HONG KONG SAR PRC

IR & MEHR – AUSTRIA

Jessica Qian – USA

Journal International The Home
of Content GmbH – GERMANY

JUUJ Studio – USA

Jungheinrich – GERMANY

Kanro Inc. – JAPAN

KD1 Designagentur – GERMANY

Kerry Properties
– HONG KONG SAR PRC

Killing Mario – SOUTH KOREA

KMW. Kommunikation Maerz &
Wolff GbR – GERMANY

KPR – SOUTH KOREA

KW Communications
– GERMANY

Lin Young – MALAYSIA

LLYC – SPAIN

Lorraine Gregory
Communications – USA

M-1 Studios – USA

M&M Consulting Ltd.
– HONG KONG SAR PRC

Mag & Me – GERMANY

M Digital Partners
Company Limited
– HONG KONG SAR PRC

Media Genesis – USA

Mensalia GmbH – AUSTRIA

MetaFusion Pte. Ltd.
– SINGAPORE

Milenio 3 – MEXICO

MM Partners – SOUTH KOREA

Ngong Ping 360
– HONG KONG SAR PRC

Noon Creative – USA

Nova Fusion – MALAYSIA

NZ Post – NEW ZEALAND

Ocean Park Corporation
– HONG KONG SAR PRC

Orange Financial
Printing Limited
– HONG KONG SAR PRC

PepperClub – GERMANY

Profilwerkstatt – GERMANY

PRATT Institute – USA

Quaker Houghton – USA

RBK Advertising & Design – USA

REF Financial Press Limited
– HONG KONG SAR PRC

Reginald Pauffley
– UNITED KINGDOM

RE:think – MALAYSIA

ringzwei – GERMANY

Sakaguchi Corp. – JAPAN

Sequel – USA

Shian Inc. – JAPAN

Six Group Services AG
– SWITZERLAND

Smart Media – SRI LANKA

Solomon Financial Press
– HONG KONG SAR PRC

SS Digital Media – USA

Stan Gellman Graphic Design
Inc. – USA

Studio 210, LLC – USA

Symrise – GERMANY

Tayburn – TÜRKIYE

Territory – GERMANY

The Hong Kong Society for the
Aged – HONG KONG SAR PRC

Toppan Nexus Limited
– HONG KONG SAR PRC

United Therapeutics – USA

Walker Publicity Consulting
– USA

Wynk Design, Inc. – USA

X_Design – MEXICO

Yellow Creative (HK) Limited
– HONG KONG SAR PRC

Zavarovalnica Triglav, D.D.
– SLOVENIA

Zeev Zamir – USA

CATEGORIES & CLASSIFICATIONS

A Animation / Graphics	H Corporate Websites	I Digital Magazines	S Online Annual Reports	T Other / Miscellaneous
B Apps	H01 Awareness Campaign	J Employee Communications	S01 Automotive	(Please describe on Entry Form)
C Automotive	H02 Brand Experience	K Environmental Awareness	S02 Construction & Building	U Photography
D Banks & Financial Services	H03 Cargo	L Environmental, Social & Governance Report	S03 Design/Graphics	V Redesign/Relaunch
E Campaigns	H04 Communications	M Infographics	S04 Energy	V01 Communal Services
F Combined Annual & Sustainability Report	H05 Conglomerate	N Integrated Annual & CSR Report	S05 Financial Services	V02 Diversified Business
G Corporate Social Responsibility	H06 Corporate Image/Identity	O Investor / Shareholder Relations	S06 Forestry/Agriculture	V03 Investor Relations
	H07 Customer Magazine	P Marketing	S07 Glass Production	V04 Telecommunications
	H08 Diversified Industrial Co.	Q Microsite	S08 Home Page	V05 Travel/Tourism
	H09 Educational & Informational	R Non-Profit Organizations	S09 Insurance	V06 Other/Miscellaneous
	H10 Financial Svcs.		S10 Jewelry	W Sustainability Report
	H11 Holiday Event		S11 Logistics	X Telecommunications
	H12 Insurance		S12 Manufacturing	Y Tourism/Travel
	H13 Logistics		S13 Metals	Z Video
	H14 Multi-Channel Communications		S14 Network Services & Communications	Z01 Auto Enthusiast
	H15 New Product Introduction		S15 Non-Profit Organizations	Z02 Corporate Identity
	H16 Pharmaceuticals		S16 Operator/Broadband Provider	Z03 ESG Video Report
	H17 Professional Services		S17 Premium Apparel	Z04 Family & Parenting
	H18 Real Estate		S18 Real Estate	Z05 Health & Safety
	H19 Special Project		S19 Telecommunications Services	Z06 News & Information
	H20 Telecommunications		S20 Other/Miscellaneous	Z07 Promotional/Documentary
	H21 Other/Miscellaneous			Z08 Property Development & Investment
				Z09 Special Project
				Z10 Other/Miscellaneous

ENTRY FORM

For Office Use Only
Log No. #

Call For Entries: ~~Deadline September 24, 2024~~
Extended Deadline: October 22



Nominator Information

NAME (MR. / MS.): _____

TITLE / JOB DESCRIPTION: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____

PROV./STATE

POSTAL CODE

COUNTRY: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

Entry Information

TITLE OF ENTRY: _____

CATEGORY CODE (EX. "D" OR "S14") _____

CLASSIFICATION (PLEASE WRITE OUT) _____

"OTHER / MISC." (DESCRIPTION) _____

URL: _____

PASSWORD OR SPECIAL INSTRUCTIONS: _____

BRIEFLY DESCRIBE GOALS AND RESULTS: (May be typed on separate sheet)

Mail Entries to:

MerComm/INV

500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

Client Information

NAME (MR. / MS.): _____

TITLE / JOB DESCRIPTION: _____

CLIENT COMPANY: _____

ADDRESS: _____

CITY: _____

PROV./STATE

POSTAL CODE

COUNTRY: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

Payment Information

Total Number of Entries: _____ @ \$200 per Entry = \$ _____

5-9 Entries, 5% Discount - \$ _____

10-14 Entries, 10% Discount - \$ _____

15+ Entries, 15% Discount - \$ _____

TOTAL FEES PAID (U.S. Dollars) \$ _____

Check enclosed (Drawn on U.S. Banks Only) payable to: MerComm / INV

Bank-to-Bank Transfer (Contact our office for details)

American Express

□□□□-□□□□□□-□□□□□□

Exp. □□-□□

MasterCard/Visa

□□□□-□□□□□□-□□□□□□-□□□□□□

Exp. □□-□□

CARD HOLDER'S NAME: _____

CARD HOLDER'S SIGNATURE: _____

ENTRY INSTRUCTIONS: Entries may be mailed, faxed, or made on-line. Entry fees cover the costs of handling, judging rounds, evaluation forms, certificates, winners book, and inclusion in our website complete with links back to your contact information.