

25th Anniversary

2025
INOVA
AWARDS

Excellence in Corporate Websites

CALL FOR ENTRIES

~~DEADLINE: SEPTEMBER 29, 2025~~ Extended Deadline: October 29

ENTRY INFORMATION

THE JUDGES & MISSION

CATEGORIES &
CLASSIFICATIONS

GRAND GALLERY

QUOTES & KUDOS

ENTRY FORM

- CAMPAIGNS
- CORPORATE WEBSITES
- ENVIRONMENTAL AWARENESS
- MICROSITES
- NON-PROFIT ORGANIZATIONS
- ON-LINE ANNUAL REPORTS
- REDESIGN
- SUSTAINABILITY REPORTS
- VIDEO CONTENT

NEW!

- BUSINESS-TO-BUSINESS
- DESIGN / GRAPHICS
- E-COMMERCE
- HOME PAGE
- SUMMARY ANNUAL REVIEWS

*PLUS TWELVE OTHER
MAJOR CATEGORIES!*

Sponsored by:
MerComm, Inc. –

*The World's Only
Independent Awards Programs*



Dear Colleague,

For over 25 years, the iNOVA Awards has distinguished itself as a unique celebration in online communications, welcoming participation from organizations of all sizes, from all over the world.

You are guaranteed: Judging which is fair and objective. We accept no advertising, membership fees, or outside sponsors. The judging panels are made up of top internet professionals who are committed to recognizing the best corporate websites and raising the standards of excellence.

Strategies for success: By entering the iNOVA Awards, you have the opportunity to receive the judges' evaluations. The detailed scores and comments are the primary reason so many web pros nominate their best work for the iNOVA Awards. You'll find this independent feedback a great source for internal review and continual improvement.

Build your business: Take this professional opportunity to promote your company's or client's website to the world. We hope to welcome you as a winner in the 25th Anniversary iNOVA competition!

Cheers,

Reni L. Witt
President

Calendar

September	November	December
29	18	9
Deadline for Entries	Winners Notified	Grand Winners Announced

Extended Deadline:
October 29

ENTRY INFORMATION

WHO

All communication and technical professionals working on websites are eligible. The competition is open to Agencies, Associations, Corporations, Government Agencies and Non-Profit Organizations. Small firms are as likely to win as big companies and major agencies. The iNOVA Awards guarantee a level playing field.

WHAT

Complete the Entry Form, either on-line or in this brochure. Be sure to carefully print or type the URL for your entry. Payment may be made by check or credit-card. You may mail, fax, or use the secure on-line Entry Form (www.mercommawards.com). For Bank Transfers, please contact our offices for routing information. To submit the same website in multiple categories, or to submit different websites, please use separate entry forms for each.

WHEN **Last Call! October 29**

Entries must be received by midnight (EDT) ~~September 29, 2025~~. You will receive notification that your entry(ies) was/were received.

ELIGIBILITY

All websites which were live at any time from **September 24, 2024 to September 29, 2025** are eligible. If the website, or any portion of it, is not currently active, please create a temporary site on which to place all the elements you wish to have judged. Note the newly created URL on your Entry Form.

CRITERIA

All entries will be judged on concept, content, creativity, ease of navigation, design, functionality, interactivity, and overall success in achieving the company's/client's goals.

AND THE WINNER IS ...

The top 30% of entries will earn the Gold, Silver or Bronze Award in its Category/Classification. Nominees have the opportunity to see the judges' score sheets and comments. Winners will be notified November 18, 2025. The Grand Award Winners and BEST OF SHOW will be announced on December 9, 2025. Winners will be notified by e-mail.

WINNERS WILL RECEIVE ...

Stunning metallic foil-stamped certificates will be sent to the Gold, Silver and Bronze winners. Grand Award winners will receive a unique framed brushed aluminum plaque. The BEST OF SHOW will be honored with a marble and crystal trophy. Unlike other web competitions, you do not have to pay for your prize. Should you win, your certificate, plaque or trophy is yours!

AWARD CERTIFICATES

Should your entry place as an award winner, your certificate will be personalized as shown.

If you would prefer any variation, let us know in writing on the entry form.

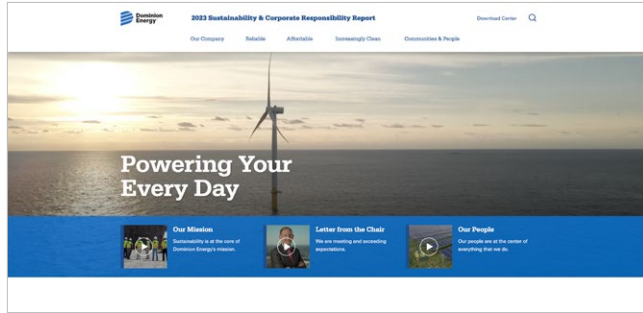
FOR MORE INFORMATION

P 1-914-923-9400

E info@mercommawards.com

Nominating Company
CLIENT COMPANY
Title of Entry

2024 GRAND AWARD GALLERY



BEST OF SUSTAINABILITY REPORTS

Ideas On Purpose
DOMINION ENERGY
2023 Sustainability & Corporate Responsibility Report
• LINK •
(USA)



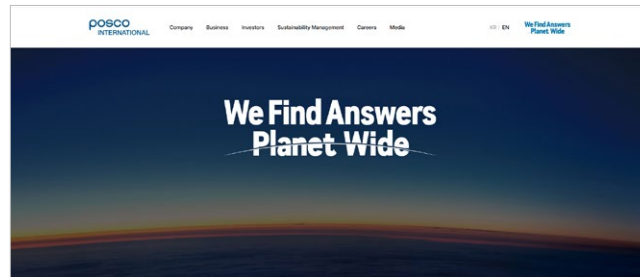
BEST OF ONLINE ANNUAL REPORTS

Kreatif Fabrika
ENERJİSİ ÜRETİM
2023 Annual Report
• LINK •
(TÜRKIYE)



BEST OF NON-PROFIT ORGANIZATIONS

International Organization for Migration (IOM)
World Migration Report 2024 Microsite
• LINK •
(SWITZERLAND)



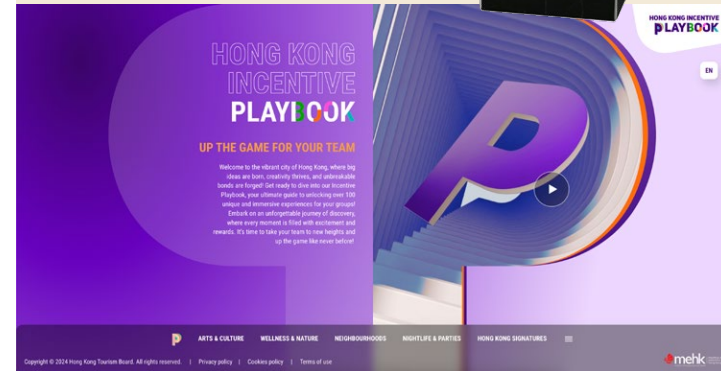
BEST OF CORPORATE WEBSITES

POSCO INTERNATIONAL / KPR & Associates, Inc.
Planetwide Answer for a Better World
• LINK •
(SOUTH KOREA)

Best of Show



BEST OF MARKETING
Hong Kong Tourism Board
Hong Kong Incentive Playbook
• LINK •
(HONG KONG SAR PRC)



THE JUDGES

33 Visual – MEXICO

A. Plus Financial Press Limited
– HONG KONG SAR PRC

Above The Line Company Limited
– HONG KONG SAR PRC

Aimclear – USA

AIR – USA

Airport Authority
– HONG KONG SAR PRC

ANTA Sports Product Ltd.
– HONG KONG SAR PRC

Avila Creative, Inc. – USA

Bank of China – HONG KONG SAR PRC

Beijing Pengtu Culture & Art
Communication Co., Ltd. – PRC

BGA Publishing – USA

Bright Visuals – SLOVENIA

Brooke Boen – USA

Burgess Strategic Marketing Services
– USA

California Water Services Group – USA

CD Communications Group SDN BHD
– MALAYSIA

Centerline Digital – USA

China Communications
Services Corporation Limited
– HONG KONG SAR PRC

China Telecom Corporation Ltd.
– HONG KONG SAR PRC

China Unicom – HONG KONG SAR PRC

COPE Content Performance Group
GmbH – AUSTRIA

Cre8 (Greater China) Limited
– HONG KONG SAR PRC

Creative Creature Company Limited
– HONG KONG SAR PRC

Curran & Connors, Inc. – USA

Daniel Kennedy Communications
Services – USA

Design Kommune – GERMANY

DNA KOMUNIKA – INDONESIA

EDICO Financial Press Services Ltd.
– HONG KONG SAR PRC

Elegant Financial Communications
Limited – HONG KONG SAR PRC

Emagewise (Pvt) Ltd – SRI LANKA

Equity Financial Press Ltd.
– HONG KONG SAR PRC

Fanda – UAE

Fast Retailing Co., Limited – JAPAN

FGI Design – USA

Finar Kurumsal – TÜRKIYE

Fulkrum Studio – USA

Genesis Energy – NEW ZEALAND

GENNEX Financial Press Limited
– HONG KONG SAR PRC

Granato Creative Group – USA

Great Thinks GmbH – GERMANY

HeterMedia Services Ltd.
– HONG KONG SAR PRC

HGB Hamburger Geschäftsberichte
GmbH & Co. KG – GERMANY

HNB Assurance – SRI LANKA

Hong Kong Air Cargo Terminals Ltd.
– HONG KONG SAR

Hong Kong Metropolitan University
– HONG KONG SAR PRC

Hong Kong Police Force
– HONG KONG SAR PRC

Hong Kong Tourism Board
– HONG KONG SAR PRC

Hyphen Group – SOUTH KOREA

Inbrax – CHILE

Insight Creative – NEW ZEALAND

iONE Financial Press Limited
– HONG KONG SAR PRC

J Design Group Co. Ltd
– SOUTH KOREA

Jessica Qian – USA

Journal International The Home of
Content GmbH – GERMANY

JUJU Studio – USA

Jungheinrich – GERMANY

Kanro Inc. – JAPAN

Kerry Properties
– HONG KONG SAR PRC

Killing Mario – SOUTH KOREA

KMW – GERMANY

KPR – SOUTH KOREA

Kreatif Fabrika – TÜRKIYE

Lin Young – MALAYSIA

LLYC – SPAIN

Lorraine Gregory Communications
– USA

M Digital Partners Company Limited
– HONG KONG SAR PRC

M-1 Studios – USA

M&M Consulting Ltd.
– HONG KONG SAR PRC

Mag & Me – GERMANY

Mark Joseph Photography – USA

Media Genesis – USA

Mensalia GmbH – AUSTRIA

MetaFusion Pte. Ltd. – SINGAPORE

Milenio 3 – MEXICO

Mitragrafia (PT) Mitra Gagasemha
Kreasi – INDONESIA

MM Partners – SOUTH KOREA

Nakama Media Publishing – GERMANY

Nancy Burgess Strategic Marketing,
Inc. – USA

Ngong Ping 360
– HONG KONG SAR PRC

Nova Fusion – MALAYSIA

NZ Post – NEW ZEALAND

Ocean Park Corporation
– HONG KONG SAR PRC

Orange Financial Printing Limited
– HONG KONG SAR PRC

PepperClub – GERMANY

Petronas Chemicals Group Berhad
– MALAYSIA

Quaker Houghton – USA

RBK Advertising & Design – USA

REF Financial Press Limited
– HONG KONG SAR PRC

Reginald Pauffley – UNITED KINGDOM

RE:think – MALAYSIA

Sakaguchi Corp. – JAPAN

Sequel – USA

Shian Inc. – JAPAN

SiliconPlus Communications Pte Ltd
– SINGAPORE

Six Group Services AG – SWITZERLAND

Smart Media – SRI LANKA

SSDM – USA

Stan Gellman Graphic Design Inc.
– USA

Studio 210, LLC – USA

Sydivest – DENMARK

Symrise – GERMANY

Tayburn – TÜRKIYE

Territory – GERMANY

The Hong Kong Society for the Aged
– HONG KONG SAR PRC

Toppan Nexus Limited
– HONG KONG SAR PRC

Ulled Asociados – SPAIN

United Therapeutics – USA

Virtus Asia – HONG KONG SAR PRC

Wynk Design, Inc. – USA

X_Design – MEXICO

Yellow Creative (HK) Limited
– HONG KONG SAR PRC

MISSION STATEMENT

Please see the iNOVA website at www.mercommawards.com. Click on "Why Compete" to view the Mission Statement and the 90+ countries competing in the competitions.

QUOTES & KUDOS

"We are very pleased to be awarded the Grand Prize!"
3ST KOMMUNIKATION GMBH
Mainz, GERMANY

"Thank you very much for the great announcement of our two awards for our website. We are very pleased."
ARMACELL INTERNATIONAL
Capellen, LUXEMBOURG

"Many thanks for the notification – we are delighted that SHAFTESBURY and LAING O'ROURKE are Grand Award winners, and in particular that SHAFTESBURY won the BEST IN SHOW award!"
BLACK SUN PLC
London, UNITED KINGDOM

"We are thrilled about our Grand Award! Thank you!"
CONTENT PERFORMANCE GROUP GMBH
Vienna, AUSTRIA

"We are very honored and excited to receive the Bronze Award. Thanks so much."
DREAMLIGHT
Wilmington, MA, USA

"That's wonderful news about our Bronze win!! Thanks so much!"
EDELMAN
New York, NY, USA

"Thank you so much for the Bronze prize!"
FIRMSTUDIO LTD.
Central, HONG KONG SAR PRC

"Thanks a lot for the grand news of our Grand Award!"
HOFFMANN UND CAMPE VERLAG GMBH
Hamburg, GERMANY

"We are delighted to be honored with the iNOVA Awards."
INVESTIS LTD.
London, UNITED KINGDOM

"Great news! Thank you for the Gold and Grand Award!"
JWT INSIDE
New York, NY, USA

"Thank you for letting us know about our Gold win. 😊"
KPR & ASSOCIATES, INC.
Seoul, Korea

"What good news! A total of 10 Awards, plus 3 Grand Wins. Thank you so much for all your support."
LLYC
Madrid, SPAIN

"Thank you for the great news of our BEST OF SHOW win! We are very excited about the trophy."
MPM MEDIA PROCESS MANAGEMENT GMBH
Mainz, GERMANY

"We are extremely proud to receive these awards as they demonstrate the success of our internal IT department, and our commitment to technology and innovation."
NOBLE GROUP LIMITED
HONG KONG SAR PRC

"We are proud to have won an iNOVA Award for our redesigned corporate website. Thank you for the honor."
PENTON
New York, NY, USA

"Great news! We are proud of being a part of the winners on this year's competition."
RECRUIT HOLDINGS
Tokyo, JAPAN

"We are delighted and honored to win the BEST OF PHOTOGRAPHY Grand Award. This recognition is very important to bring attention to our mission and our uplifting message to the world in these troubled times."
STRATEGIC ALLIANCE INTERNATIONAL
Chicago, IL, USA

"Great news about the Honors iNOVA Award!"
TRIBAL DDB
Istanbul, TÜRKIYE

"Many thanks for our win in the iNOVAs! Great News."
ULLED ASOCIADOS
Barcelona, SPAIN

"We are proud of our outstanding achievement in clinching not one, but TWO Gold Awards in the prestigious iNOVA Awards."
WHO WE ARE NATIONAL PROJECT
Chicago, IL, USA



CATEGORIES & CLASSIFICATIONS

A. Animation / Graphics

B. Automotive

C. Business-to-Business

D. Campaigns

E. Combined Annual & Sustainability Report

F. Corporate Social Responsibility

G. Corporate Websites

G01 Awareness Campaign

G02 Banks & Financial Services

G03 Brand Experience

G04 Communications

G05 Conglomerate

G06 Construction

G07 Customer Magazine

G08 Educational & Informational

G09 Financial Svcs.

G10 Insurance

G11 Logistics

G12 Metals & Mining

G13 New Product Introduction

G14 Pharmaceuticals

G15 Professional Services

G16 Real Estate

G17 Retail

G18 Special Project

G19 Telecommunications

G20 Other/Miscellaneous

H. Design / Graphics

I. Digital Magazines

J. E-Commerce

K. Environmental Awareness

L. Environmental, Social & Governance Report

M. Home Page

N. Integrated Annual & CSR Report

O. Investor / Shareholder Relations

P. Marketing

Q. Microsite

R. Non-Profit Organizations

S. Online Annual Reports

S01 Automotive

S02 Banking / Investments

S03 Charitable Organization

S04 Construction & Building

S05 Cultural Organization

S06 Energy

S07 Financial Services

S08 Glass Production

S09 Government Agencies & Offices

S10 Home Page

S11 Insurance

S12 Jewelry

S13 Logistics

S14 Manufacturing

S15 Metals

S16 Non-Profit Organizations

S17 Operator/Broadband Provider

S18 Premium Apparel

S19 Real Estate

S20 Retail

S21 Social Services

S22 Telecommunications Services

S23 University

S24 Other/Miscellaneous

T. Other / Miscellaneous
(Please describe on Entry Form)

U. Redesign/Relaunch

U01 Communal Services

U02 Investor Relations

U03 Telecommunications

U04 Travel/Tourism

U05 Other/Miscellaneous

V. Summary Annual Review

W. Sustainability Report

X. Telecommunications

Y. Tourism/Travel

Z. Video

Z01 Auto Enthusiast

Z02 Corporate Identity

Z03 ESG Video Report

Z04 Health & Safety

Z05 Promotional/Documentary

Z06 Special Project

Z07 Other/Miscellaneous

**READY
TO SUBMIT?**

[Click here for our secure Online Entry Form!](#)



iNOVA AWARDS ²⁰²⁵ ENTRY FORM

For Office Use Only
Log No. #

Nominator Information

NAME (MR. / MS.) _____

TITLE / JOB DESCRIPTION _____

ORGANIZATION _____

ADDRESS _____

CITY _____ PROV./STATE _____ POSTAL CODE _____

COUNTRY _____

PHONE _____

EMAIL _____

WEBSITE _____

Client Information

NAME (MR. / MS.) _____

TITLE / JOB DESCRIPTION _____

CLIENT COMPANY _____

ADDRESS _____

CITY _____ PROV./STATE _____ POSTAL CODE _____

COUNTRY _____

PHONE _____

EMAIL _____

WEBSITE _____

Entry Information

TITLE OF ENTRY _____

CATEGORY CODE (EX. "E" OR "S15") _____

CLASSIFICATION (PLEASE WRITE OUT) _____

"OTHER / MISC." (DESCRIPTION) _____

URL _____

PASSWORD OR SPECIAL INSTRUCTIONS _____

BRIEFLY DESCRIBE GOALS AND RESULTS:
(MAY BE TYPED ON SEPARATE SHEET)

Payment Information

Total Number of Entries: _____ @ \$215 per Entry = \$ _____

5-9 Entries, 5% Discount - \$ _____

10-14 Entries, 10% Discount - \$ _____

15+ Entries, 15% Discount - \$ _____

TOTAL FEES PAID (U.S. Dollars) \$ _____

Check enclosed (Drawn on U.S. Banks Only) payable to: MerComm / INV

Bank-to-Bank Transfer (Contact our office for details)

Extended Deadline: October 29

~~Deadline September 24, 2025~~

- American Express
- Exp. _____
- MasterCard/Visa
- Exp. _____

CARD HOLDER'S NAME

CARD HOLDER'S SIGNATURE

Contact Information:

MerComm/INV
500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

ENTRY INSTRUCTIONS: Entries may be mailed, faxed, or made on-line. Entry fees cover the costs of handling, judging rounds, evaluation forms, certificates, winners book, and inclusion in our website complete with links back to your contact information.

OR... [Click here for our secure Online Entry Form!](#)