



2026 INOVA AWARDS

Excellence in Corporate Websites

CALL FOR ENTRIES

DEADLINE: SEPTEMBER 29, 2026

ENTRY INFORMATION

THE JUDGES & MISSION

CATEGORIES &
CLASSIFICATIONS

GRAND GALLERY

QUOTES & KUDOS

ENTRY FORM

- CAMPAIGNS
- CORPORATE WEBSITES
- DESIGN / GRAPHICS
- ENVIRONMENTAL AWARENESS
- HOME PAGE
- INTEGRATED ANNUAL REPORTS
- MICROSITES
- NON-PROFIT ORGANIZATIONS
- ON-LINE ANNUAL REPORTS
- REDESIGN
- SUSTAINABILITY REPORTS
- TRAVEL / TOURISM
- VIDEO CONTENT

*PLUS EIGHTEEN NEW
CATEGORIES &
CLASSIFICATIONS!*

Sponsored by:
MerComm, Inc. –

*The World's Only
Independent Awards Programs*



2026 iNOVA AWARDS

Excellence in Corporate Websites

Dear Colleague,

For over 25 years, the iNOVA Awards has distinguished itself as a unique celebration in online communications, welcoming participation from organizations of all sizes, from all over the world.

You are guaranteed: Judging which is fair and objective. We accept no advertising, membership fees, or outside sponsors. The judging panels are made up of top internet professionals who are committed to recognizing the best corporate websites and raising the standards of excellence.

Strategies for success: By entering the iNOVA Awards, you have the opportunity to receive the judges' evaluations. The detailed scores and comments are the primary reason so many web pros nominate their best work for the iNOVA Awards. You'll find this independent feedback a great source for internal review and continual improvement.

Build your business: Take this professional opportunity to promote your company's or client's website to the world. We hope to welcome you as a winner in the 26th Annual iNOVA's!

Cheers,



Reni L. Witt
President

Calendar

September	November	December
29	19	9
Deadline for Entries	Winners Notified	Grand Winners Announced

ENTRY INFORMATION

WHO

All communication and technical professionals working on websites are eligible. The competition is open to Agencies, Associations, Corporations, Government Agencies and Non-Profit Organizations. Small firms are as likely to win as big companies and major agencies. The iNOVA Awards guarantee a level playing field.

WHAT

Complete the Entry Form, either on-line or in this brochure. Be sure to carefully print or type the URL for your entry. Payment may be made by check or credit-card. You may mail, fax, or use the secure on-line Entry Form (www.mercommawards.com). For Bank Transfers, please contact our offices for routing information. To submit the same website in multiple categories, or to submit different websites, please use separate entry forms for each.

WHEN

Entries must be received by midnight (EDT) **September 29, 2026**. You will receive notification that your entry(ies) was/were received.

ELIGIBILITY

All websites which were live at any time from **September 29, 2025** to **September 29, 2026** are eligible. If the website, or any portion of it, is not currently active, please create a temporary site on which to place all the elements you wish to have judged. Note the newly created URL on your Entry Form.

CRITERIA

All entries will be judged on concept, content, creativity, ease of navigation, design, functionality, interactivity, and overall success in achieving the company's/client's goals.

AND THE WINNER IS ...

The top 30% of entries will earn the Gold, Silver or Bronze Award in its Category/Classification. Nominees have the opportunity to see the judges' score sheets and comments. Winners will be notified November 19, 2026. The Grand Award Winners and BEST OF SHOW will be announced on December 9, 2026. Winners will be notified by e-mail.

WINNERS WILL RECEIVE ...

Stunning metallic foil-stamped certificates will be sent to the Gold, Silver and Bronze winners. Grand Award winners will receive the iNOVA Radiance Trophy. The BEST OF SHOW will be honored with a marble and crystal trophy. Unlike other web competitions, you do not have to pay for your prize. Should you win, your certificate, plaque or trophy is yours!

AWARD CERTIFICATES

Should your entry place as an award winner, your certificate will be personalized as shown.

If you would prefer any variation, let us know in writing on the entry form.

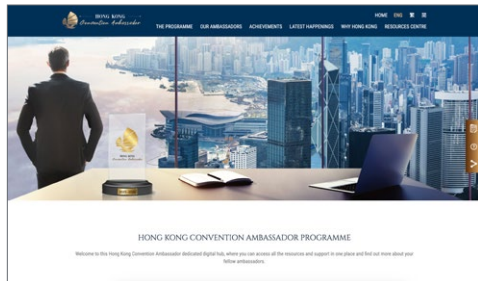
FOR MORE INFORMATION

P 1-914-923-9400

E info@mercommawards.com

Nominating Company
CLIENT COMPANY
Title of Entry

2025 GRAND AWARD GALLERY



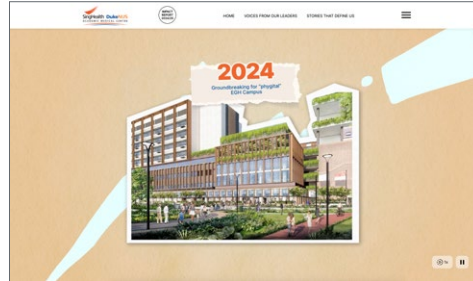
BEST OF CAMPAIGNS

Hong Kong Tourism Board
Hong Kong Convention Ambassador
 • [LINK](#) •
 (HONG KONG SAR)



BEST OF DESIGN/GRAPHICS

China Telecom Corporation Limited
Embrace AI, Embark on New Journey with Cloud
 • [LINK](#) •
 (HONG KONG SAR)



BEST OF NON-PROFIT ORGANIZATIONS

Art nexus Digital
SingHealth Impact Report 2024/25
 • [LINK](#) •
 (SINGAPORE)



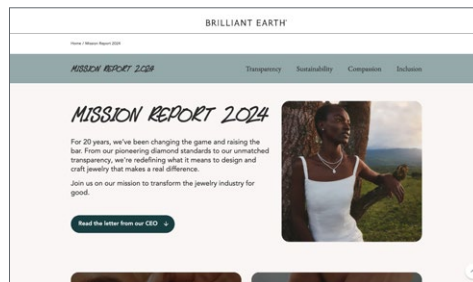
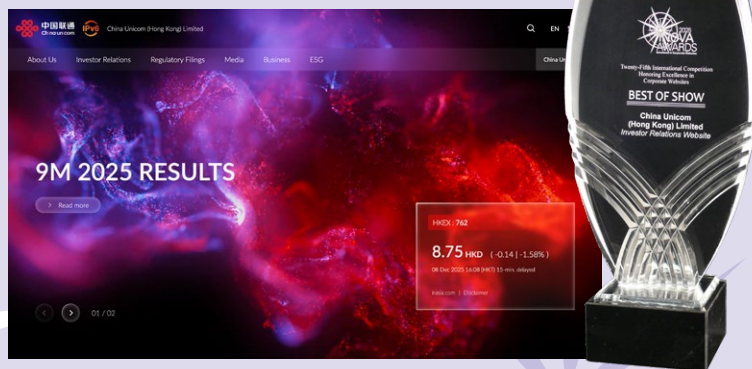
BEST OF INTEGRATED A.R. & CSR REPORT

Mese Halkla İlişkiler ve İletişim Danışmanlığı
 Anonim Şirketi
 COCA-COLA İÇECEK
Coca-Cola İçecek's "Resilience in Action" Themed 2024 Integrated Annual Report
 • [LINK](#) •
 (TÜRKİYE)

Best of Show

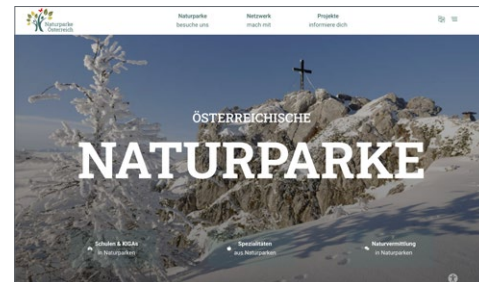
BEST OF HOME PAGE

China Unicom
 (Hong Kong) Limited
China Unicom Investor Relations Website
 • [LINK](#) •
 (HONG KONG SAR)



BEST OF SUSTAINABILITY REPORTS

Ideas On Purpose
 BRILLIANT EARTH
Brilliant Earth 2024 Mission Report
 • [LINK](#) •
 (USA)



BEST OF TRAVEL/TOURISM

idlab media GmbH
Experience Nature – Digitally
 • [LINK](#) •
 (AUSTRIA)

THE JUDGES

33 Visual – MEXICO

Ananda Jagoda – SRI LANKA

A. Plus Financial Press Limited
– HONG KONG SAR

Aimclear – USA

AIR – USA

ANTA Sports Products Ltd.
– HONG KONG SAR

Avila Creative, Inc. – USA

Bank of China – HONG KONG SAR

Beijing Pengtu Culture & Art
Communication Co., Ltd. – PRC

BGA Publishing – USA

Burgess Strategic Marketing Services
– USA

By J Design Group – SOUTH KOREA

California Water Services Group – USA

Catalyst Media Factory – USA

China Communications
Services Corporation Limited
– HONG KONG SAR

China Unicom – HONG KONG SAR

COPE Content Performance Group
GmbH – AUSTRIA

Cre8 (Greater China) Limited
– HONG KONG SAR

Curran & Connors, Inc. – USA

Daniel Kennedy Communications
Services – USA

Design Kommune – GERMANY

DNA KOMUNIKA – INDONESIA

EDICO Financial Press Services Ltd.
– HONG KONG SAR

Elegance Financial Communications
Limited – HONG KONG SAR

Emagewise (Pvt) Ltd – SRI LANKA

Equity Financial Press Ltd.
– HONG KONG SAR

Fanda – UAE

Fast Retailing Co., Limited – JAPAN

FGI Design – USA

Finar Kurumsal – TÜRKIYE

Fulkrum Studio – USA

Full Funnel Growth – USA

Genesis Energy – NEW ZEALAND

GenNex Financial Press Limited
– HONG KONG SAR

Granato Creative Group – USA

Great Thinks GmbH – GERMANY

HeterMedia Services Ltd.
– HONG KONG SAR

HGB Hamburger Geschäftsberichte
GmbH & Co. KG – GERMANY

HNB Life PLC – SRI LANKA

Hong Kong Air Cargo Terminals Ltd.
– HONG KONG SAR

Hong Kong Metropolitan University
– HONG KONG SAR

Hong Kong Police Force
– HONG KONG SAR

Hong Kong Tourism Board
– HONG KONG SAR

Hyphen Group – SOUTH KOREA

Inbrax – CHILE

Insight Creative – NEW ZEALAND

iONE Financial Press Limited
– HONG KONG SAR

Jessica Qian – USA

Jungheinrich – GERMANY

Kanro Inc. – JAPAN

Kerry Properties – HONG KONG SAR

Killing Mario 2.0 – SOUTH KOREA

KMW – GERMANY

KPR – SOUTH KOREA

Kreatif Fabrika – TÜRKIYE

Lin Young – MALAYSIA

Lorraine Gregory Communications
– USA

M-1 Studios – USA

M&M Consulting Ltd.
– HONG KONG SAR

Mark Joseph Photography – USA

Media Genesis – USA

Meta Fusion Pte. Ltd. – SINGAPORE

Milenio 3 – MEXICO

Miracle Digital Transformation Agency
Limited – HONG KONG SAR

Mitragrafia (PT Mitra Gagasesmha
Kreasi) – INDONESIA

MM Partners – SOUTH KOREA

Nakama Media Publishing – GERMANY

Nancy Burgess Strategic Marketing,
Inc. – USA

National and University Library
– SLOVENIA

Ngong Ping 360 – HONG KONG SAR

Nova Fusion – MALAYSIA

NZ Post – NEW ZEALAND

Oakland Schools MI – USA

Orange Financial Printing Limited
– HONG KONG SAR

Palguine Consulting – USA

PepperClub – GERMANY

Petronas Chemicals Group Berhad
– MALAYSIA

Quaker Houghton – USA

RBK Advertising & Design – USA

REF Financial Press Limited
– HONG KONG SAR

RE:think – MALAYSIA

Sakaguchi Corp. – JAPAN

Sequel – USA

Shian Inc. – JAPAN

SiliconPlus Communications Pte Ltd
– SINGAPORE

Six Group Services AG – SWITZERLAND

Smart Media – SRI LANKA

Stan Gellman Graphic Design Inc.
– USA

Studio 210, LLC – USA

Suvie – USA

Sydneyinvest – DENMARK

Symrise – GERMANY

Tayburn – TÜRKIYE

Territory – GERMANY

The Hong Kong Society for the Aged
– HONG KONG SAR

Tom, Dick & Harry Creative – USA

TOPPAN Nexus Limited
– HONG KONG SAR

Ulled Asociados – SPAIN

United Therapeutics – USA

Virtus Asia – HONG KONG SAR

Wynk Design, Inc. – USA

XD_Networks – MEXICO

Yellow Creative (HK) Limited
– HONG KONG SAR

Zeev Zamir – USA

MISSION STATEMENT

Please see the iNOVA website at www.mercommawards.com. Click on "Why Compete" to view the Mission Statement and the 90+ countries competing in the competitions.

QUOTES & KUDOS

"We are very pleased to be awarded the Grand Prize!"

3ST KOMMUNIKATION GMBH

Mainz, GERMANY

"Thank you for the Silver Award! Such great news!!

We hold the iNOVA competition in high regard and have been proud participants for many years. It has always been a meaningful platform for us to share our ESG journey and learn from others in the field."

ALLIANCE CONSTRUCTION MATERIALS LTD.

Kowloon, HONG KONG SAR

"We are honoured to be a Bronze Winner in the

2025 iNOVA Awards."

ARISTO EDUCATIONAL PRESS LTD.

North Point, HONG KONG SAR

"We are happy to know that we are the winner for the Grand Award in our category! Thank you for the opportunity to showcase our work!"

ARTNEXUS DESIGN PTE LTD

SINGAPORE

"Many thanks for the notification – we are delighted that SHAFTESBURY and LAING O'ROURKE are Grand Award winners, and in particular that SHAFTESBURY won the BEST IN SHOW award!"

BLACK SUN PLC

London, UNITED KINGDOM

"We are truly thrilled and overwhelmed with joy upon receiving the BEST OF SHOW award! This recognition feels incredibly uplifting for our entire team and website designers. It's hard to express just how much this means to us – **it's unbelievable!!** We are filled with gratitude and pride. This recognition is a significant milestone for our company. It's an incredible honor and we are all celebrating this achievement.

Thank you for the iNOVA recognition, which has been instrumental in our success."

CHINA UNICOM

Central, HONG KONG SAR

"We are very honored and excited to receive the Bronze Award. Thanks so much."

DREAMLIGHT

Wilmington, MA, USA

"That's wonderful news about our Bronze win!!

Thanks so much!"

EDELMAN

New York, NY, USA

"Thank you so much for the Bronze prize!"

FIRSTSTUDIO LTD.

Central, HONG KONG SAR PRC

"Thanks a lot for the grand news of our Grand Award!"

HOFFMANN UND CAMPE VERLAG GMBH

Hamburg, GERMANY

"We are delighted to be honored with the iNOVA Awards."

INVESTIS LTD.

London, UNITED KINGDOM

"Great news! Thank you for the Gold and Grand Award!"

JWT INSIDE

New York, NY, USA

"Thank you for letting us know about our Gold win. 😊"

KPR & ASSOCIATES, INC.

Seoul, Korea

"What good news! A total of 10 Awards, plus 3 Grand Wins. Thank you so much for all your support."

LLYC

Madrid, SPAIN

"Thank you for the great news of our BEST OF SHOW win! We are very excited about the trophy."

MPM MEDIA PROCESS MANAGEMENT GMBH

Mainz, GERMANY

"We are extremely proud to receive these awards as they demonstrate the success of our internal IT department, and our commitment to technology and innovation."

NOBLE GROUP LIMITED

HONG KONG SAR PRC

"We are proud to have won an iNOVA Award for our redesigned corporate website. Thank you for the honor."

PENTON

New York, NY, USA

"What great news of our Silver Prize!"

RYZE DIGITAL GMBH

Mainz, GERMANY

"We are delighted and honored to win the BEST OF PHOTOGRAPHY Grand Award. This recognition is very important to bring attention to our mission and our uplifting message to the world in these troubled times."

STRATEGIC ALLIANCE INTERNATIONAL

Chicago, IL, USA

"Great news about the Honors iNOVA Award!"

TRIBAL DDB

Istanbul, TÜRKIYE

"Many thanks for our win in the iNOVAs! Great News."

ULLED ASOCIADOS

Barecelona, SPAIN

"We are proud of our outstanding achievement in clinching not one, but TWO Gold Awards in the prestigious iNOVA Awards."

WHO WE ARE NATIONAL PROJECT

Chicago, IL, USA

CATEGORIES & CLASSIFICATIONS

A. Animation / Graphics

B. Beauty/Fashion

C. Business-to-Business

D. Campaigns

E. Colleges/Universities

F. Combined Annual & Sustainability Report

G. Corporate Websites

G01 Awareness Campaign

G02 Banks & Financial Services

G03 Communications

G04 Construction

G05 Customer

G06 Educational & Informational

G07 Financial Svcs.

G08 Health Products & Services

G09 Insurance

G10 Logistics

G11 Metals & Mining

G12 Movies & Series

G13 New Product Introduction

G14 Pharmaceuticals

G15 Political & Causes

G16 Professional Services

G17 Real Estate

G18 Special Project

G19 Technology/Science

G20 Telecommunications

G21 Other/Miscellaneous

H. Design / Graphics

I. Education & Training

J. Environmental Awareness

K. Environmental, Social & Governance Report

L. Exercise & Fitness

M. Home Page

N. Integrated Annual & CSR Report

O. Investor / Shareholder Relations

P. Media & News

Q. Microsite

R. Non-Profit Organizations

S. Online Annual Reports

S01 Aerospace & Defense

S02 Automotive

S03 Banking / Investments

S04 Charitable Organization

S05 Chemicals

S06 Cultural Organization

S07 Energy

S08 Financial Services

S09 Government Agencies & Offices

S10 Home Page

S11 Insurance

S12 Investment Services

S13 Jewelry

S14 Logistics

S15 Manufacturing

S16 Non-Profit Organizations

S17 Operator/Broadband Provider

S18 Premium Apparel

S19 Real Estate

S20 Religious Affiliated Orgs.

S21 Social Services

S22 Telecommunications Services

S23 University

S24 Other/Miscellaneous

T. Other / Miscellaneous

(Please describe on Entry Form)

U. Redesign/Relaunch

U01 Conglomerate

U02 Hospital

U03 Investor Relations

U04 Medical Service/Products

U05 Metal Processing

U06 Technology

U07 Telecommunications

U08 Travel/Tourism

U09 Other/Miscellaneous

V. Summary Annual Review

W. Sustainability Report

X. Telecommunications

Y. Tourism/Travel

Z. Video

Z01 Auto Enthusiast

Z02 Corporate Identity

Z03 ESG Video Report

Z04 Health & Safety

Z05 Promotional/Documentary

Z06 Special Project

Z07 Other/Miscellaneous

READY
TO SUBMIT?

[Click here for our secure Online Entry Form!](#)

iNOVA²⁰²⁶ AWARDS ENTRY FORM

For Office Use Only
Log No. #

Nominator Information

NAME (MR. / MS.)		
TITLE / JOB DESCRIPTION		
ORGANIZATION		
ADDRESS		
CITY	PROV./STATE	POSTAL CODE
COUNTRY		
PHONE		
EMAIL		
WEBSITE		

Payment Information

Total Number of Entries: _____ @ \$225 per Entry = \$ _____

☐ 5-9 Entries, 5% Discount - \$ _____

☐ 10-14 Entries, 10% Discount - \$ _____

☐ 15+ Entries, 15% Discount - \$ _____

TOTAL FEES PAID (U.S. Dollars) \$ _____

☐ Check enclosed payable to: MerComm / INV

☐ Bank-to-Bank Transfer (Contact our office for details)

Client Information

NAME (MR. / MS.)		
TITLE / JOB DESCRIPTION		
CLIENT COMPANY		
ADDRESS		
CITY	PROV./STATE	POSTAL CODE
COUNTRY		
PHONE		
EMAIL		
WEBSITE		

☐ American Express

Exp. _____

☐ MasterCard/Visa

Exp. _____

CARD HOLDER'S NAME

CARD HOLDER'S SIGNATURE

Entry Information

TITLE OF ENTRY
CATEGORY CODE (EX. "E" OR "S15")
CLASSIFICATION (PLEASE WRITE OUT)
"OTHER / MISC." (DESCRIPTION)
URL
PASSWORD OR SPECIAL INSTRUCTIONS
BRIEFLY DESCRIBE GOALS AND RESULTS: (MAY BE TYPED ON SEPARATE SHEET)

Deadline September 29, 2026

Contact Information:

MerComm/INV
500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

ENTRY INSTRUCTIONS: Entries may be mailed, faxed, or made on-line. Entry fees cover the costs of handling, judging rounds, evaluation forms, certificates, winners book, and inclusion in our website complete with links back to your contact information.

OR... [Click here for our secure Online Entry Form!](#)