2010/11 MERCURY AWARDS

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JUDGES

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Rafael Monroy – Partner/Project Dir.
Martin L. Vargas – Partner/Director

AHA DESIGN/AHA GROUP
Vienna, AUSTRIA
Benno Flotzinger – Agency Owner

AIR HEALTH
Silver Spring, MD
Martha Mater – Manager, Creative Services
John Stapp – Graphic Designer

C.J. GRAPHICS
Toronto, ON, CANADA
Jay Mandarino – President
Pauline McGarrigle – Executive Assistant

COYNE PUBLIC RELATIONS
Parsippany, NJ
Meredith DeSanti – Account Supervisor
Jill Kleiner – Account Supervisor
Kevin Lamb – Vice President

CURTIS GROUP
Bloomfield Hills, MI
Paige Curtis – Owner/Creative Director
Cathy Hunter – Art Director
Pat Maloney – Marketing Director

DANIEL KENNEDY
COMMUNICATIONS SERVICES
New York, NY
Daniel Kennedy – President

FIRST RABBIT GmbH
Köln, NRW, GERMANY
Julia Hunloh – Senior Art Direction
Brigitte Läpper- Röhricht – Creative Direction
Jens Tappe – Senior Art Direction

ILINK GROUP LTD.
HONG KONG
Hidy Shum – Sales Director
Walter Yu – Art Director

IN-DESIGN HK LIMITED
HONG KONG
Johnny Law Kwok Wah – Executive Director
Ivan Ng Kwok Wah – Art Director
Jose Wong Bik Ling – Sr. Account Manager

IONE FINANCIAL PRESS LIMITED
HONG KONG
(team 1)
Corrin Chan – CEO/Head of Sales
Claudia Choi – Sales Manager
Dennis Ho - Sales Director
Jay Lee – Sales Support Manager
David Li – Sales Director Design
Tiffany Ngan – Mktg. Communications & PR Manager

(team 2)
Cyrus Chan – Assistant Sales Manager
Kelvin Chung – Art Director
Axel Kiang – Head of Design
Epo Lai – Sales Director
Terry Tam – Art Director

JIM BARBER STUDIO
Sandy Hook, CT
Jim Barber – Principal
MIND (21) FACTORY  
Stuttgart, GERMANY  
Georg Flachbart – Creative Director

KÖCKRITZDÖRRICH GmbH  
Reutlingen, GERMANY  
Berthold Dorrich – CEO

RINGZWEI  
Hamburg, GERMANY  
Dirk Linke – Creative Director

SHOEMAKE PHOTOGRAPHY  
Boonton Township, NJ  
Allan Shoemake – President

SMART MEDIA  
Colombo, SRI LANKA  
Asiri Abeyratne – Director Account Management  
Lalith Blok – Head of Delivery  
Ananda Jagoda – Creative Director

SRP  
Phoenix, AZ  
Jeryl Jones – Designer  
Dawn Cricton – Sr. Graphic Designer

STAN GELLMAN GRAPHIC DESIGN INC.  
St. Louis, MO  
Britni Eggers – Graphic Designer  
Barry Tilson – President  
Brian Wakeland – Graphic Designer

STUDIO 210  
Norwalk, CT  
James Mouro – Production Director  
Karen Krieger – CEO  
Michelle Yandrich – Designer

THE DESIGN ASSOCIATES LTD.  
Chaiwan, HONG KONG  
Victor Cheong – President  
Vicky Lee – Account Director  
Jennifer Tam – Account Executive

THEMA COMMUNICATIONS AG  
Frankfurt, GERMANY  
Michael Geiss – CEO  
Almut Riebe – Senior Art Director  
Martin Weber – Senior Art Director

TIME, INC. CONTENT SOLUTIONS  
New York, NY  
Laura Morgenstern – Sr. Art Manager

TOPPAN VITE LIMITED  
Kowloon, HONG KONG  
Wilson Kwan – Art Director  
Ian Yap – Creative Director  
Peter Yeo – Marketing Director

YELLOW CREATIVE (HK) LIMITED  
HONG KONG  
Wong Chun Hong – Creative Director  
Rebecca So Yuk Yee – Director

XANADU COMMUNICATIONS  
New York, NY  
Paul Froehlich – President
BEST OF SHOW

HONG KONG HOUSING AUTHORITY
Light & Shade: life passé in old estates

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Credit Suisse Bulletin - Movement

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THE HONG KONG JOCKEY CLUB
Annual Report 2009/10

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~Magazines~

RED INDIANS PUBLISHING GMBH & CO. KG
ramp #12 - "Forever Young"

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BEST OF DESIGN
~Various~

HENKEL AG & CO. KGAA
We love hair

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Annual Report 2009/10

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Global Hunger Index 2010

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Light & Shade: life passé in old estates

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Lamborghini Magazine

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BEST OF WEBSITES

HONG KONG HERITAGE PROJECT
www.hongkongheritage.org

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BEST OF PROMOTION

MASTERCARD WORLDWIDE
MasterCard/Rugby World Cup 2011 Sales Tool Kit

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HARD ROCK INTERNATIONAL
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BEST OF PUBLICITY
~Crisis Communications~

AMERICAN AIRLINES
American Airlines & the OneWorld Alliance
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BEST OF SPECIAL EVENTS

HETERMEDIA SERVICES LIMITED
"New" HeterMedia Hong Kong Office Open House

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BEAUMONT HOSPITALS
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~Corporate~

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