2011/12 MERCURY AWARDS

Grand Winners

BLUE BOOK

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MERCURY AWARDS 2011/2012
JUDGES

AIR HEALTH
Silver Spring, MD
Gwen Brown – Administrative Associate
Martha Mater – Manager, Creative Services
John Stapp – Graphic Designer

ALEX SCHKRUTZ CONSULTING
Jersey City, NJ
Alex Schkrutz – Consultant

CHINA TELECOM CORPORATION LIMITED
HONG KONG
Doris Chan – Assistant Manager/Investor Relations Department
Enrica Lee – Assistant Company Secretary
Ivan Wong – Manager/Investor Relations Department

C.J. GRAPHICS
CANADA
Lee Eldridge – Dir. Of Interactive Solutions
Pauline McGarrigle – Executive Assistant

COAL CREATIVE CONSULTANTS
SINGAPORE
Goh Yong Yau – Account Director

COMFORTDELGRO CORPORATION
SINGAPORE
Tammy Tan – Group Corporate Communications Officer

CURTIS GROUP
Bloomfield Hills, MI
Paige Curtis – Owner/Creative Director
Cheryl Cusmano – Research Strategist
Cathy Hunter – Creative Director

DANIEL KENNEDY
COMMUNICATIONS SERVICES
New York, NY
Daniel Kennedy – President

EQUITY FINANCIAL PRESS LTD.
HONG KONG
Catherine Chan – Director

FINAR KURUMSAL
TURKEY
Baki Kara – Head of Agency

HETERMEDIA SERVICES LIMITED
HONG KONG
Charles Ho – Studio Manager
Katy Li – Marketing Support
William Tang – Senior Designer

HOFFMAN UND CAMPE CORPORATE PUBLISHING
GERMANY
Claude Hellweg – Production Manager
Mona Karl – Head of Public Relations
Bernd Ziesemer – Managing Director

I.LINK GROUP LTD.
HONG KONG
Hidy Shum – Sales Director
Edvard Tam – Art Director

INBRAX CHILE
CHILE
Pancho González – Director General Creativo
Cesar Ojeda – Creative Director
Cristian Toffólo – Creative Director
IN-DESIGN HK LIMITED
HONG KONG
Johnny Law Kwok Wah – Executive Director
Ivan Ng Kwok Wah – Art Director
Jose Wong Bik Ling – Sr. Account Manager

IONE FINANCIAL PRESS LIMITED
HONG KONG
Cyrus Chan – Assistant Sales Manager
Ricky Chan – Senior Designer
Chui Mei Chi – Designer
Kelvin Chung – Associate Creative Director
Daniel Fok – Senior Designer
Axel Kiang – Creative Director
Epo Lai – Sales Director
King Wong – Senior Designer

JIM BARBER STUDIO
Sandy Hook, CT
Jim Barber – Principal

KIRCHERBURKHARDT GmbH
GERMANY
Sebastian Eick – Creative Director
Markus Haupt – Creative Director
David Musiol – Chief Editor

LOVED GmbH
GERMANY
Peter Matz – Publication Manager
Rouven Steinke – Creative Director
Jan Strahl – Duty Editor

MIND (21) FACTORY
GERMANY
Georg Flachbart – Creative Director

PHOENIX COMMUNICATIONS LIMITED
HONG KONG
Kinsson Ku – Director

RAT FÜR RUHM UND EHRE GMBH
GERMANY
Myrto Athanassidu – Managing Director
Sepideh Honarbacht – Managing Director
Brigitte Lohmanns – Publication Specialist

RINGZWEI
GERMANY
Dirk Linke – Creative Director

S/O PROJECT
KOREA
Cho Hyun – Art Director

SRP
Phoenix, AZ
Dawn Cricton – Sr. Graphic Designer
Jeryl Jones – Sr. Graphic Designer

STAN GELLMAN GRAPHIC DESIGN INC.
St. Louis, MO
Britni Eggers – Graphic Designer
Barry Tilson – President
Brian Wakeland – Graphic Designer

STUDIO 210
Norwalk, CT
Richard Colin – Assistant Production Co-ordinator
Karen Krieger – CEO

TOPPAN VITE LIMITED
Kowloon, HONG KONG
Wilson Kwan Yu Man – Art Director
Derek Ma – Assistant Art Director
Ian Yap – Creative Director
Peter Yeo – Marketing Director
BEST OF SHOW

To be announced

the evening of

22 March 2012

at the finale of

The MERCURY AWARDS

Silver Jubilee Winners Dinner
SENHHISER ELECTRONIC GMBH
"smelling and tasting sound" Annual Report 2010

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BEST OF DESIGN

OBI GROUP HOLDING GMBH
40 Jahre

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DOOSAN HEAVY INDUSTRIES & CONSTRUCTION
Building Your Tomorrow Today

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RTL GROUP
Annual Report 2010

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BEST OF ANNUAL REPORTS - OVERALL PRESENTATION

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DEUTSCHE WELTHUNGERHILFE E.V.
Global Hunger Index 2011

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365 Days of Excellence

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HANWHA
Quality Growth

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BEST OF CUSTOM PUBLICATIONS

BAYERISCHE STAATSOPER

MAX JOSEPH (3/2010-11)

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DEUTSCHE POST DHL
Speed of Yellow for Rugby World Cup 2011

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BEST OF EMPLOYEE PUBLICATIONS

LUDWIG GÖRTZ GMBH
Wir bei Görtz - "We at Görtz"

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BEST OF PRO-BONO PROJECTS

CITY OF DETROIT
"I'm a Believer" Campaign

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MILK PEP
Hispanic got milk?

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HONG KONG TOURISM BOARD

Year of the Rabbit Calendar

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DIAGEO/JOSE CUERVO
Jose Cuervo Pro Beach Volleyball Series

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BEST OF SPECIAL PROJECTS

THE HONG KONG HERITAGE PROJECT
"Our Home, Our History - An Illustration"

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CAMPAIGN FOR TOBACCO-FREE KIDS

Knock Tobacco Out of the Park

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