



# MERCURY

## EXCELLENCE AWARDS

2024 | 2025

~~DEADLINE: NOVEMBER 11, 2024~~  
EXTENDED TO: DECEMBER 12<sup>TH</sup>

# 38 YEARS - ONE MISSION

THE BEST NOMINATIONS.  
THE BEST JUDGES.  
THE BEST COMPETITION.

In 1987, the **MERCURY Awards** was founded with a singular mission: to promote excellence in public relations. The competition remains unique. It is the world's only independent awards organization. We accept no advertising, no membership fees, or outside sponsors. As such, you are guaranteed fairness and impartiality, judged by peers in the profession.

As we mark our 38th year, we pledge our best to give you honor and recognition!

Wishing you luminous success!



Reni L. Witt  
President and Founder



## CALENDAR

November - 2024

~~11~~

Deadline for  
Entries

January - 2025

21

Winners  
Notified

February - 2025

25

Grand Winners  
Announced

LAST CALL - DECEMBER 12<sup>TH</sup>

### WORLD-WIDE PARTICIPATION!

|                     |                    |                            |                      |
|---------------------|--------------------|----------------------------|----------------------|
| Afghanistan         | France             | Malta                      | Scotland             |
| Antigua West Indies | French West Indies | Mexico                     | Singapore            |
| Argentina           | Germany            | Monaco                     | Slovenia             |
| Armenia             | Greece             | Mongolia                   | South Africa         |
| Australia           | Guam               | Morocco                    | Spain                |
| Austria             | Hong Kong SAR      | Netherlands                | Sri Lanka            |
| Bahrain             | Iceland            | New Zealand                | Sultanate of Oman    |
| Bangladesh          | India              | Norway                     | Sweden               |
| Belgium             | Indonesia          | Pakistan                   | Switzerland          |
| Bermuda             | Iran               | Panama                     | Taiwan               |
| Brazil              | Iraq               | Paraguay                   | Thailand             |
| Bulgaria            | Ireland            | People's Republic of China | Trinidad             |
| Canada              | Israel             | Peru                       | Türkiye              |
| Cayman Islands      | Italy              | Philippines                | Ukraine              |
| Chile               | Japan              | Poland                     | United Arab Emirates |
| Colombia            | Kazakhstan         | Portugal                   | United Kingdom       |
| Croatia             | Korea              | Puerto Rico                | United States        |
| Czech Republic      | Kosovo             | Qatar                      | Venezuela            |
| Denmark             | Kuwait             | Romania                    | Vietnam              |
| Dominican Republic  | Liechtenstein      | Russia                     | Yugoslavia           |
| Egypt               | Luxembourg         | San Salvador               | Zimbabwe             |
| Equador             | Macau              | Saudi Arabia               |                      |
| Finland             | Malaysia           |                            |                      |

# BEST OF CATEGORY 2023 | 2024 GRAND WINNERS



**BEST OF ANNUAL REPORTS**  
- Cover Design  
iONE Financial Press Limited  
NEW WORLD DEVELOPMENT  
COMPANY LTD.  
2023 Annual Report  
(HONG KONG SAR PRC)



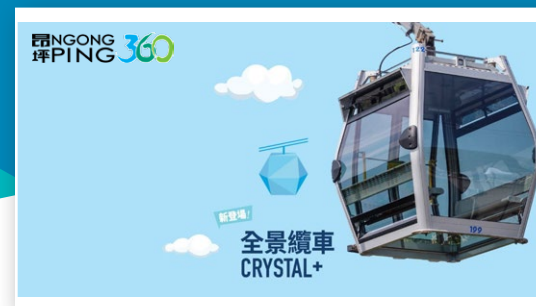
**BEST OF ANNUAL REPORTS**  
- Overall Presentation  
Heep Hong Society  
"Walk Together for 60 years,  
Nurturing Seedlings for a Brighter  
Future" 2022-2023 Annual Report  
(HONG KONG SAR PRC)



**BEST OF ANNUAL REPORTS**  
- Specialized  
GenNex Financial Media Limited  
BEIJING ENTERPRISES URBAN  
RESOURCES GROUP LIMITED  
2022 Environmental, Social and  
Governance Report  
(HONG KONG SAR PRC)

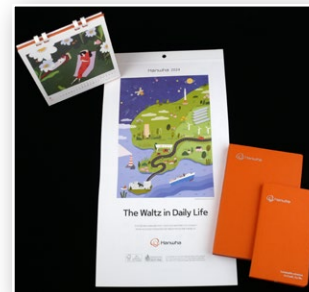


**BEST OF CUSTOM PUBLICATIONS**  
- Business-to-Business  
COPE Content  
Performance Group  
PROPELLETS AUSTRIA  
das pellet  
(AUSTRIA)

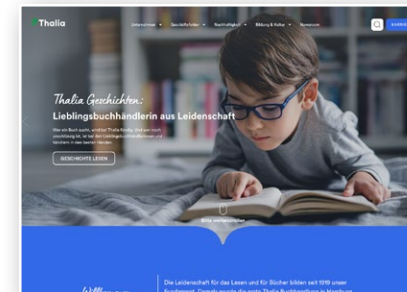


## BEST OF SHOW

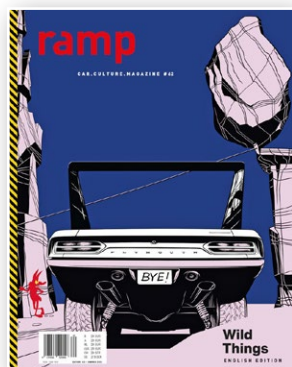
**BEST OF SOCIAL MEDIA &  
BEST OF PROMOTION/MARKETING**  
Ngong Ping 360 Limited  
The Grand Launch Campaign of  
Ngong Ping 360 "Crystal+"  
(HONG KONG SAR PRC)



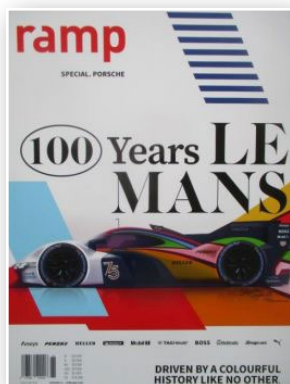
**BEST OF CAMPAIGNS**  
Hancomm  
HANWHA  
Hanwha Stationery Package 2024  
(SOUTH KOREA)



**BEST OF WEBSITES**  
Kammann Rossi GmbH  
THALIA  
Relaunch Thalia Corporate Website  
(GERMANY)



**BEST OF MAGAZINES**  
- Overall Presentation  
ramp.space GmbH & Co. KG  
ramp#62 - Wild Things  
(GERMANY)



**BEST OF MAGAZINES - Design**  
ramp.space GmbH & Co. KG  
ramp - Porsche Le Mans Special  
(GERMANY)



**BEST OF BROCHURES**  
COPE Content  
Performance Group  
LAND NIEDERÖSTERREICH  
DRINNEN & DRAUSSEN  
(AUSTRIA)



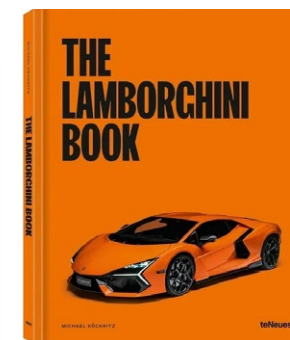
**BEST OF EMPLOYEE PUBLICATIONS**  
COPE Content  
Performance Group  
HELVETIA VERSICHERUNGEN AG  
einblicke. The magazine for  
Helvetia employees  
(AUSTRIA)



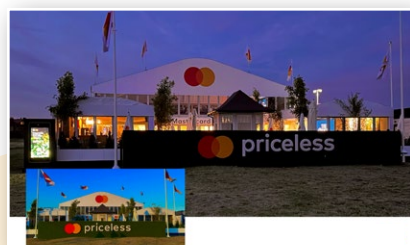
**BEST OF VIDEO**  
ramp.space GmbH & Co. KG  
BENTLEY MOTORS LIMITED  
Three20pm x Bentley:  
Craftsmanship  
(UNITED KINGDOM)



**BEST OF CUSTOM PUBLICATIONS**  
- General Audience  
COPE Content Performance Group  
LAND STEIERMARK,  
FACHABTEILUNG A6  
ZWEI UND MEHR - Steirisches  
Familienmagazin  
(AUSTRIA)



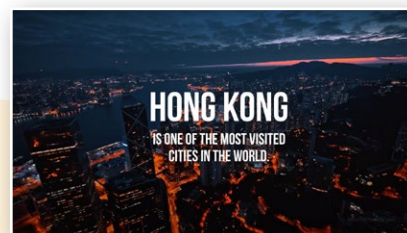
**BEST OF DESIGN**  
ramp.space GmbH & Co. KG  
The Lamborghini Book  
(GERMANY)



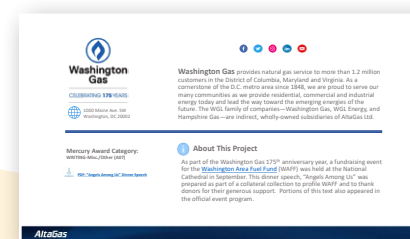
**BEST OF SPECIAL EVENTS**  
Studio 210, LLC  
MASTERCARD, INC.  
Mastercard/The Open Championship Sustainability  
and Legacy: B2B and Consumer Activation  
Reduced Carbon Footprint  
(USA)



**BEST OF ANNUAL REPORTS**  
- Online - Interactive  
Cre8 (Greater China) Limited  
GCL TECHNOLOGY HOLDINGS LIMITED  
Annual Report 2022  
(HONG KONG SAR PRC)



**BEST OF NON-PROFIT ORGANIZATIONS**  
Hong Kong Tourism Board  
Hello Hong Kong Recovery Campaign  
(HONG KONG SAR PRC)



**BEST OF WRITING**  
Washington Gas  
Gala Speech, "Angels Among Us"  
(USA)



**BEST OF TOURISM/TRAVEL**  
Ngong Ping 360 Limited  
Double Ducks@Ngong Ping 360  
(HONG KONG SAR PRC)

# JUDGING PROCEDURES

## JUDGING CRITERIA

Each entry is judged against itself, to the degree that the individual entry achieves its intended purpose. Judging is based not on budget, but on the values of creativity, effectiveness, performance and success.

## JUDGING PROCESS

Each entry is evaluated three times by three different judging organizations during the preliminary judging rounds. The three sets of scores are then averaged into a single score for the individual entry. Awards are given to the top third scoring entries. Only one Gold, Silver, Bronze, and Honors Award will be given in each classification; however, if no entry scores high enough, no award will be given. The Gold Award Winners become candidates for the Grand Awards. In addition, one Best of Show Award will be presented to the top entry among all the classifications.

## THE JUDGES

33 Visual - MEXICO

A. Plus Financial Press Limited  
- HONG KONG SAR PRC

Above The Line  
Company Limited  
- HONG KONG SAR PRC

AIR - USA

Airport Authority  
- HONG KONG SAR PRC

Akademie Deutscher  
Genossenschaften E.V.  
- GERMANY

ANTA Sports Products Ltd.  
- HONG KONG SAR PRC

Avila Creative, Inc. - USA

Bank of China  
- HONG KONG SAR PRC

Beijing Pengtu Culture &  
Art Communication Co., Ltd.  
- PRC

BESO by LLYC - SPAIN

BGA Publishing - USA

Brains Marken und Design  
GmbH - AUSTRIA

Bright Visuals - SLOVENIA

Burgess Strategic Marketing  
Services - USA

California Water Services  
Group - USA

CD Communications Group  
SDN BHD - MALAYSIA

China Communications  
Services Corporation Limited  
- HONG KONG SAR PRC

China Telecom Corporation Ltd.  
- HONG KONG SAR PRC

China Unicom  
- HONG KONG SAR PRC

CODE Red - GERMANY

concept c media GmbH  
- GERMANY

COPE Content Performance  
Group GmbH - AUSTRIA

Cre8 (Greater China) Limited  
- HONG KONG SAR PRC

Creative Creature  
Company Limited  
- HONG KONG SAR PRC

Curran & Connors, Inc. - USA

Daniel Kennedy  
Communications Services  
- USA

Design Kommune - GERMANY

DNA KOMUNIKA - INDONESIA

EDICO Financial Press Services  
Ltd. - HONG KONG SAR PRC

Elegance Financial  
Communications Limited  
- HONG KONG SAR PRC

Equity Financial Press Ltd.  
- HONG KONG SAR PRC

Far East Consortium  
International Ltd.  
- HONG KONG SAR PRC

Fast Retailing Co., Limited  
- JAPAN

FGI Design - USA

Finar Kurumsal - TÜRKIYE

Fulkrum Studio - USA

Genesis Energy  
- NEW ZEALAND

GENNEX Financial  
Media Limited  
- HONG KONG SAR PRC

Global Reporting Services  
- AUSTRALIA

Granato Creative Group - USA

Great Thinks GmbH  
- GERMANY

HeterMedia Services Ltd.  
- HONG KONG SAR PRC

HGB Hamburger  
Geschäftsberichte  
GmbH & Co. KG - GERMANY

HNB Assurance - SRI LANKA

Hong Kong Metropolitan  
University  
- HONG KONG SAR PRC

Hong Kong Police Force  
- HONG KONG SAR PRC

Hong Kong Tourism Board  
- HONG KONG SAR PRC

Hyphen Group - SOUTH KOREA

Hyundai Motor Group  
- SOUTH KOREA

i.LINK Group Limited  
- HONG KONG SAR PRC

Inbrax - CHILE

Insight Creative  
- NEW ZEALAND

iONE Financial Press Limited  
- HONG KONG SAR PRC

Jessica Qian - USA

Journal International  
The Home of Content GmbH  
- GERMANY

JUJU Studio - USA

Jungheinrich - GERMANY

Kanro Inc. - JAPAN

KD1 Designagentur - GERMANY

Kerry Properties  
- HONG KONG SAR PRC

Killing Mario - SOUTH KOREA

KMW - GERMANY

KPR - SOUTH KOREA

KW Communications  
- GERMANY

Lin Young - MALAYSIA

LLYC - SPAIN

Lorraine Gregory  
Communications - USA

M-1 Studios - USA

M&M Consulting Ltd.  
- HONG KONG SAR PRC

Mag & Me - GERMANY

M Digital Partners  
Company Limited  
- HONG KONG SAR PRC

Media Genesis - USA

Mensalia GmbH - AUSTRIA

Meta Fusion Pte. Ltd.  
- SINGAPORE

Milenio 3 - MEXICO

MM Partners - SOUTH KOREA

Ngong Ping 360  
- HONG KONG SAR PRC

Nova Fusion - MALAYSIA

NZ Post - NEW ZEALAND

Ocean Park Corporation  
- HONG KONG SAR PRC

Orange Financial  
Printing Limited  
- HONG KONG SAR PRC

PepperClub - GERMANY

Profilwerkstatt - GERMANY

PRATT Institute - USA

Quaker Houghton - USA

RBK Advertising & Design  
- USA

REF Financial Press Limited  
- HONG KONG SAR PRC

Reginald Pauffley  
- UNITED KINGDOM

RE:think - MALAYSIA

ringzwei - GERMANY

Sakaguchi Corp. - JAPAN

Sequel - USA

Shian Inc. - JAPAN

Six Group Services AG  
- SWITZERLAND

Smart Media - SRI LANKA

Solomon Financial Press  
- HONG KONG SAR PRC

SS Digital Media - USA

Stan Gellman Graphic Design  
Inc. - USA

Studio 210, LLC - USA

Symrise - GERMANY

Tayburn - TÜRKIYE

Territory - GERMANY

The Hong Kong Society for the  
Aged - HONG KONG SAR PRC

Toppan Nexus Limited  
- HONG KONG SAR PRC

United Therapeutics - USA

Walker Publicity Consulting  
- USA

Wynk Design, Inc. - USA

X\_Design - MEXICO

Yellow Creative (HK) Limited  
- HONG KONG SAR PRC

Zeev Zamir - USA



# ENTRY INFORMATION

## WHO

Professionals from agencies, associations, corporations, government agencies, non-profit groups, and organizations from countries worldwide, are invited to compete.

## WHAT

The following must be included in order to process your entry:

- ✦ Completed Entry Form
- ✦ 3 Copies of each Print Entry Submitted (Online Entries, send links or URL only)
- ✦ Entry Fee
  - Send 3 sets of physical originals if at all possible. An original printed hard copy certainly has a better impact on the judges. Give your work the best chance!
  - Website submissions need only provide link or URL. Send online entries and payment details to [info@mercommawards.com](mailto:info@mercommawards.com).
  - For Promotion, Special Events, Tourism & Campaigns Categories (S, T, U, V & W) send accompanying materials - brochures, t-shirts, banners, videos, images, on-line screens, press releases, press kits, and any other collateral material - along with coverage. Impress the judges!

## WHEN

**THERE'S STILL TIME! - DECEMBER 12<sup>TH</sup>**

All entries postmarked by ~~November 11, 2024~~ are eligible. The nominator will be notified upon receipt. Any material produced or dated from November 17, 2023 to November 11, 2024 is eligible to be entered.

## WHERE

- ✦ **PRINT ENTRIES:** Send the fee, entry form, and print entry submission to: MerComm Inc., 500 Executive Boulevard, Ossining, NY 10562 USA. To expedite delivery, send via DHL Express, FedEx, TNT, or UPS.
- ✦ **ONLINE ENTRIES:** Submit fee, entry form and link or URL to [info@mercommawards.com](mailto:info@mercommawards.com).

## WHY

The annual award is named after the Roman messenger of gods. The Mercury Award symbolizes the spirit of the message communicated. It is the creativity, originality, and talent of the individuals involved to whom the program is dedicated.

## PAYMENT

Make **checks** payable to MerComm/MRA. Fees must be payable in U.S. Dollars. For **bank transfers**, please contact us for details.

**Credit card payment** is also accepted via telephone: 914-923-9400, FAX: 914-923-9484, or email: [info@mercommawards.com](mailto:info@mercommawards.com).

The fee for each individual entry in Categories A-R is \$380. The fee is \$440 for Categories S-V. Fees include shipping and handling during the judging rounds, preparation costs for winners' book, website presentations, award certificate, plaque or trophy (according to level of win), plus the judges' evaluation forms and comments.

## WINNERS!

Should your entry place as an award winner, your certificate will be personalized in the following format:

**To: Nominating Company**  
**For: CLIENT COMPANY**  
*"Title of Entry"*

If you would prefer any variation of the official format, kindly let us know, in writing, attached to the Entry Form.

# CATEGORIES/ CLASSIFICATIONS

## A. WRITING

- A01 Annual Report
- Chairman's Letter**
  - A02 Corporation
  - A03 Non-Profit Org.
- A04 Magazines - Overall
- A05 Promotional Brochure
- A06 Sales/Prospectus
- A07 Other/Misc.

## B. DESIGN

- B01 Automotive
- B02 Board Game
- B03 Calendar
- B04 Coffee Table Publication
- B05 Internal Communications
- B06 Online Magazine
- B07 Product Design/Redesign
- B08 Tourism/Travel
- B09 Venue Design/Exhibition
- B10 Other/Misc.

## C. ANNUAL REPORTS

- Cover Design
- C01 Abstract/Graphics
- C02 Boxed/Sleeve Set
- C03 Die Cuts
- C04 Drawings/Illustrations
- C05 People/Portrait
- C06 Places/Products
- C07 Special Treatments
- C08 Unique Presentation
- C09 Other/Misc.

## D. ANNUAL REPORTS

- Interior Design
- D01 Artistic/Unique
- D02 Non-Traditional
- D03 Special Production Techniques
- D04 Traditional Format
- D05 Other/Misc.

## E. ANNUAL REPORTS

- Overall Presentation
- E01 Automobiles
- E02 Banks
- E03 Beverages
- E04 Biotechnology
- E05 Communication/Media Analysis
- E06 Co-Operative Association
- E07 Diverse Business
- E08 Energy
- E09 Food Industry
- E10 Gov't Agencies & Offices
- E11 Holding Company
- E12 Housing Dev. & Sales
- E13 Internet Services Provider
- E14 Jewelry
- E15 Logistic Services
- E16 Non-Profit - Human Welfare
- E17 Non-Profit - Various
- E18 Pharmaceuticals
- E19 Property Development
- E20 Property Management
- E21 REIT
- E22 Supermarkets
- E23 Telecommunications
- E24 Transport Infrastructure
- E25 Travel/Tourism
- E26 University
- E27 Other/Misc.

## F. ANNUAL REPORTS

- Specialized
- F01 Anniversary Report
- F02 CSR - Corporate Social Responsibility Report
- F03 ESG - Environmental, Social & Governance Report
- F04 Global Hunger Index
- F05 Integrated AR & CSR/Sustainability Report
- F06 Sustainability Report
- F07 Other/Misc.

## G. ANNUAL REPORTS

- Online
- G01 Automobiles
- G02 Interactive
- G03 PDF
- Sustainability Report**
  - G04 Asia/Pacific
  - G05 Europe
  - G06 Hong Kong/PRC
  - G07 U.S.A.
  - G08 Other/Misc.

## H. BROCHURES

- H01 Company Brochure
- H02 Government Agencies
- H03 Health & Safety
- H04 Living & Housing
- H05 Wellness & Illness Prevention
- H06 Other/Misc.

## I. CUSTOM PUBLICATIONS

- Business-to-Business
- I01 Automotive
- I02 Banking/Finance
- I03 Commercial Photography Services
- I04 Information Technology
- I05 Sustainable Energy
- I06 Technology Testing & Certification
- I07 Trade & Industry
- I08 Other/Misc.

## J. CUSTOM PUBLICATIONS

- General Audience
- J01 Association
- J02 Auto Enthusiast
- J03 Beauty
- J04 Children/Youth
- J05 Financial Services
- J06 Health/Fitness/Well-being
- J07 Sustainable Energy
- J08 Visitor Attraction
- J09 White Paper
- J10 Other/Misc.

## K. EMPLOYEE PUBLICATIONS

- K01 Internal
- K02 Magazine
- K03 Other/Misc.

## L. MAGAZINES - Design

- L01 Automotive
- L02 Beauty & Hair
- L03 Culture/Lifestyle
- L04 Other/Misc.

## M. MAGAZINES

- Overall Presentation
- M01 Auto/Car Enthusiast
- M02 Communications Agency
- M03 Non-Profit
- M04 Science & Technology
- M05 Style/Culture
- M06 Travel & Leisure
- M07 Other/Misc.

## N. NON-PROFIT ORGANIZATIONS

- N01 Arts/Culture
- N02 Brand Image
- N03 Crime Prevention
- N04 Disabilities
- N05 Environmental
- N06 Foundation
- N07 Government Agency
- N08 Health & Education
- N09 International Initiatives
- N10 NGO Organization
- N11 Safety
- N12 Special Project
- N13 Tourism/Travel
- N14 University/College
- N15 Vocational Training
- N16 Volunteer Agency
- N17 Other/Misc.

## O. OTHER/MISC./SPECIAL PROJECTS

- O01 Please specify on form

## P. SOCIAL MEDIA

- P01 Apps
- P02 Blogs
- P03 Campaigns
- P04 Instagram
- P05 LinkedIn Partnership
- P06 Podcasts
- P07 YouTube
- P08 Other/Misc.

## Q. VIDEO - DVD/Online/USB

- Q01 Auto Enthusiast
- Q02 Corporate Identity
- Q03 In-House Production
- Q04 On-line Video
- Q05 Promotional/Documentary
- Q06 Public Awareness Campaign
- Q07 Special Project
- Q08 Other/Misc.

## R. WEBSITES/MOBILE MEDIA/APPS

- R01 Corporate
- R02 Digital Customer Magazine
- R03 Employee Magazine
- R04 Investor Relations Redesign
- R05 Investor/Shareholder Relations Site
- R06 Microsite
- R07 On-line Magazine
- R08 Redesign/Relaunch
- R09 Telecommunications
- R10 Other/Misc.

## S. PROMOTION/MARKETING

- S01 Awareness Campaigns
- S02 Branding/Re-branding
- S03 Christmas Campaign
- S04 Gen-Z Audience
- S05 Product Awareness
- S06 Summer/Seasonal Campaign
- S07 Tourism
- S08 Other/Misc.

## T. SPECIAL EVENTS

- T01 Anniversary
- T02 Art Festival
- T03 Business Promotion
- T04 Event Sponsorship
- T05 Exhibition/Showroom
- T06 Internal Event
- T07 Media & Public Awareness
- T08 People with Disabilities
- T09 Shopping Mall Campaign
- T10 Sports Sponsorship
- T11 Sustainability & Legacy
- T12 Tourism
- T13 Virtual Product Release
- T14 Other/Misc.

## U. TOURISM/TRAVEL

- U01 Advertising
- U02 Brochure
- U03 Campaign
- U04 Design
- U05 Magazine
- U06 Promotion/Marketing
- U07 Public Space Installation
- U08 Special Events
- U09 Video
- U10 Website
- U11 Other/Misc.

## V. CAMPAIGNS

- V01 Brand Awareness
- V02 Carbon Footprint Reduction
- V03 Cause Branding Campaign
- V04 Corporate Social Responsibility Practices
- V05 Employee Engagement
- V06 Employer Branding
- V07 Gen-Z Audience
- V08 Legacy & Sustainability
- V09 Marketing Communications
- V10 Pro-Bono Campaign
- V11 Publicity
- V12 Sports Partnership
- V13 Other/Misc.

# KUDOS!

"Thank you so much for the GREAT news – we are thrilled about this – a total of 4 Grand Awards. It is a great honor. Our clients are also very happy about the big news!"

**COPE CONTENT PERFORMANCE GROUP**  
Vienna, Austria

"Thank you so much for honoring our project! 😊  
We are very happy!  
**TERRITORY GmbH**  
Cologne, Germany

"Great news! Thanks for the recognition."

**RESOLUTE FOREST PRODUCTS**  
Montreal, Canada

"What fabulous news on a Friday 😊! BEST OF WRITING Grand Award!! You made my whole year with this news."

**WASHINGTON GAS**  
Washington, DC USA

# ENTRY FORM



Log No.  
Official Use Only.  
Do not write in this area.

**TITLE OF ENTRY:** \_\_\_\_\_  
(Please write out title as it should appear on winning certificate.)

Category-Classification Code: ☐-☐☐ **Example L-04**  
(See other page for codes)

Category-Classification: \_\_\_\_\_

☐ Other/Misc-Please describe: \_\_\_\_\_

Format: ☐ DVD/USB ☐ Mixed Media ☐ Print Only ☐ App/Web

App/Website url: \_\_\_\_\_

Language: ☐ English ☐ Chinese ☐ German

☐ Korean ☐ Spanish ☐ Other \_\_\_\_\_

Theme or goal: (Be brief! You may type on a separate sheet of paper.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominated by: Mr./Ms. \_\_\_\_\_

Nominator's Job Title: \_\_\_\_\_

**NOMINATING CO:** \_\_\_\_\_  
(Please write out as it should appear on winning certificate.)

Address: \_\_\_\_\_

City: \_\_\_\_\_

Prov./State: \_\_\_\_\_ Postal Code/ZIP: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Country Code City/Area Code Number

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Client's Name: Mr./Ms. \_\_\_\_\_

Client's Job Title: \_\_\_\_\_

**CLIENT COMPANY:** \_\_\_\_\_  
(If different from Nominating Co. - Please write out as it should appear on winning certificate.)

Address: \_\_\_\_\_

City: \_\_\_\_\_

Prov./State: \_\_\_\_\_ Postal Code/ZIP: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Country Code City/Area Code Number

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

## NUMBER OF ENTRIES:

\_\_\_\_\_ @\$380 - Categories A - R \$ \_\_\_\_\_

\_\_\_\_\_ @\$440 - Categories S - V \$ \_\_\_\_\_

\_\_\_\_\_ **Total Entries** **Fee Subtotal** \$ \_\_\_\_\_

☐ 5-9 Entries, 5% Discount \$ \_\_\_\_\_

☐ 10-19 Entries, 10% Discount \$ \_\_\_\_\_

☐ 20+ Entries, 20% Discount \$ \_\_\_\_\_

**TOTAL FEES PAID \$** \_\_\_\_\_

(U.S. Dollars only - checks from non-US banks cannot be accepted)

We prefer to pay by:

☐ Check Enclosed ☐ Bank-to-Bank Transfer

☐ American Express

☐☐☐☐ - ☐☐☐☐☐☐ - ☐☐☐☐☐

Exp. ☐☐ - ☐☐

☐ MasterCard/Visa

☐☐☐☐ - ☐☐☐☐☐ - ☐☐☐☐ - ☐☐☐☐

Exp. ☐☐ - ☐☐

Cardholder's Name \_\_\_\_\_

Cardholder's Company \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**IMPORTANT:** For judging purposes, please send **THREE COPIES** of printed material per entry. **Online entries need submit only link or URL via email.** Upon receipt this entry becomes the property of MerComm, Inc., and may be used for display, exhibition and promotional purposes.

**Make checks payable and mail to:**

MerComm/MRA

500 Executive Boulevard, Ste. 200  
Ossining-on-Hudson, NY 10562 USA

**For more information:**

PH: 1-914-923-9400 | FX: 1-914-923-9484

info@mercommawards.com

www.mercommawards.com

**SHIPPING INSTRUCTIONS:** Send entry materials along with entry forms and fees via DHL Express, FedEx, TNT, or UPS. To hasten your package through customs, please affix or mark in bold lettering outside the package "Contest Material. No Commercial Value."

**LAST CALL - DECEMBER 12<sup>TH</sup>**  
**DEADLINE: NOVEMBER 11, 2024**